

## FINAL TERMS FOR INDEX CERTIFICATES DATED 29 October 2009

# I – GENERAL

Reference of Base Prospectus, Supplements and <i>Document de</i> <i>Référence</i>	<ul> <li>Base Prospectus approved by the Autorité des marchés financiers ("AMF") on 13 March 2009 (visa n° 09-057).</li> <li>Supplements approved by the AMF on 14 April 2009 under n° 09-088, 14 May 2009 under n° 09-143, 11 June 2009 under n° 09-186, 22 July 2009 under n° 09-228, 12 August 2009 under n° 09-236, 21 September 2009 under n° 09-266, 16 October 2009 under n° 09-298.</li> <li>Document de Référence filed with the AMF on 4 March 2009 under n° D.09-0095.</li> <li>Amendment ("rectificatif") to the Document de Référence filed with the AMF on 8 April 2009 under n° D.09-0095-R01.</li> <li>First update to the Document de Référence filed with the AMF on 12 May 2009 under n° D.09-0095-A01.</li> <li>Second update to the Document de Référence filed with the AMF on 6 August 2009 under n° D.09-0095-A02.</li> </ul>
Issuer	Société Générale Effekten GmbH
Guarantor	Société Générale The Certificates are guaranteed by Société Générale under the Guarantee dated 20 March 2009.
Commercial Name	Cliquet 20% for tranche A, Cliquet 15% for tranche B
Issue Date	2 November 2009
Subscription	Société Générale
Paying Agent	Société Générale, Tours Société Générale, 92987 Paris La Défense Cedex, France.
Calculation Agent	Société Générale, Tours Société Générale, 92987 Paris La Défense Cedex, France.
Clearance Institution	Euroclear Bank (Brussels), Clearstream Banking (Luxembourg) or Euroclear France (Paris), as the case may be.
Place of listing of the Certificates	Euronext Paris
Minimum number of Certificates for trading	The minimum number of Certificates for trading on Euronext Paris is 1 (one) Certificate.
Delisting	The Certificates will be delisted from Euronext Paris at opening on the sixth trading day in Paris before the Maturity Date (inclusive).
Assimilation provisions	Not applicable
Investors' contact	Société Générale N° Azur 0810 30 20 20

#### **II – FINANCIAL CHARACTERISTICS**

#### TABLE

Tranche	Number of Certificates	Underlying / Index	Reuters code	Sponsor and Index Calculation Agent
А	100,000	CAC 40 <sup>®</sup>	.FCHI	Euronext Paris S.A.
В	100,000	CAC 40 <sup>®</sup>	.FCHI	Euronext Paris S.A.

Tranche	Related Exchange	Issue Price per Certificate	Issue amount	Final Valuation Date
А	Euronext.liffe, Paris	EUR 100	EUR 10,000,000	2 November 2010
В	Euronext.liffe, Paris	EUR 100	EUR 10,000,000	2 November 2010

Tranche	Maturity Date	Lower Limit	Upper Limit	ISIN code	mnemonic code
Α	16 November 2010	3,900	4,680	FR0010819128	7048S
В	16 November 2010	3,900	4,485	FR0010819136	7049S

Aggregate issue amount	EUR 20,000,000
Settlement Currency	EUR
Underlying currency	EUR
Settlement Amount	Each Certificate shall entitle the Certificateholder to receive one of the following Settlement Amounts, as the case may be, on the Settlement Date :

(i) if  $\mathsf{VALUE}_t$  has always been strictly lower than the Upper Limit :

Issue Price x  $\left(\frac{VALUE_{f}}{Lower Limit}\right)$ 

(ii) if  $\mathsf{VALUE}_t$  has been higher than or equal to the Upper Limit at least once :

The sum of :

Issue Price x 
$$\left(\frac{VALUE_{f}}{Lower Limit}\right)$$

and

 $\label{eq:lissue} \text{Issue Price x Max} \left(0; \frac{\text{Upper Limit} - \text{Max}(\text{VALUE}_{f}; \text{Lower Limit})}{\text{Lower Limit}}\right)$ 

## where

 $\mathsf{VALUE}_\mathsf{f}$  means the closing price of the Index on the Final Valuation Date, subject to the provisions of the definition of Final Valuation Date below.

 $VALUE_t$  means the closing price of the Index on each date(t) between the Launch Date and the Final Valuation Date (both dates included).

Launch Date

**Final Valuation Date** 

The date specified in the table above. However, if such date is not a Trading Day, the Final Valuation Date shall be the first Trading Day of the Valuation Period, provided that if there is no Trading Day within the Valuation Period, the last day of the Valuation Period shall be deemed to

22 October 2009

	be the Final Valuation Date and VALUE $_{\rm f}$ shall be deemed to be the Fair Market Value.
Fair Market Value	The value of the Index determined by the Calculation Agent after consultation with an independent expert designated by Société Générale, on the basis of the market conditions on the last day of the Valuation Period.
Settlement Date	The Maturity Date.
Valuation Period	The period of 5 (five) calendar days which follows the Final Valuation Date.

### Remunerations of professional intermediaries:

Société Générale may pay to certain investment services providers or investment financial advisers (each, an "Interested Party") an upfront commission of up to 1% of the amount of Certificates held by such entities' clients and/or an annual remuneration of up to 0.50% of the amount of Certificates held by such entities' clients.

Further information in respect of the above remunerations may be provided by Société Générale to its own clients upon request. If, under the Markets in Financial Instruments Directive (MiFID) 2004/39/EC and/or any other laws and regulations, an Interested Party is required to disclose to prospective investors in the Certificates any remuneration that Société Générale pays to, or receives from, such Interested Party in respect of the Certificates, the Interested Party shall be responsible for compliance with such laws and regulations.

### The attention of the potential purchasers is drawn to the fact that:

- they must read these Final Terms together with the Base Prospectus, the Supplements, the *Document de Référence*, the amendment ("*rectificatif*") and the updates referred to above,

- at any time, the Certificate value may be less than the Issue Price and Certificateholders may lose some or all of their investment,

- Certificates are not suitable for all investors. Potential purchasers are advised to make their decision only after having carefully considered, with their advisers, whether the planned investment is appropriate to their requirements and resources.

THE CERTIFICATES AND THE GUARANTEE HAVE NOT BEEN AND WILL NOT BE REGISTERED UNDER THE U.S. SECURITIES ACT OF 1933, AS AMENDED, AND TRADING IN THE CERTIFICATES HAS NOT BEEN APPROVED BY THE UNITED STATES COMMODITY FUTURES TRADING COMMISSION UNDER THE UNITED STATES COMMODITY EXCHANGE ACT. CERTIFICATES, OR INTERESTS THEREIN, MAY NOT AT ANY TIME BE OFFERED, SOLD, RESOLD OR DELIVERED, DIRECTLY OR INDIRECTLY, IN THE UNITED STATES OR TO, OR FOR THE ACCOUNT OR BENEFIT OF, A U.S. PERSON. FOR A DESCRIPTION OF THE RESTRICTIONS ON OFFERS AND SALES OF THE CERTIFICATES, SEE THE SECTION "PURCHASE AND SALE" IN THE BASE PROSPECTUS.

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