

PRESS RELEASE

FRENCH DIGITAL TV ON SATELLITE OFFER TNTSAT TOPS 750,000 HOUSEHOLDS

TNTSAT HD offer to be launched on 15 February 2009

Luxembourg / Paris, 18 November 2008. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that the French digital terrestrial free-TV offer via the ASTRA Satellite System, TNTSAT, has extended its nationwide reach. At the end of October, 750,000 TNTSAT receivers had been distributed to French households.

TNTSAT is a service targeted to regions where TV households cannot receive signals from terrestrial transmitters. It offers French TV viewers the full range of French digital terrestrial free-TV channels over the ASTRA satellites, allowing a 100 percent coverage of France. At the time of the analogue switch-off in France, the number of households which will not be covered by terrestrial transmitters is estimated to be around 1.5 million, representing five percent of the French population.

TNTSAT receivers are offered in Standard and High Definition (HD) and are now available from seven different manufacturers. Around ten more receiver models are expected to be launched by end of this year or the beginning of 2009. TNTSAT HD will be launched on 15 February 2009 with the free DTT (Digital Terrestrial TV) channels in HD available on ASTRA.

To receive TNTSAT, households need a 60cm satellite-dish pointed to ASTRA's prime orbital position 19.2 degrees and a TNTSAT receiver.

For more information on TNTSAT see: www.tntsatsat.tv

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About SES ASTRA www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 14 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 117 million DTH and cable households and transmits a total of 2,433 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With 55 High Definition (HD) channels concentrated on its main orbital positions, ASTRA and SIRIUS represent the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES owns three market-leading satellite operators, SES ASTRA in Europe, SES AMERICOM in North America, and SES NEW SKIES which provides global coverage and connectivity. The company owns 90 percent of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and Quetzsat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 39 satellites in 26 orbital positions around the globe. Additional information on SES is available at: www.ses.com.