



PRESS RELEASE

SES TO PROVIDE BROADBAND CONNECTION TO AFRICAN MARKET

Satellite-based broadband platform ASTRA2Connect to offer internet connection to East and Central Africa via NSS-12 satellite

Luxembourg, September 11, 2009. – SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it is expanding the reach of its satellite-based broadband service ASTRA2Connect to Africa through a signed agreement with Intersat Africa, the leading provider of satellite-based internet services on the continent. The service, which will start in January 2010, will be offered to households, small and medium enterprises as well as schools.

With capacity coming from SES WORLD SKIES' NSS-12 satellite, Intersat Africa will use the proven satellite broadband platform to introduce cost efficient, interactive satellite-based broadband services to the African market. ASTRA2Connect will be sold in ten countries in East and Central Africa, including Kenya, Uganda, Tanzania, Somalia, Rwanda and the Democratic Republic of Congo. Newtec, a highly experienced manufacturer of state-of-the-art satellite equipment and a long-term partner for ASTRA2Connect will supply Intersat Africa with the respective satellite broadband user terminals based on the award-winning Sat3Play[®] technology.

ASTRA2Connect offers customers in regions without terrestrial broadband networks an easy, reliable and cost-efficient solution to access the internet through an always-on interactive broadband connection for a flat service fee. The customer premises equipment – a modem and a satellite dish – is low cost and delivered with a unique Point&Play[®] tool for easy self-installation. ASTRA2Connect was first marketed in early 2007 and is already available in 14 countries throughout Europe. The service is marketed via wholesalers and internet service providers.

"Our agreement with Intersat Africa marks a milestone for the roll-out of ASTRA2Connect beyond Europe, and we are very proud that we are now able to offer our service in a dynamic market such as East and Central Africa," said Norbert Willems, Managing Director at ASTRA Broadband Services S.A.. "Stable and cost-efficient broadband connections are important for economic growth and social wealth, and ASTRA2Connect is an ideal solution for all households in Africa which have so far been excluded from the digital revolution."

"Our strategic partnership with SES ASTRA and SES WORLD SKIES opens new horizons for delivering internet service to the masses in rural Africa," said Abdul Bakhrani, CEO of Intersat Africa. "East Africa has recently been connected to the Information Superhighway on submarine fibre, but unfortunately only the users in urban areas will benefit from this internet revolution. The last mile connectivity is still a challenge and this is where SES' broadband service and satellite capacity fit in. The ASTRA2Connect service also complements our Rural Internet Kiosk (RIK) programme which will empower thousands of Africans with high speed internet."

"We are very proud to team up with Intersat Africa and SES in order to provide East and Central Africa with the ASTRA2Connect service," said Serge van Heck, CEO at Newtec. "End consumers will benefit from Newtec's high performing Sat3Play[®] Broadband Consumer Terminal, offering everyone without terrestrial internet infrastructure a real broadband experience."

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the marketleading satellite operators SES ASTRA and SES WORLD SKIES, 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 40 satellites in 26 orbital locations. For further information: <u>www.ses.com</u>

About Intersat Africa Limited www.intersatafrica.com

Intersat is one of the leading providers of satellite based data solutions in Africa offering Internet via Satellite connectivity to major organisations, government institutions and the private sector. Intersat strives hard to stay at the cutting edge of technology, investing heavily in state of-the art services that make service delivery more efficient and reliable.

Intersat's wide variety of customized products & services are purposed and optimized for their discerning customers' needs and are used by national & multinational corporations, academic institutions, financial institutions, backbone providers, broadcasters, Internet Service Providers and government institutions across Africa, Middle East & South East Asia.

Through continuous research and development, Intersat has been able to deliver turnkey satellite systems & infrastructure that enables its customers break their communication boundaries. A team of competent & experienced technical personnel provides support to it's customers throughout the African continent from Intersat's Nairobi office on a 24x7 basis.

About Newtec <u>www.newtec.eu</u>

Newtec is the European market leader in Satellite Communications, offering highly reliable products and solutions including DVB-S2 modulators and modems, Digital TV & Radio Distribution and Exchange networks, IP Broadband Access Networks as well as software solutions for the optimization of Internet traffic to customers worldwide.

With its ambitious policy of re-investment in R&D, Newtec is recognized as a forerunner in several innovative satellite communication technologies, which have been published as industry standards (DVB, DVB-S2, DVB RCS and iSatTV Cenelec pr EN50478). Established in 1985, and headquartered in Belgium, the company has regional offices located in Stamford (US), Singapore (Singapore), Beijing (China), Dubai (UAE) and São Paulo Brazil). Newtec's subsidiary TurboConcept in Brest (France) develops Intellectual Property Cores for turbo and LDPC building blocks. Newtec's Tellitec[®] IP software products for Internet traffic optimization and data communication are engineered in Newtec's research and development facilities in Berlin (Germany), Newtec Communications GmbH.

For further information please contact:

Yves Feltes SES + 352 710 725 311 <u>yves.feltes@ses.com</u> Wilfred Waithaka Intersat Africa Ltd +254 20 5000555 waithaka@intersatafica.com

Tom de Baere Newtec + 32 3 608 4218 tdb@newtec.eu