SES WORLD SKIES

PRESS RELEASE

SES WORLD SKIES' NSS-12 SATELLITE ARRIVES AT KOUROU LAUNCH BASE

Launch on Ariane 5 slated for October 29

The Hague, September 28th, 2009 - SES WORLD SKIES, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG) announces that its NSS-12 satellite has safely arrived at the European spaceport in Kourou, French Guiana, onboard an Antonov cargo plane. The NSS-12 spacecraft, manufactured by Space Systems/Loral (SSL), a subsidiary of Loral Space & Communications (NASDAQ: LORL), will now be readied for launch onboard an Ariane 5 booster, scheduled for lift off on October 29, 2009.

The powerful, state-of-the-art NSS-12 satellite will provide comprehensive and robust coverage of some of the world's fastest-growing markets. The spacecraft will replace NSS-703 at 57 degrees East and cover virtually the entire Eastern Hemisphere, bringing increased capacity and transmission power to a key orbital location at the crossroads of Europe, the Middle East, Africa, Asia and Australia. The spacecraft features 40 C-band transponders and 48 Ku-band transponders with DTH power levels, as well as elaborate beam interconnectivity and C-/Ku-band cross-strapping. NSS-12 is based on SS/L's space-proven 1300 platform and has been designed to have a minimum expected lifetime of 15 years.

NSS-12 will deliver DTH power and performance through four regional Ku-band spot beams over the Middle East and Europe, Central and South Asia and, for the first time, East Africa. The satellite's high-capacity, high-power C-band hemispheric beams – one covering Europe, Africa (including Mauritius) and the Middle East, and the other stretching across Asia to Australia – have been augmented by a powerful C-band global beam spanning from the UK to the Far East. The satellite will reach an estimated twothirds of the world's population.

States Rob Bednarek, President and CEO of SES WORLD SKIES: "NSS-12 will be the largest and most powerful satellite in the SES WORLD SKIES fleet and an important spacecraft in our strategy going forward. The new satellite will allow us to provide seamless continuity and significant incremental capacity at a key orbital location, allowing existing and future customers to introduce new services, expand into new markets and replicate the success of the various video, government and enterprise applications currently transmitted via 57 degrees East."

"SES currently has three additional spacecraft under construction with Space Systems/Loral, but NSS-12 marks the first SS/L launch for the SES Group," said Martin Halliwell, President of SES ENGINEERING. "We look forward to another Ariane-5 success as the combined teams of Arianespace, Space Systems/Loral and SES go through the NSS-12 launch count down over the next few weeks."

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About SES WORLD SKIES

SES WORLD SKIES is the new global division of SES, created through the combination of the former SES NEW SKIES and SES AMERICOM. The company operates a fleet of 25 satellites – part of the 40 spacecraft of the SES group - delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. SES WORLD SKIES currently has six additional satellites under construction. The company's unique customer-focused approach allows it to offer the best satellite solution for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and realize their longer-term goals. SES WORLD SKIES comprises a world-class team of customer care and technical professionals located in Princeton (NJ), The Hague, Washington D.C., Singapore, Beijing, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg. Visit <u>www.ses.com</u> for more information.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 40 satellites in 26 orbital locations. For further information: <u>www.ses.com</u>