

# PRESS RELEASE

## SES ENTERS MARITIME MARKET WITH ASTRA2CONNECT

## Low-cost satellite-based broadband for commercial and leisure ships

Luxembourg, September 23<sup>rd</sup>, 2009. – SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it has expanded the market for its successful satellite-based interactive broadband service ASTRA2Connect, and is now offering the service in the maritime market to commercial fleets and leisure yachts operating mainly in the North and Baltic Seas, and the northern Mediterranean.

In connection with this expanded offering, an agreement for the development and deployment of in-motion satellite antennas has been signed with KNS, a leading manufacturer of marine stabilised antenna systems for satellite communications and television at sea. Also, an additional agreement has been signed with the wholesale British satellite communications provider H2OSatellite to distribute the dedicated maritime service in Europe. Under the brand name H2OLiteSpeed, the company will offer a range of speed packages with download rates of up to 2 Mbit/s, and additional Voice over Internet Protocol (VoIP) telephony for low monthly fees.

Launched in early 2007, ASTRA2Connect provides cost-efficient and easy to install broadband connectivity, especially in regions without access to terrestrial broadband networks. The innovative satellite technology provides highly-reliable, always-on, interactive broadband internet access and internet telephony for flat service fees. ASTRA2Connect is now available in 14 European countries with more than 45,000 subscribers. Due to the success of the technology, SES most recently expanded ASTRA2Connect into the African market, offering the service in 10 countries in Central and Eastern Africa.

"Our cooperation with KNS and H<sub>2</sub>OSatellite to offer ASTRA2Connect to the maritime market clearly shows the potential of our successful interactive satellite broadband technology," said Norbert Willems, Managing Director of ASTRA Broadband Services. "We are very proud that we can now also offer customers at sea an affordable and highly-reliable solution to easily access broadband services."

"It is an honour to be working with SES to expand ASTRA2Connect and provide a broadband offer for the maritime market," said Kevin Jin, President and CEO of KNS. "The ASTRA2Connect maritime service moves us one step closer to our goal of bringing affordable, high-speed internet connections and voice services with very reasonable airtime charges to European maritime customers."

"H2OSatellite is constantly pushing the boundaries of maritime communications, so the exclusive partnership with SES and KNS to provide H2OLiteSpeed in Europe is a very significant step forward," said Robert Kenworthy, Managing Director of H2OSatellite. "The combination of compact equipment, reliable satellite technology and bandwidth optimisation is exactly what the maritime market wants."

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### For further information please contact:

Yves Feltes SES + 352 710 725 311 Yves.Feltes@ses.com

Markus Payer SES ASTRA + 352 710 725 500 Markus.Payer@ses-astra.com Woo-Sung, Chang KNS Inc +82 42 932 0351 2 wschang@kns-kr.com

Stark Moore Macmillan PR H<sub>2</sub>OSatellite +44 207 127 4262 h<sub>2</sub>Osatellite@starkmooremacmillan.com

#### **About SES**

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 40 satellites in 26 orbital locations. For further information: www.ses.com.

#### About KNS Inc <u>www.kns-kr.com</u>

KNS Inc is one of the world's leading manufacturers of marine stabilized antenna systems for Satellite Communications and Television at sea. KNS Inc offers more than thirteen basic models, ranging in antenna size from 0.3 meters to 3.0 meters that are used by vessels in all market sectors ranging from fishing, offshore, pleasure boats, luxury yachts, cruise liners, merchant and military vessels.

#### About H2OSatellite www.h2osatellite.com

H2OSatellite is the complete maritime communications partner with more than 2000 ships already relying on its fully integrated, simple and cost effective solution. Comprising a full suite of packages from commercial messaging, spam, virus protection and crew messaging, to hardware sales, installation and airtime H2OSatellite enable their customers to communicate via any transmission package available including major satellite systems such as Inmarsat, Iridium and VSAT and also GSM, broadband and ISDN. Since 1998 as Global Technology Ltd the company has been in the vanguard of satellite communications software development offering customers industry leading returns on their communications investment. Key to the company's success is its focus on providing technology with a human face via its market leading 24/7 365 customer support, and a genuinely personal touch which ensures each customer has a solution tailored for their specific needs. H2OSatellite is headquartered in the UK with a comprehensive network of partners with offices worldwide.