



Press release  
Lyon, 15 October 2009

**Major addition to GL events'  
portfolio of international venues under management:**

The Group has signed an agreement to manage the World Forum Congress Centre of The Hague in the Netherlands

**A 20-YEAR MANAGEMENT CONCESSION AGREEMENT FOR €250 MILLION**

GL events signed an agreement with TCN, the real estate firm, to manage the World Forum, The Hague Convention Centre for 20 years. It is expected to generate estimated revenue of €250 million over the term of the management contract.

The World Forum is the main event venue of The Hague, the political capital of the Netherlands as well as a high level destination for events dealing with international relations and law. Located in the heart of the international district, The Hague World Forum includes the country's largest auditorium (seating for 2,100), 20 meeting rooms, a restaurant, and a capacity for hosting more than 5,000 people, with total space of 40,000 m<sup>2</sup>.

It regularly hosts local, European and international political and cultural events such as the *International Conference on Afghanistan* attended by Hillary Clinton, US Secretary of State, and Ban Ki-Moon, UN Secretary-General, *Conferences of the International Criminal Court*, the *Conference of the European Space Agency*, *The Hague International Model United Nations* (a simulation of the United Nations Conference for high school students from throughout the world) or the celebrated *The Hague Jazz Festival*.

With a strong commitment to social responsibility to limit environmental impacts, the Convention Centre participated in the Climate Neutral Group, obtained the Green Key certification and was recognized as a recipient of the Green Award in 2008.

The contract starting in 2010, is expected to achieve annual revenue higher than €10 million with sustained growth thereafter. The site will be managed in partnership with GL events (95%) and the Trammel Crow Netherlands Group (TCN - 5%). The real estate firm wanted to optimize the potential of the World Forum by entrusting its management to an international specialist in the event industry.

**THE GROUP PURSUES EXPANSION IN THE WORLDWIDE EVENT SEGMENT**

As a high-quality venue, the World Forum will strengthen the network of venues under management and provides a perfect fit with the Group' strategy. This new agreement highlights GL events' ability to optimize and develop destinations in the worldwide event scene.

**Upcoming events:**  
**2009 third-quarter sales : 20 October 2009 (after the close of trading)**

## **About GL events**

GL events is an international integrated event industry group with a comprehensive offering through three major segments: event organization, venue management and related services. The Group has a proprietary portfolio of nearly 200 trade fairs for companies and the general public worldwide and manages 33 convention centres, exhibition parks and multi-purpose facilities in France and other countries. It currently has more than 3,000 employees through a network of more than 80 offices worldwide. In 2008 it had sales of €605 million.

For further information consult [www.gl-events.com](http://www.gl-events.com)

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