

PRESS RELEASE

DIGITAL+ LAUNCHES FIVE ADDITIONAL HD CHANNELS ON ASTRA ASTRA NOW BROADCASTS MORE THAN 100 HD CHANNELS

Luxembourg, 16 December 2009 – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that the Spanish pay-TV operator Digital+ has launched five additional HD channels on ASTRA. Including these new channels, SES ASTRA now broadcasts more than 100 HD channels via its satellite system. The satellite operator thereby remains the most important HD platform in Europe featuring content from leading broadcasters.

The new HD channels launched by Digital+ include Accion HD, Eurosport HD, Fox HD, National Geographic HD and MTVN HD, and are transmitted via SES ASTRA's 19.2 degrees East orbital position. With these new channels Digital+ broadcasts a total of 10 HD channels on ASTRA.

Broadcasters featuring HD content on ASTRA include Europe's leading pay-TV operators as well as major commercial and public broadcasters such as Sky and BBC for the UK; Sky Deutschland, RTL and Vox for Germany; Canal+, CanalSat, TNTSAT and Orange for France; Digital+ for Spain; Viasat for Denmark, Sweden, Norway and Finland; Canal Digitaal for the Netherlands; TV Vlaanderen for Belgium; Skylink and CS Link for Czech and Slovak Republics; arte for Germany and France; ORF for Austria; and TVP for Poland.

Alexander Oudendijk, Chief Commercial Officer of SES ASTRA, said: "We are very pleased that Digital+ has decided to launch additional HD channels on ASTRA. The fact that SES ASTRA now broadcasts more than 100 HD channels proves that HD is gaining momentum in Europe. SES ASTRA has always been a pioneer in HDTV. By broadcasting more than 100 HD channels already by the end of 2009, we clearly exceeded our own expectations. We are very confident that this positive development will continue in 2010, and are looking forward to launching additional HD channels on our satellites."

For more information please contact:

Markus Payer
SES ASTRA
+ 352 710 725 500
markus.payer@ses-astra.com

About SES ASTRA

www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 13 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 122 million DTH and cable households and transmits more than 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 100 High Definition (HD) channels on its main orbital positions, ASTRA and SIRIUS represent the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES wholly owns SES ASTRA and SES WORLD SKIES, 90% of SES SIRIUS in Europe, and participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 41 satellites in 26 orbital locations. For further information: www.ses.com.