

PRESS RELEASE

PATHFINDER LAUNCHES PREMIUM DTH SERVICE ACROSS NIGERIA WITH SES WORLD SKIES

Infinity TV service offers 45 channel lineup over ASTRA 2B satellite

THE HAGUE, THE NETHERLANDS – September 11, 2009 – Uniquely positioned to enable the rapid expansion of television broadcast services across Africa, SES WORLD SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchanges: SESG), today announced Pathfinder Communications has signed a multi-transponder, multi-year deal to deliver its new Infinity TV package over the ASTRA 2B satellite to homes throughout Nigeria.

Pathfinder has secured two full Ku-band transponders to deliver its premium DTH lineup, which offers 45 channels of movies, music, sports, lifestyle, news and children's programming. SES WORLD SKIES is also providing satellite IP backhaul across teleports in London and Lagos, Nigeria. The backhaul not only aids in the delivery of popular TV shows and content, it also supports feature-rich applications such as text messaging, telephony, broadband and shopping services.

"Our Infinity DTH service is dedicated to meeting growing consumer demand in Nigeria and the region for a great, quality television viewing experience," said Tony Ikeokwu, Managing Director and CEO of Pathfinder Communications. "Our subscriber base is already substantial throughout Nigeria. And as we take Infinity TV into Ghana and eventually beyond the borders of West Africa, we're confident we have the right distribution partner in SES WORLD SKIES to help make our lofty expansion plans a manageable and seamless reality."

"Infinity TV represents the new era of quality television services emerging over the African region and SES WORLD SKIES looks forward to delivering the informative and entertaining programming lineup to viewers in homes in virtually every city and town in Nigeria," said Nicolas Baravalle, Vice President of Africa Sales for SES WORLD SKIES. "We offer the reliability, redundancy, flexibility and video distribution expertise that Pathfinder and its Infinity TV service need to grow their DTH business with confidence."

About ASTRA 2B

The ASTRA 2B satellite offers 16 Ku-band transponders that provide beam coverage over West Africa. The spacecraft is fully capable of providing highly reliable Internet, telecom and DTH services in this fast growing region.

About Infinity TV

Based in Nigeria, Infinity TV is a best-in-class, Direct-to-Home television company offering discerning viewers in Nigeria and Ghana a wholesome and entertaining television viewing experience. For more information, visit www.infinitytv.info.

About SES WORLD SKIES

SES WORLD SKIES is the new global division of SES, created through the combination of the former SES NEW SKIES and SES AMERICOM. The company operates a fleet of 25 satellites – part of the 40 spacecraft of the SES group - delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. SES WORLD SKIES' unique customer-focused approach allows it to offer the best satellite solution for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and

realize their longer-term goals. The company comprises a world-class team of customer care and technical professionals located in Princeton, The Hague, Washington D.C., Singapore, Beijing, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg. Visit www.ses.com for more information.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 40 satellites in 26 orbital locations. For further information: www.ses.com

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