

OL GROUPE

PRESS RELEASE

OL Groupe announces the recruitment of Fabio dos SANTOS BARBOSA for the Olympique Lyonnais team

Lyon, 29th January 2007 : OL Groupe announces the transfer of the Brazilian player Fabio dos SANTOS BARBOSA, from the Brazilian club Cruzeiro Belo Horizonte, for €4.2 million. The contract with Olympique Lyonnais that will take effect from today, will have a duration of three years and a half, thus ending 30th June 2010.

This transfer follows that of the Czech player Milan Baros. It is in line with the club's consolidation strategy and is taking place prior to a range of tournaments taking place until the end of the season.

This recruitment is also in line with the club's strategy as exposed in the "document de base" registered on 9th January 2007 under n° I. 07 – 002 with the AMF.

We also remind you that a "note d'opération" received visa n° 07-028 on 25 January from the AMF.

Public information

This prospectus, in French language, is composed of a "document de base" registered on 9 January 2007 under number I. 07 – 002 and a "note d'opération" which received visa no. 07 – 028 dated 25 January 2007 from the AMF. This prospectus is available free of charge, upon request, from the OL Groupe head office (350, avenue Jean Jaurès - 69007 Lyon - France) or from the websites of OL Groupe (www.olweb.fr) and the AMF (www.olweb.fr) and the AMF (www.amf-france.org), or also from the Joint Global Coordinators and Joint Bookrunners.

The attention of the public is directed to the description of the risk factors in the section 4 of the *document de base* and in the section 2 of the *note d'opération*.

A notice will be published in the *Bulletin des Annonces légales obligatoires* on 29 January 2007.

This press release, and the information contained herein, does not constitute an offer to sell or a solicitation of an offer to buy or subscribe for shares in OL Groupe in any country.

The material set forth herein is for informational purposes only and is not intended, and should not be construed, as an offer of securities for sale into the United States, Australia, Canada or Japan. The securities of Olympique Lyonnais Groupe described herein have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or the laws of any state, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state laws. No public offering of securities is being made in the United States. No money, securities or other consideration is being solicited and, if sent in response to the information contained herein, will not be accepted.

No public offering is being made in the United Kingdom. Within the United Kingdom this press release is only directed at persons who have professional experience in matters relating to investments falling within Article 19(1) of the UK Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order") or who fall within Article 49(1) of the Order or are other persons to whom OL Groupe may otherwise lawfully communicate an invitation or inducement to engage in investment activity in accordance with the Order (all such persons together being referred to as "relevant persons"). This press release must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this press release relates is available only to relevant persons and will be engaged in only with relevant persons.

For additional information:

OL GROUPE

Olivier Blanc, Deputy Managing Director in charge of Communications

Tel: +33 4 26 29 67 30- Fax: +33 4 26 29 67 13

E-mail: oblanc@olympiquelyonnais.com

Brunswick

Jérôme Biscay (<u>ibiscay@brunswickgroup.com</u>)
Aurélia de Lapeyrouse (<u>adelapeyrouse@brunswickgroup.com</u>)

Tel: +33 1 53 96 83 83