

Supplementary information to press release dated 6th October

Paris, France, October 8th 2008: [Business & Decision](#), the international Consulting and Systems integration (CSI) Group, specialising in Business Intelligence (BI), Customer Relationship Management (CRM) and e-Business wishes to further clarify its consolidated financial position.

The Group is forecasting a growth in annual turnover for 2008 of between 20% and 25%, at constant exchange rates, a figure well ahead of French and International sector averages.

The Group is targeting an operating margin of 4% for the half year ending December 2008, an improvement on the operating margin of 2.74 % achieved in the first half of the year. This information is only a guide and may change dependent upon developments in the worldwide economy.

In order to boost its international development, Business & Decision acquired Inforte in October 2007, a USA Headquartered company with operations also in Germany, United Kingdom and India. To finance the acquisition the Group contracted a debt of €21m, repayable over 4 years, from a banking pool. The obligations for refunding this debt have been met in every quarter in accordance with the stipulations of the loan agreement. The Group has 3 annual instalments outstanding. Some of the covenants relating to the Inforte acquisition were not met at June 30th, but the banking pool granted a waiver in respect of these.

About Business & Decision

Founded in 1992, Business & Decision is an International consulting and Systems Integration company specializing in Business Intelligence, Customer Relationship Management (CRM) and E-Business. The Group works with clients to implement systems that aim at driving business functions and performance (dashboards, reporting, consolidation etc.); help in customer relationship management (sales force automation, call centers, campaign management, analytical CRM); and assist in E-Business (intranet and extranet portals, directories and Meta directories, e-commerce, knowledge management, Open source technologies, etc.). With more than 2,900 employees worldwide, Business & Decision has developed a "complete project" approach that spans from consulting to implementation. The Group has a reputation for its functional and technological expertise and has forged partnerships with all of the key technology vendors. At present, Business & Decision has more than 1,500 clients.

Business & Decision has been listed on the Euronext Paris since February 2001 (compartment B / Isin code: FR 00000 7895 8 / Symbol: BND). Business & Decision is listed in the NextEconomy segment. For more information, visit: <http://www.businessdecision.com>

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