

PRESS RELEASE**Johan Wibergh appointed Executive Vice President of Ericsson as of January 1, 2010**

Ericsson's (NASDAQ:ERIC) Board of Directors have appointed Johan Wibergh Executive Vice President as of January 1, 2010. Johan Wibergh is currently head of business unit Networks and Senior Vice President and will remain in his position as business unit head.

Johan Wibergh joined Ericsson in 1996 and has held various managerial positions in Ericsson. Prior to being appointed Senior Vice President and head of business unit Networks on July 1, 2008, Wibergh was President of Ericsson Brazil.

Wibergh earned a Master of Computer Science from Linköping Institute of Technology, Sweden, in 1987.

Hans Vestberg, incoming President and CEO, says; "Johan Wibergh plays an important role in a phase where the transformation of telecom operators' networks and implementation of IP-based services are crucial in order to continue our company's successful creation of shareholder value. Johan is a highly regarded management team member and he has the combination of vision and operational knowledge necessary in our fast moving industry."

Johan Wibergh was born 1963. He is married and has 2 children.

Notes to editors:

Johan Wibergh's bio and photos are available on:

http://www.ericsson.com/ericsson/corpinfo/management/johan_wibergh.shtml

Ericsson's multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 1 billion subscribers and has a leading position in managed services. The company's portfolio comprises of mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of "to be the prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 75,000 employees generated revenue of SEK 209 billion (USD 32.2 billion) in 2008. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on OMX NASDAQ, Stockholm and NASDAQ New York.

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