

PRESS RELEASE

SES AMERICOM TO CEASE IP- PRIME® SERVICE BY JULY 31, 2009

PRINCETON, NJ – December 15, 2009 – SES AMERICOM, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced that it will cease providing its IPTV service in North America – IP-PRIME – by July 31, 2009. The termination of the service is motivated by the slow adoption of IPTV by small and medium size telecom operators as well as by the difficult market outlook for this kind of service.

“In line with its plan, IP-PRIME has contracted IPTV signal delivery agreements with 70 small telecom operators, of which 37 have so far reached commercial stage. However, with a subscriber base of less than ten thousand at the end of November and after more than 2 years of service, the consumer uptake is insufficient to justify continuing operations,” said Rob Bednarek, President and CEO of SES AMERICOM-NEW SKIES.

The IP-PRIME service will continue to operate until July 31, 2009. This will offer telecom operators an opportunity to orderly transfer their services and SES AMERICOM, in collaboration with third parties involved in the service, to seek the best option to transition the business.

SES does not expect that the termination of IP-PRIME will materially affect its financial guidance for 2008 and 2009 related to revenues and EBITDA.

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About SES AMERICOM www.ses-amicom.com

As the leading supplier of satellite services in the U.S., SES AMERICOM serves broadcasters, cable programmers, aeronautical and maritime communications integrators, internet service providers, mobile communications networks, government agencies, educational institutions, carriers and secure global data networks with efficient communications and content distribution solutions. The company, recognized as a major innovator of advanced satellite communications services, operates a fleet of 16 spacecraft in orbital positions predominantly providing service throughout the Americas. In addition, AMERICOM Government Services (AGS), a wholly-owned subsidiary, is dedicated to providing satellite-based communications solutions to both civilian and defense agencies of the U.S. Government.

SES AMERICOM is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES wholly owns three market-leading satellite operators, SES ASTRA in Europe, SES AMERICOM in North America, and SES NEW SKIES which provides global coverage and connectivity. The company also holds 90% of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 39 satellites in 26 orbital positions around the globe. Additional information on SES is available at: www.ses.com.