



9 MONTHS 2009 TURNOVER = €M 169.5

Paris, France, October 29th, 2009,

Business & Decision, the international Consulting and Systems Integration (CSI) Company, announces consolidated revenue of €169.5 million for the first nine months of FY 2009. This represents a 4% decline at constant exchange rates over the comparative period for 2008.

€millions	2009	2008	<i>Growth % at constant currencies</i>
Revenue - 9 months	169.5	176.6	-4%
France	84.1	90.4	-7%
International	85.4	86.2	-0.7%

“Similar to the majority of our industry peers, the Group ended a quarter of contrasting results. France has completed its streamlining process and after a difficult summer, the month of September shows a positive trend. There is also improvement in the situation at the international level. The services centres in Marseille and Amiens are gaining momentum and the Group continues to innovate in areas of importance such as Sustainable Growth with the launch of Greenethiquette (www.greenethiquette.com) and our Banking and Insurance risk management solutions.”, comments Patrick Bensabat, CEO of Business & Decision.

Revenue by geography

In France, Business & Decision recorded revenue of €84.1m for the first nine months, representing a decline of 7%. This figure illustrates a particularly poor operating climate during the summer - specifically in July and August.

International activities provided revenue of €85.4m, a decline of 0.7% compared with 2008, at constant exchange rates. All these sectors have now recovered from their lowest points.

Revenue by service line

With 0.1% Y/Y growth, Business Intelligence generated 64.7% of revenue for the first nine months of the 2009 financial year.

CRM recorded a Y/Y decline of 10.2%, representing 21.3% of 2009 9 months revenue.

e-business experienced a decline of 5.3%, representing 14% of the revenue for the first nine months of the 2009 financial year.

Outlook

We remain cautious for the end of the year even though the worst conditions appear to have been reached in August. The situation is clearly more stable at the International level.

Our priorities remain to re-establish margins and improving cash flows.

About Business & Decision

Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in Business Intelligence (BI) and Customer Relationship Management (CRM), and a major player in e-Business, Enterprise Information Management (EIM), Enterprise Solutions as well as Management Consulting. Business & Decision contributes to the success of customer projects by driving maximum business performance. The company has a reputation for functional and technological expertise and has forged partnerships with all of the key technology vendors.

Located in 19 countries, Business & Decision currently employs more than 2700 people worldwide.

Additional information is available at www.businessdecision.com.

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