



Press release
Lyon, 10 January 2007

The 2008 Beijing Olympic Games among the important new events to which GL events will contribute

GL events, the integrated full-service event industry group, announces three major contracts in the french and worldwide event services sector.

BEIJING 2008 OLYMPIC GAMES

GL events has been selected by the Beijing Organizing Committee for the Olympic Games to equip the site for the equestrian competitions for the 2007 Test Events and the 2008 Olympic Games. GL events will supply temporary structures including bleachers, grandstands and tents in addition to engineering services.

This contract, the first thus far for the 2008 Olympic Games, once again highlights GL events' ability to propose innovative and competitive solutions for prestigious international sports events. A contributor to the organization of the Geneva International Horse Show and Equita'Lyon, GL events has a solid track record of success in the world of equestrian events.

The Test Events and Olympic Games to be held respectively in August of 2007 and 2008 will represent sales for GL events of approximately €17 million.

MULTI-YEAR SERVICES CONTRACT

GL events has signed two new four-year contracts with respectively Eurovet, the textile trade fair organizer and the *Salon de l'Etudiant* student fair. It has also renewed its contract with the French Ministry of Foreign Affairs for 18 months. These contracts for fixtures and general installations represent sales of approximately €25 million over their terms.

These achievements are a further illustration of GL events' competitive strength in its historical activity of event industry services and its ability to contribute to major worldwide competitions. After being recently awarded the concession for the Nice Exhibition and Convention Centre, GL events again demonstrates the strength of its integrated business model as a pioneer in the event industry sector.

Upcoming events:

Publication of 2006 fourth-quarter sales, 6 February 2007

Investor Relations

Erick Rostagnat

Tel.: +33 (0)4 72 31 54 20

infos.finance@gl-events.com

Media Relations

Stéphanie Stahr

Tel: +33 (0)1 45 96 77 83

stahrst@cmccs.fr

ISIN FR0000066672 – Bloomberg GLO FP – Reuters GLTN.PA – FTSE 581