

PRESS RELEASE

SES ASTRA AND TELEKOMUNIKACJA POLSKA SIGN AGREEMENT FOR THE DISTRIBUTION OF ASTRA2Connect IN POLAND

Betzdorf (Luxembourg), 3 September 2009. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it has signed a further reseller agreement for the marketing of its interactive satellite-based broadband service *ASTRA2Connect* with the Polish telecommunications incumbent Telekomunikacja Polska S.A. (TP SA). The roll-out of the service in Poland has started on 1 September 2009.

Telekomunikacja Polska, majority owned by France Télécom, is Poland's leading telecommunications operator. With *ASTRA2Connect*, the company will expand its extensive service offering and now also provides highly reliable satellite-based broadband connections for households in regions without or with insufficient terrestrial broadband infrastructure. *ASTRA2Connect* will be offered in three different service packages with download speeds from 512 kbit/s to 2,048 kbit/s.

The innovative *ASTRA2Connect* satellite technology offers a highly reliable, always-on, interactive broadband internet access, including internet telephony, for flat service fees. The customer premises equipment – a modem and a satellite dish – is low cost and delivered with a tool for easy self-installation. *ASTRA2Connect* was first marketed in early 2007 and is now available in 14 countries throughout Europe. The service is marketed via wholesalers and internet service providers to the residential market.

“With this agreement, Telekomunikacja Polska is now the only telecommunications provider offering fast internet access everywhere in Poland. The launch of satellite-based internet services is another example of our activities which will eventually eliminate the white spots in Poland,” said Maciej Witucki, Chairman of the Board of Telekomunikacja Polska. “With the additional satellite service, our customers can now choose from the entire range of possibilities to access the broadband internet: ADSL, mobile and satellite connections.”

“We are proud to have signed a distribution agreement for *ASTRA2Connect* with a strong partner such as Telekomunikacja Polska,” said Norbert Willems, Managing Director of ASTRA Broadband Services. “Access to broadband is necessary for economic and social wealth, and in Poland, there are still around two million households which are not covered by terrestrial broadband networks. We strongly believe that together with Telekomunikacja Polska we are offering an ideal solution for these regions: *ASTRA2Connect* is highly reliable, cost-efficient and immediately available.”

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About SES ASTRA

www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 13 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 122 million DTH and cable households and transmits more than 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With nearly 80 High Definition (HD) channels on its main orbital positions, ASTRA and SIRIUS represent the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES owns two market-leading satellite operators, SES ASTRA in Europe and SES AMERICOM-NEW SKIES which provides global coverage and connectivity. The company owns 90 percent of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 40 satellites in 26 orbital positions around the globe. Additional information on SES is available at: www.ses.com

About ASTRA BROADBAND SERVICES (ABBS)

ABBS is a 100% owned subsidiary of SES ASTRA operating SES ASTRA's new satellite broadband access ASTRA2Connect. ASTRA2Connect is marketed via wholesalers and internet service providers to the residential market. The innovative service offers a highly reliable, always-on, two-way broadband internet access for flat service fees. ASTRA2Connect offers a unique possibility for households in regions without terrestrial broadband connection to access broadband services.

Sold to end-users through domestic service providers in European countries and regions ASTRA2Connect closes the gap between the end user and the broadband technology and provides a high reliable and well performing broadband access service matching local needs.

About Telekomunikacja Polska www.tp.pl

The TP Group is the largest communications company in Central Europe, dedicated to providing its customers with ready access to modern communications technologies and services. Its comprehensive offer includes fixed telephony, satellite communication, data transmission, mobile telephony and Internet solutions.

As market leader and national operator, the TP Group is a socially responsible firm, committed to the economic development of Poland as an integral part of the new Europe.