

PRESS RELEASE

SES ASTRA AND NETERRA PROVIDE CONTRIBUTION SERVICES TO BROADCASTERS IN BULGARIA AND THE BALKAN REGION

TV 7 is the first customer to use contribution services via 31.5 degrees East

Luxembourg, 11 December 2009 – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it has entered into a partnership with Bulgarian telecom operator Neterra to offer contribution services to broadcasters in Bulgaria and the Balkan region. Under the terms of the agreement, Neterra will use capacity on SES ASTRA's 31.5 degrees East orbital position to provide broadcasters with an optimised solution to deliver their content to cable and terrestrial head-ends in the region. 31.5 degrees East is SES ASTRA's latest orbital position targeting the Eastern European market. The services will be uplinked from Neterra's teleport in Sofia, Bulgaria, and include multiplexing, encoding and encryption of the signal. The first broadcaster to use the service is the Bulgarian channel TV 7.

Alexander Oudendijk, Chief Commercial Officer of SES ASTRA, said: "We are very pleased to have signed this partnership agreement with Neterra which will significantly increase the attractiveness of our 31.5 degrees East orbital position and bring multiple advantages to broadcasters operating in the region. In a highly fragmented market, our partnership will provide broadcasters with a turnkey solution to deliver their signals to multiple households in the region. Independent from any other carrier, broadcasters will be able to significantly improve their technical reach, to gain full control over their signal distribution and to significantly reduce their costs."

"We are very proud to cooperate with SES ASTRA in further developing the contribution market in Bulgaria. We also look forward to offering satellite distribution services to Eastern European customers outside Bulgaria. The new satellite service provided by Neterra and SES ASTRA optimised for contribution purposes will definitely improve the quality and the variety of TV channels available to cable homes," said Neven Dilkov, Managing Director of Neterra.

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About SES ASTRA

www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 13 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 122 million DTH and cable households and transmits more than 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With nearly 100 High Definition (HD) channels on its main orbital positions, ASTRA and SIRIUS represent the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES wholly owns SES ASTRA and SES WORLD SKIES, 90% of SES SIRIUS in Europe, and participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 40 satellites in 26 orbital locations. For further information: www.ses.com.

About Neterra

www.neterra.net

Neterra is the preferred Bulgarian operator for complex telecommunications services and projects in Southeast Europe with 14 years history. Neterra's dedication to providing first class service at every step of the way, from infrastructure to future technologies, makes the company one of the leading companies in the region. Neterra supports a portfolio of integrated global communication solutions based on the latest fiber, IP and satellite transmission technologies. We are known for the reliable VPN services and data networks, Internet access, co-location, construction and maintenance of satellite systems.

Neterra's data network covers all major cities in Bulgaria and through our partners and operators we reach points in the entire world. Its reliable and secure DWDM, MPLS-based network has been engineered to provide the highest levels of availability, efficiency, flexibility and quality of service.