

PRESS RELEASE

SES ASTRA SIGNS AGREEMENT WITH EUROSAT FOR DISTRIBUTION OF ASTRA2CONNECT IN THE UNITED KINGDOM

Betzdorf (Luxembourg), 10 December 2008. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it has signed a reseller agreement with the satellite equipment distributor Eurosat for the marketing and sales of its satellite based interactive broadband service *ASTRA2Connect*. Eurosat will market the service under its brand name *BeyondDSL* in the United Kingdom and Northern Ireland.

Eurosat, a developer and supplier of satellite TV and consumer electronics based in the United Kingdom, is targeting thousands of British households that are not able to access terrestrial DSL or cable networks and will offer download rates of up to 2Mbps.

ASTRA2Connect was launched in early 2007 and is now available in eleven countries throughout Europe. Marketed via wholesalers and internet service providers to the residential market, ASTRA's fully satellite-based solution for broadband access is an innovative service that offers a highly reliable, always-on, two-way broadband internet access, including internet telephony, for flat service fees. The customer premises equipment – a modem and a satellite dish – is low cost and delivered with a tool for easy self-installation.

“Thanks to our agreement with Eurosat *BeyondDSL*, we have added another European country to our map for *ASTRA2Connect*,” said Norbert Willems, Managing Director of ASTRA Broadband Services. “Even in countries with a high DSL penetration like the United Kingdom, there are still many regions without terrestrial broadband access. With download speeds of up to 2Mbps now available, *ASTRA2Connect* is a unique possibility for those households where terrestrial high-speed internet is not immediately available.”

“Thousands of households in the UK and Northern Ireland are in terrestrial broadband black spots. That does not only affect rural areas, but also city locations including greater London,” said Mike Locke, special projects manager at Eurosat. “Therefore, we are extremely happy that, with *ASTRA2Connect*, we are able to offer an easy, reliable and affordable solution for everyone.”

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About SES ASTRA

www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 14 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 117 million DTH and cable households and transmits a total of 2,433 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 55 High Definition (HD) channels on its main orbital positions, ASTRA and SIRIUS represent the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES owns three market-leading satellite operators, SES ASTRA in Europe, SES AMERICOM in North America, and SES NEW SKIES which provides global coverage and connectivity. The company owns 90 percent of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and Quetzsat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 39 satellites in 26 orbital positions around the globe. Additional information on SES is available at: www.ses.com

About ASTRA BROADBAND SERVICES (ABBS)

ABBS is a 100% owned subsidiary of SES ASTRA operating SES ASTRA's new satellite broadband access ASTRA2Connect. ASTRA2Connect is marketed via wholesalers and internet service providers to the residential market. The innovative service offers a highly reliable, always-on, two-way broadband internet access for flat service fees. ASTRA2Connect offers a unique possibility for households in regions without terrestrial broadband connection to access broadband services.

Sold to end-users through domestic service providers in European countries and regions ASTRA2Connect closes the gap between the end user and the broadband technology and provides a high reliable and well performing broadband access service matching local needs.

About Eurosat

The Eurosat Group is a global distributor of satellite, TV and communication equipment, and the UK's leading developer and supplier of satellite TV and consumer electronics via nine regional Eurosat branches. Established in 1988, the company was one of the pioneers of the satellite industry and is the supplier of choice for the world's premier satellite, TV and communication brands. The international division supports a network of importers, wholesalers and agents, which covers Eastern and Western Europe, Africa, the Middle East and North America and Pacific regions.