

Paris, 21st January 2008

Strong Sales Growth in 2007

Revenues: + 64%

Bookings: + 119%

Emailvision, the European technology and market leader for “on demand” e-mail marketing software, presents its 2007 sales results.

In Million Euros	2007	2006	Growth %
Revenues 4 th quarter 2007	5.00	3.33	+50%
Total Revenues 2007	16.20	9.84	+64% *
Bookings in 2007	24.30	11.00	+119%
Backlog as of 31st December, 2007	14.50	6.48	+124%

* Integration of Barnes & Richardson acquisition as of 1st June 2006

64% revenue growth

With total 2007 revenues of 16.2 M€, representing 64% total growth and 57% organic growth, Emailvision signs off a new year of strong sales growth. The group won 524 new clients throughout 2007 including Entrepaticuliers.com, 24h00 and Opodo in France, Woolworth's, PC Friend and Esporta in the UK, Unister and Apotheke in Germany, Belgacom in Belgium, in Q4 2007.

62% of 16.2 M€ total revenues came from the existing client base (10.00 M€), and 38% came from new clients won in 2007 (6.2 M€).

2008 Outlook: Continued strong growth and increasing profitability driven by an offensive market share strategy

In 2008, the Emailvision offensive market share strategy and its “on demand” subscription based software business model will provide continued strong growth, greater visibility, and increased profitability.

As of December 31st 2007, Emailvision had a backlog of 14.5 M€ (+124% compared to December 31st 2006), including 8.4M€ of revenues that will fall within 2008.

Next Financial Announcement: 2007 FY Results on March 31st 2008 after market close

**Emailvision is listed on the Euronext Paris Alternext Market – ISIN Code:
FR0004168045 / MNEMO: ALEMV**

About Emailvision

Emailvision is the European market and technology leader in on-demand software for e-mail marketing automation. The Emailvision flagship product, Campaign Commander, has become the benchmark software service for the E-commerce and publishing industries. With a staff of over 100 and offices in the major European markets including France, Germany, UK and Benelux, Emailvision is driving an offensive sales and market share strategy in a high growth market.

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