

FINAL TERMS FOR INDEX CERTIFICATES DATED 19 October 2009

I - GENERAL

Reference of Base Prospectus, Supplements and Document de Référence

- Base Prospectus approved by the Autorité des marchés financiers

("AMF") on 13 March 2009 (visa n° 09-057).

- Supplements approved by the AMF on 14 April 2009 under n° 09-088, 14 May 2009 under n° 09-143, 11 June 2009 under n° 09-186, 22 July 2009 under n° 09-228, 12 August 2009 under n° 09-236, 21 September 2009 under n° 09-266, 16 October 2009 under n° 09-298.

- Document de Référence filed with the AMF on 4 March 2009 under n° D.09-0095.

- Amendment ("rectificatif") to the Document de Référence filed with the

AMF on 8 April 2009 under n° D.09-0095-R01.

- First update to the Document de Référence filed with the AMF on 12

May 2009 under n° D.09-0095-A01.

- Second update to the Document de Référence filed with the AMF on 6

August 2009 under n° D.09-0095-A02.

Issuer Société Générale Effekten GmbH

Guarantor Société Générale

The Certificates are guaranteed by Société Générale under the

Guarantee dated 20 March 2009.

Commercial Name Bonus "Deuxième Chance"

Issue Date 20 October 2009

Subscription Société Générale

Paying Agent Société Générale, Tours Société Générale, 92987 Paris La Défense

Cedex, France.

Calculation Agent Société Générale, Tours Société Générale, 92987 Paris La Défense

Cedex, France.

Euroclear Bank (Brussels), Clearstream Banking (Luxembourg) or **Clearance Institution**

Euroclear France (Paris), as the case may be.

Place of listing of the

Certificates

Euronext Paris

Minimum number of Certificates for trading The minimum number of Certificates for trading on Euronext Paris is 1

(one) Certificate.

Delisting The Certificates will be delisted from Euronext Paris at opening on the

sixth trading day in Paris before the Maturity Date (inclusive).

Not applicable **Assimilation provisions**

Investors' contact Société Générale N° Azur 0810 30 20 20

II – FINANCIAL CHARACTERISTICS

TABLE

Tranche	Number of Certificates	Underlying / Index	Reuters code	Sponsor and Index Calculation Agent
Α	100,000	CAC 40®	.FCHI	Euronext Paris SA

Tranche	Related Exchange	Issue Price per Certificate	Issue amount	Final Valuation Date
Α	Euronext.liffe, Paris	EUR 100	EUR 10,000,000	20 October 2010

Tranche	Maturity Date	Limit	ISIN code	mnemonic code
Α	3 November 2010	3,264	FR0010814749	7044S

Aggregate issue amount EUR 10,000,000

Settlement Currency EUR

Underlying currency EUR

Settlement Amount Each Certificate shall entitle the Certificateholder to receive one of

the following Settlement Amounts, as the case may be, on the

Settlement Date :

(i) if $VALUE_t$ has always been strictly greater than the Limit :

Issue Price x $\left(\frac{VALUE_f}{VALUE_i}\right)$

(ii) if VALUE_t has been less than or equal to the Limit at least once :

The sum of:

Issue Price x $\left(\frac{\text{VALUE}_f}{\text{VALUE}_i}\right)$

and

 $\label{eq:loss_equation} \text{Issue Price x Max} \left(0; \frac{\text{Min} \big(\text{VALUE}_f; \text{VALUE}_i\big) - \text{Limit}}{\text{VALUE}_i}\right)$

where

 $VALUE_f$ means the closing price of the Index on the Final Valuation Date, subject to the provisions of the definition of Final Valuation Date below.

VALUE_t means the closing price of the Index on each date(t) between the Launch Date and the Final Valuation Date (both dates included).

VALUE_i means: 3,840.

Launch Date 14 October 2009

Final Valuation Date

The date specified in the table above. However, if such date is not a

Trading Day, the Final Valuation Date shall be the first Trading Day of the Valuation Period, provided that if there is no Trading Day within the Valuation Period, the last day of the Valuation Period shall be deemed to be the Final Valuation Date and VALUE_f shall be deemed to be the Fair

Market Value.

Fair Market Value The value of the Index determined by the Calculation Agent after

consultation with an independent expert designated by Société Générale, on the basis of the market conditions on the last day of the

Valuation Period.

Settlement Date The Maturity Date.

Valuation Period The period of 5 (five) calendar days which follows the Final Valuation

Date.

Remunerations of professional intermediaries:

Société Générale may pay to certain investment services providers or investment financial advisers (each, an "Interested Party") an upfront commission of up to 1 % of the amount of Certificates held by such entities' clients and/or an annual remuneration of up to 0.50 % of the amount of Certificates held by such entities' clients.

Further information in respect of the above remunerations may be provided by Société Générale to its own clients upon request. If, under the Markets in Financial Instruments Directive (MiFID) 2004/39/CE and/or any other laws and regulations, an Interested Party is required to disclose to prospective investors in the Certificates any remuneration that Société Générale pays to, or receives from, such Interested Party in respect of the Certificates, the Interested Party shall be responsible for compliance with such laws and regulations.

The attention of the potential purchasers is drawn to the fact that:

- they must read these Final Terms together with the Base Prospectus, the Supplements, the *Document de Référence*, the amendment ("*rectificatif*") and the updates referred to above,
- at any time, the Certificate value may be less than the Issue Price and Certificateholders may lose some or all of their investment.
- Certificates are not suitable for all investors. Potential purchasers are advised to make their decision only after having carefully considered, with their advisers, whether the planned investment is appropriate to their requirements and resources.

THE CERTIFICATES AND THE GUARANTEE HAVE NOT BEEN AND WILL NOT BE REGISTERED UNDER THE U.S. SECURITIES ACT OF 1933, AS AMENDED, AND TRADING IN THE CERTIFICATES HAS NOT BEEN APPROVED BY THE UNITED STATES COMMODITY FUTURES TRADING COMMISSION UNDER THE UNITED STATES COMMODITY EXCHANGE ACT. CERTIFICATES, OR INTERESTS THEREIN, MAY NOT AT ANY TIME BE OFFERED, SOLD, RESOLD OR DELIVERED, DIRECTLY OR INDIRECTLY, IN THE UNITED STATES OR TO, OR FOR THE ACCOUNT OR BENEFIT OF, A U.S. PERSON. FOR A DESCRIPTION OF THE RESTRICTIONS ON OFFERS AND SALES OF THE CERTIFICATES, SEE THE SECTION "PURCHASE AND SALE" IN THE BASE PROSPECTUS.

Extract of the CAC 40[®] Index license:

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