

PRESS RELEASE

SES ASTRA AND YAHSAT APPOINT CEO FOR MIDDLE EAST SATELLITE COMPANY

Luxembourg / Abu Dhabi, 4 August 2009. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), and the Arab satellite operator Al Yah Satellite Communications Company (Yahsat) have appointed Mohamed Youssif CEO of YahLive. YahLive is a partnership between the satellite operators SES ASTRA and Yahsat to offer Direct-to-Home (DTH) television capacity and services to more than two dozen countries in the Middle East, North Africa and South West Asia, a large economic region with substantial growth potential.

Under the YahLive brand, the newly founded company of SES ASTRA and Yahsat will own and commercialise 23 BSS-transponders on the Yahsat 1A spacecraft to be positioned at the 52.5 degrees East orbital position and operating in the Ku-band frequency. The satellite, procured from a consortium of EADS Astrium and Thales Alenia Space, is currently under construction and is scheduled to be launched by the fourth quarter of 2010.

Mohamed Youssif has more than 20 years of professional experience in the satellite and telecommunications industry, particularly in the Middle East. Before taking responsibility for YahLive, he headed the commercial operations of Arab Satellite Communications Organisation (Arabsat) as Chief Commercial Officer (CCO). Prior to his assignment with Arabsat, he served as Managing Director of MESAT Consultancy and as General Manager for the Middle East at ICO Global Communications. Between 1987 and 1996, Mohamed Youssif worked for Hughes Network Systems where his latest role was Middle-East and North Africa Marketing Manager. Mohamed Youssif holds a university degree in telecommunications and electronic engineering.

Alexander Oudendijk, Chief Commercial Officer of SES ASTRA, said: "We are very pleased to have on-board such a highly experienced manager. Mohamed has an excellent knowledge of the industry and the market. He is very well positioned to manage our new DTH activity in the Middle East and support our strategic objective to deploy satellite capacity as well as specialised services in this very important and dynamic region. We are confident that together we can combine his broad experience in the international arena with our expertise in the major European markets."

"Mohamed brings the right energy to successfully lead YahLive. He shares our belief in the exciting opportunity to deliver a new TV experience to this market that YahLive brings. Mohamed's understanding of the regional broadcasting market will add considerable value to YahLive's positioning as the broadcasting option of choice," said Shawkat Ahmed, Yahsat's Chief Commercial Officer.

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SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 14 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 122 million DTH and cable households and transmits more than 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With nearly 80 High Definition (HD) channels on its main orbital positions, ASTRA and SIRIUS represent the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES owns two market-leading satellite operators, SES ASTRA in Europe and SES AMERICOM-NEW SKIES which provides global coverage and connectivity. The company owns 90 percent of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 40 satellites in 26 orbital positions around the globe. Additional information on SES is available at: www.ses.com

About YAHSAT

www.yahsat.ae

Yahsat is a United Arab Emirates-based satellite communications company providing hybrid satellite communications services to commercial and governmental clients in the Middle East, Africa, Europe and South-West Asia. With a wide portfolio of voice, data, video and internet connectivity solutions, Yahsat satellites are designed based on market requirements and future applications.

Yahsat is partnering with the consortium of EADS Astrium, Thales and Alenia Space to build a hybrid satellite communications system. The first satellite Yahsat 1A is currently being built and will be launched in the fourth quarter of 2010, and Yahsat 1B will follow in mid 2011.

Yahsat is owned by Mubadala Development Company, an investment firm that is helping to diversify Abu Dhabi's economy through capital intensive investments and by building businesses. Mubadala establishes new companies and acquires strategic holdings in existing companies, either in the UAE or abroad. In partnership with world class investors, the company actively manages investments in strategic sectors including energy, real estate, healthcare, aerospace and services. These investments diversify and further develop the growing economy of Abu Dhabi, while achieving superior returns on its investments.