



H1 OPERATING PROFIT OF €0.4M

Paris, France, August 31st 2009,

Business & Decision Group, the International Consulting and Systems Integration (CSI) Company, announces an operating profit of €0.4 million for the First Half of 2009.

(€m)	H1 2009	H2 2008	H1 2008
H1 revenue	118.6	123.5	115.2
Operating income	0.4	-0.6	3.2
Operating margin	0.33%	-1.66%	2.74%
Net income (Group Share)	-0.9	-7.5	0.8

H1 2009 revenue increased by 1.45% over the comparative period for 2008, at constant exchange rates, with operating profit of €0.4m (H1 2008: €3.2m).

Group net income was €-0.9m including net financial charges of €0.7m, taxation of €-0.4m and a loss of €0.1m for investment activities.

Debt reduction continued with a decrease of €6.5m in financial liabilities since December 31st 2008.

Patrick Bensabat, CEO of Business & Decision, comments: *"As for the rest of the IT sector, the Group has been suffering the effect of the difficult financial period. We executed an ongoing restructuring plan during the semester to adapt our workforce and the organisation to address the economic environment. This had a significant impact on our operating profit, as well as the effect of some clients who had to cancel projects; despite this, we saw an improvement versus H2 2008."*

Outlook

In a difficult market context, international activities appear to have reached rock bottom in the first semester, with recent signs of recovery. France has been suffering the effects of the crisis since the beginning of the year, but the efforts undertaken to restructure the Group should come to fruition during the second semester.

Business & Decision will continue maintaining the level of profitability necessary to maintain its banking covenants.

About Business & Decision

Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in Business Intelligence (BI) and Customer Relationship Management (CRM), and a major player in e-Business, Enterprise Information Management (EIM), Enterprise Solutions as well as Management Consulting. Business & Decision contributes to the success of customer projects by driving maximum business performance. The company has a reputation for functional and technological expertise and has forged partnerships with all of the key technology vendors.

Located in 19 countries, Business & Decision currently employs more than 2,700 people worldwide.

Additional information is available at www.businessdecision.com.

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