

Investors should have sufficient knowledge and experience of financial and business matters to evaluate the merits and risks of investing in a particular issue of Euro Medium Term Notes as well as access to, and knowledge of, appropriate analytical tools to assess such merits and risks in the context of their financial situation. Certain issues of Euro Medium Term Notes are not an appropriate investment for investors who are unsophisticated with respect to the applicable interest rate indices, currencies, other indices or formulas, or redemption or other rights or options. Investors should also have sufficient financial resources to bear the risks of an investment in Euro Medium Term Notes. For a more detailed description of the risks associated with any investment in the Notes investors should read the section of the Debt Issuance Programme Prospectus headed "Risk Factors".

23 September 2009

SG Option Europe

Issue of EUR 30 000 000 Notes due 18 February 2020
Unconditionally and irrevocably guaranteed by Société Générale
under the €125,000,000,000
Euro Medium Term Note Programme

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading "Terms and Conditions of the French Law Notes" in the Debt Issuance Programme Prospectus dated 28 April 2009, which, constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the "Prospectus Directive"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Debt Issuance Programme Prospectus and any Supplement(s) to such Debt Issuance Programme Prospectus published prior to the Issue Date (as defined below) (the "Supplement(s)"); provided, however, that to the extent such Supplement (i) is published after these Final Terms have been signed or issued and (ii) provides for any change to the Conditions as set out under the heading "Terms and Conditions of the French Law Notes", such change(s) shall have no effect with respect to the Conditions of the Notes to which these Final Terms relate. Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of these Final Terms, the Debt Issuance Programme Prospectus and any Supplement(s). Prior to acquiring an interest in the Notes described herein, prospective investors should read and understand the information provided in the Debt Issuance Programme Prospectus and any Supplement(s) and be aware of the restrictions applicable to the offer and sale of such Notes in the United States or to, or for the account or benefit of, U.S. persons. Copies of the Debt Issuance Programme Prospectus, any Supplement(s) and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents and, in the case of Notes admitted to trading on the regulated market of the Luxembourg Stock Exchange, on the website of the Luxembourg Stock Exchange (www.bourse.lu).

The provisions of the Equity Technical Annex apply to these Final Terms and such documents shall be read together. In the event of any inconsistency between the Equity Technical Annex and these Final Terms, these Final Terms shall prevail.



1. (i) Issuer: SG Option Europe

(ii) Guarantor: Société Générale

2. (i) Series Number: 23429/09.9

(ii) Tranche Number: 1

3. Specified Currency or Currencies:

EUR

4. Aggregate Nominal Amount:

(i) - Tranche: 30 000 000

(ii) - Series: 30 000 000

5. Issue Price: 99.87% of the Aggregate Nominal Amount

6. Specified Denomination(s): 1 000

7. (i) Issue Date and, if any, Interest

Commencement Date:

25 September 2009

(ii) Interest Commencement Date (if

different from the Issue Date): Not Applicable

8. Maturity Date: 18/02/20 (DD/MM/YY)

9. Interest Basis: See paragraphs 15 to 18 below

10. Redemption/Payment Basis: See paragraph(s) 20 and/or 23 below

11. Change of Interest Basis or See

Redemption/Payment Basis:

See paragraphs 15 to 18 below

12. Put/Call Options: See paragraph(s) 21 and/or 22 below

13. Status of the Notes: Unsubordinated

14. Method of distribution: Non-syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15. Fixed Rate Note Provisions: Not Applicable

16. Floating Rate Note Provisions: Not Applicable

17. Zero Coupon Note Provisions: Not Applicable

18. Index Linked Interest Note Not Applicable

Provisions:

19. Dual Currency Note Provisions: Not Applicable



PROVISIONS RELATING TO PHYSICAL DELIVERY

20. **Physical Delivery Note Provisions:**

Not Applicable

PROVISIONS RELATING TO REDEMPTION

21. Issuer's optional redemption (other

than for taxation reasons):

Not Applicable

22. Redemption at the option of the Not Applicable

Noteholders:

23. **Final Redemption Amount:** See in the Schedule.

(i) Index/Formula: See in the Schedule.

(ii) Calculation Agent responsible for calculating the Final Redemption

Amount (if not the Fiscal Agent):

As provided in Part 4-I of the Equity Technical Annex

(iii) Provisions for determining the redemption amount where calculation by reference to Index and/or Formula is impossible or

impracticable:

As provided in the Equity Technical Annex

24. Redemption Early Amount(s) payable on redemption for taxation reasons or on Event of Default and/or the method of calculating the same (if required or if different from that set out in Condition 7(g) of the Terms and Conditions of the English Law Notes and the Uncertificated Notes and 6(g) of the

Terms and Conditions of the French Law Notes):

Market Value

25. Credit Linked **Notes**

provisions:

Not Applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

26. Form of Notes:

> **Dematerialised Notes** (i) Form:

Bearer dematerialised form (au porteur)

(ii) **New Global Note:** No

27. "Payment Business Day" election in accordance with Condition 5(d)

of the Terms and Conditions of the French Law Notes or other special provisions relating to Payment

Business Days:

Following Payment Business Day



28. Additional Financial Centre(s) for the purposes of Condition 5(d) of the Terms and Conditions of the French Law Notes and Uncertificated Notes:

Not Applicable

29. Talons for future Coupons or

Receipts to be attached to Definitive Bearer Notes:

Yes (if appropriate)

30. Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of

failure to pay:

Not Applicable

31. Details relating to Instalment

Notes:

Not Applicable

32. Redenomination applicable: Redenom

Redenomination not applicable

33. Clearing System Delivery Period in accordance with Condition 15 of the Terms and Conditions of the English Law Notes and the

Uncertificated Notes (*Notices*):

Not Applicable

34. Masse (Condition 13 of the Terms and Conditions of the French Law

Notes):

The "représentant(s) de la masse" shall be designated at the first Noteholders'meeting.

35. Swiss Paying Agent(s): Not Applicable

36. Portfolio Manager: Not Applicable

37. Other final terms: As specified in the Schedule.

38. Governing Law: The Notes (and, if applicable, the Receipts and the

Coupons) and any non-contractual obligations arising out of or in connection with the Notes will be governed by, and shall be construed in accordance with, French law.

DISTRIBUTION

39. (i) If syndicated, names and

addresses and underwriting commitments of Managers:

Not Applicable

(ii) Date of Syndication Agreement: Not Applicable

(iii) Stabilising Manager (if any): Not Applicable

40. If non-syndicated, name and Société Générale addresses of relevant Dealer: 17 Cours Valmy

92987 Paris La Défense Cedex

France



41. Total commission and concession: There is no commission and/or concession paid by the

Issuer to the Dealer or the Managers.

Société Générale shall pay

to ADP Conseil as distributor an annual average remuneration (calculated on the basis of the term of the Notes) equal to 0.9000% of the amount of Notes

effectively placed.

42. Whether TEFRA D or TEFRA C

rules applicable or TEFRA rules

not applicable:

Not Applicable

43. Additional selling restrictions: Not Applicable

44. Additional U.S. Tax Disclosure: Not Applicable

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for the issue of the Notes, public offer in France and admission to trading on the regulated market of the Luxembourg Stock Exchange by SG Option Europe pursuant to its €125,000,000,000 Euro Medium Term Note Programme for which purpose they are hereby submitted.

RESPONSIBILITY

Each of the Issuer and the Guarantor accepts responsibility for the information contained in these Final Terms prepared in relation to Series 23429/09.9, Tranche 1. Information or summaries of information included herein with respect to the Underlying(s), has been extracted from general databases released publicly or by any other available information. Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as it is aware and is able to ascertain from information published, no facts have been omitted which would render the reproduced information inaccurate or misleading.

FINAL VERSION APPROVED BY THE ISSUER



PART B - OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

(i) Listing: Application has been made for the Notes to be listed

on the regulated market of the Luxembourg Stock

Exchange

(ii) Admission to trading: Application has been made for the Notes to be

admitted to trading on the regulated market of the Luxembourg Stock Exchange with effect from or as

soon as practicable after the Issue Date.

2. RATINGS

Ratings: The Notes to be issued have not been rated.

3. NOTIFICATION AND AUTHORISATION

The Commission de Surveillance du Secteur Financier (CSSF), Luxembourg, has provided the Autorité des marchés financiers (AMF), France, with a certificate of approval attesting that the Debt Issuance Programme Prospectus has been drawn up in accordance with the Prospectus Directive.

The Issuer and the Guarantor have authorised the use of these Final Terms and the Debt Issuance Programme Prospectus dated 28 April 2009 by the Dealer/Managers and ADP Conseil (the **Distributor** and, together with the Dealer/Managers, the **Financial Intermediaries**) in connection with offers of the Notes to the public in France for the period set out in paragraph 13 below, being specified that the address of the Distributor is available upon request to the Dealer (specified above in the item 40 of the Part A).

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Dealer, and except as mentioned below, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

The Issuer and Société Générale expect to enter into hedging transactions in order to hedge the Issuer's obligations under the Notes. Should any conflicts of interest arise between (i) the responsibilities of Société Générale as Calculation Agent for the Notes and (ii) the responsibilities of Société Générale as counterparty to the above mentioned hedging transactions, the Issuer and Société Générale hereby represent that such conflicts of interest will be resolved in a manner which respects the interests of the Noteholders.

5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

(i) Reasons for the offer: See "Use of Proceeds" wording in Debt Issuance Programme Prospectus



(ii) Estimated net proceeds: Not Applicable

(iii) Estimated total expenses: Not Applicable

6. YIELD (Fixed Rate Notes only)

Indication of yield: Not Applicable

7. HISTORIC INTEREST RATES (Floating Rate Notes only)

Not Applicable

8. PERFORMANCE OF INDEX/FORMULA, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT AND ASSOCIATED RISKS AND OTHER INFORMATION CONCERNING THE UNDERLYING (Index Linked Notes only)

Under these Notes, the Noteholders will not receive any coupons during the term of the Notes. At maturity, the Noteholders are entitled to receive at least the amount initially invested on the Issue Date (the « Minimum Redemption Amount »). The return under these Notes is totally linked to the performance of the Underlying(s): the higher the performance, the higher the return. Since the performance of the Underlying(s) on a Valuation Date may be deemed to be its(their) performance for the subsequent Valuation Dates, the Noteholders will not benefit from a future performance, if any, above that level. The return depends upon the fact that the performance of the Underlying(s) reaches or does not reach a pre-determined threshold. Accordingly, a small downward or upward movement of the Underlying(s) close to the threshold may result in a significantly larger increase or decrease of the return of the Notes. Under these Notes, at maturity, the Noteholders will receive at least 100% of the amount initially invested on the Issue Date. The Notes are different from conventional debt securities in that there will be no periodic payment of interest on the Notes, and the effective yield to maturity of the Notes based on the Minimum Redemption Amount may be less than that which would be payable on such a conventional debt security. Noteholders should realize that the return of only the Minimum Redemption Amount at maturity will not compensate for any opportunity cost implied by inflation and other factors relating to the time value of money.

Pursuant to the provisions of the Equity Technical Annex, upon the occurrence of certain Extraordinary Events and Adjustments affecting the Underlying, the Calculation Agent may decide an Early Redemption of the Notes on the basis of Market Value.

9. PERFORMANCE OF RATE[S] OF EXCHANGE AND EXPLANATION OF EFFECT ON VALUE OF INVESTMENT (Dual Currency Notes only)

Not Applicable

10. INFORMATION REQUIRED FOR SIS NOTES TO BE LISTED ON THE SIX SWISS EXCHANGE

Not Applicable

11. OPERATIONAL INFORMATION

(i) ISIN Code: FR0010801886



(ii) Common Code: 45225275

(iii) Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, société anonyme or Euroclear France and the relevant identification number(s):

Not Applicable

(iv) Delivery: Delivery against payment

(v) Names and addresses of Additional Paying Agent(s) (if any):

Not Applicable

(vi) Name and address of Issuer Agent in relation to Finnish

Uncertified Notes Not Applicable

(vii) Intended to be held in a manner which would allow Eurosystem eligibility:

No

12. Address and contact details of Société Générale for all administrative communications relating to the Notes:

Société Générale 17, Cours Valmy 92987 Paris La Défense Cedex

Name: Sales Support Services - Equity Derivatives

Tel: +33 1 42 13 86 92 (Hotline)

Fax: +33 1 58 98 35 53

Email: <u>clientsupport-deai@sgcib.com</u> <u>valuation-deai@sgcib.com</u>

13. PUBLIC OFFERS

The Notes issued on 25 September 2009 will be fully subscribed by Société Générale and thereafter offered to the public in the secondary market, in France, from 25 September 2009 to 10 February 2010.

The Offer Price of the Notes evolves at a rate of 0.35% between the Issue Date and the 10/02/10 in order to reach 100% on 10/02/10 in accordance with the following formula :

99.87% x
$$\left(1+0.35\% \times \frac{Nb(t)}{360}\right)$$

Where:

"Nb(t)" means, the number of calendar days between the Issue Date and such date "t" on which the Market Value of the Note will be calculated (both dates included).

Post-issuance information: The Issuer does not intend to provide any post-issuance information in relation to any assets underlying issues of Notes constituting derivative securities.



SCHEDULE FOR EQUITY LINKED NOTES

(This Schedule forms part of the Final Terms to which it is attached)

Part 1

1. (i) Issuer SG Option Europe

(ii) Guarantor Société Générale

3. Specified Currency or

Currencies EUR

4. Aggregate Nominal

Amount:

(i) Tranche 30 000 000

(ii) Series 30 000 000

5. Issue Price 99.87% of the Aggregate Nominal Amount

6. Specified

Denomination(s) 1 000

7. Issue Date 25/09/09

8. Maturity Date 18/02/20

1.(i). (Part B) Listing Application has been made for the Notes to be listed on the official list

of the Luxembourg Stock Exchange

15. Fixed Rate Note

Provisions Not Applicable

18. Index Linked Interest

Note Provisions Not Applicable

23. Final Redemption

Amount Index Linked

(i) Index/Formula The Issuer shall redeem the Notes on the Maturity Date in accordance

with the following formula in respect of each Note:

Specified Denomination × (100% + 100% × Max Basket Performance)



37. Other final terms Not Applicable

Part 2 (Definitions):

Terms used in the formulae above are described in this Part 2.

Valuation Date(0) 10/02/10

Valuation Date(i); Valuation Date(1) = 10/02/11

(i from 1 to 10) Valuation Date(2) = 10/02/12

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Valuation Date(3) = 11/02/13

Valuation Date(4) = 10/02/14

Valuation Date(5) = 10/02/15

Valuation Date(6) = 10/02/16Valuation Date(7) = 10/02/17

Valuation Date(8) = 12/02/18

Valuation Date(9) = 11/02/19

Valuation Date(10) = 10/02/20

Underlying The following 20 Shares (each an "Underlying" and together the

"Basket", Underlyings shall be construed accordingly) as defined

below:

Company	Reuters Code	Country	Exchange	Web site*
3М Со	MMM.N	United States	New York Stock Exchange	www.3m.com/
Altria Group Inc	MO.N	United States	New York Stock Exchange	www.altria.com/
Cie Generale d'Optique Essilor International SA	ESSI.PA	France	Euronext Paris	www.essilor.com
Coca-Cola Co/The	KO.N	United States	New York Stock Exchange	www.thecoca- colacompany.com/
East Japan Railway Co	9020.T	Japan	Tokyo Stock Exchange, Inc.	www.jreast.co.jp
ENI SpA	ENI.MI	Italy	Milan Stock Exchange	www.eni.it/
HJ Heinz Co	HNZ.N	United States	New York Stock Exchange	www.heinz.com/



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Johnson & Johnson	JNJ.N	United States	New York Stock Exchange	www.jnj.com/
Kimberly-Clark Corp	KMB.N	United States	New York Stock Exchange	www.kimberly- clark.com
L'Oreal SA	OREP.PA	France	Euronext Paris	www.loreal- finance.com
Nestle SA	NESN.VX	Switzerland	SIX Swiss Exchange	www.nestle.com
Novartis AG	NOVN.VX	Switzerland	SIX Swiss Exchange	www.novartis.com
Reckitt Benckiser Group PLC	RB.L	Britain	London Stock Exchange plc	www.reckittbenckise r.com/
RWE AG	RWEG.DE	Germany	Xetra	www.rwe.com/
Sanofi-Aventis SA	SASY.PA	France	Euronext Paris	www.sanofi- aventis.com
Southern Co	SO.N	United States	New York Stock Exchange	www.southerncomp any.com/
Tokyo Electric Power Co Inc/The	9501.T	Japan	Tokyo Stock Exchange, Inc.	www.tepco.co.jp
Tokyo Gas Co Ltd	9531.T	Japan	Tokyo Stock Exchange, Inc.	www.tokyo-gas.co.jp
Total SA	TOTF.PA	France	Euronext Paris	www.total.com/
Vodafone Group PLC	VOD.L	Britain	London Stock Exchange plc	www.vodafone.com/i ndex.GB.html

^{*}The information relating to the past and future performances of any Underlying are available on the website of the Company and the volatility can be obtained, upon request, at the specified office of Société Générale (see in address and contact details of Société Générale for all administrative communications relating to the Notes) and at the office of the Agent in Luxembourg.

Closing Price For Shares or Indices, as defined in Part 1 of the Equity Technical

Annex

S_i^k; (i from 0 to 10),

(k from 1 to 20) Closing Price of Underlying k on the Valuation Date(i)

Best Performing Underlying(i);

The Underlying k that maximises S_i^k / S_0^k , (in case of choice between Underlyings to be made, the largest market capitalization(s) will be (i from 1 to 10)

retained)



Second Best Performing

Underlying(i);

The Underlying k that maximises $S_i^{\ k}$ / $S_0^{\ k}$ and that is not the Best (i from 1 to 10)

Performing Underlying (as defined above), (in case of choice between Underlyings to be made, the largest market capitalization(s) will be

retained)

Frozen Basket(i) and

Free Basket(i);

(i from 0 to 10) Both Frozen and Free Basket are lists of Underlyings within the Basket

The Frozen Basket(0) is empty, Free Basket(0) = the Basket

The Frozen Basket(i) = Frozen Basket(i-1) + the Best Performing Underlying(i) within the Underlyings of the Free Basket(i-1) + Second Best Performing Underlying(i) within the Underlyings of the Free

Basket (i-1)

The Free Basket(i) = Free Basket(i-1) - the Best Performing Underlying(i) within the Underlyings of the Free Basket(i-1) - Second Best Performing Underlying(i) within the Underlyings of the Free

Basket (i-1)

Thus Frozen Basket(10) = Basket and Free Basket(10) is empty

Frozen Underlyings(i) The Best Performing Underlying(i) within the Underlyings of the Free

Basket(i-1) and the Second Best Performing Underlying(i) within the

Underlyings of the Free Basket(i-1)

Performance of

Underlying(i,k);

 S_i^k / S_0^k

(i from 0 to 10), (k from 1 to 20)

Performance of Frozen

The sum of the two following ratios, computed each for Frozen Underlyings(i)

Underlying(i):

Closing Price on Valuation Date(i) of Frozen Underlying(i) divided by

the Closing Price on Valuation Date(0) of Frozen Underlying(i)

Basket Performance(n);

(n from 1 to 10) $1/20 \times [Sum_{i from 1 to n} Performance of Frozen Underlyings(i) + Sum_{for all}]$

k in the Free Baske(n) Performance of Underlying(n,k)] – 1

Max Basket

Performance Max[0%; Max n from 6 to 10 Basket Performance(n)]



Information with respect to the Underlying(s)

Information or summaries of information included herein with respect to the Underlying(s), has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as it is aware and is able to ascertain from information published, no facts have been omitted which would render the reproduced information inaccurate or misleading.

Additional Information

The Final Terms and the Debt Issuance Programme Prospectus and any amendments or supplements thereto are available in electronic form on the website of the Issuer on http://prospectus.socgen.com