

PRESS RELEASE

ASTRA2CONNECT NOW REACHES 50,000 SUBSCRIBERS

New packages offered at double the speed of its current broadband service

Luxembourg, 7 October 2009. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that its interactive satellite broadband service - *ASTRA2Connect* – is now used by more than 50,000 subscribers, an important new milestone in the successful development of the service. The company also announced that it has introduced new service packages that significantly increase the available speeds of the service, with download rates of up to 4,096 kbit/s and upload rates of up to 360 kbit/s. The expanded offering enables customers to choose from a variety of flexible service packages in order to meet their requirements for high-speed internet access and high quality internet-based telephone calls (VoIP).

The expanded *ASTRA2Connect* service includes packages with download speeds ranging from 256 kbit/s to 4,096 kbit/s, and allows end users to connect to the internet with free download volumes at all times. The expanded service also offers volume limited packages with a fixed download volume of 2 - 4 GB per month, and a dedicated business package featuring an increased upload of up to 360 kbit/s and advanced VoIP connection for businesses.

Launched in early 2007, the innovative *ASTRA2Connect* satellite technology offers highly reliable, always-on, interactive broadband internet access, especially in areas without or with limited terrestrial broadband networks. The customer premises equipment – a modem and satellite dish – is low cost and delivered with a tool for easy self-installation. Highly successful in the market, *ASTRA2Connect* is now available in 14 countries throughout Europe. Most recently, the service was expanded to Africa, where it is offered in 10 countries in Central and Eastern Africa. *ASTRA2Connect* is marketed via wholesalers and internet service providers to the residential market. Furthermore, SES ASTRA is offering the technology for low-cost satellite-based business applications.

“The new range of different speed and volume service packages responds to the increased market demand for highly flexible service. It makes *ASTRA2Connect* even more attractive and an optimal solution for end user requirements,” said Norbert Willems, Managing Director of ASTRA Broadband Services. “*ASTRA2Connect* is cost-efficient and perfectly comparable to terrestrial internet networks, and is the ideal solution for households in regions underserved by broadband.”

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About SES ASTRA

www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 13 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 122 million DTH and cable households and transmits more than 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 80 High Definition (HD) channels on its main orbital positions, ASTRA and SIRIUS represent the most important HDTV platform for Europe's leading broadcasters.

The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES wholly owns SES ASTRA and SES WORLD SKIES, 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 40 satellites in 26 orbital locations. For further information: www.ses.com.