

## PRESS RELEASE

### SES WORLD SKIES ANNOUNCES FLEET REBRAND

The Hague, January 22<sup>nd</sup>, 2010 – Consistent with its role within SES as the provider of global and American satellite capacity, SES WORLD SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today unveiled its updated strategic satellite fleet development plan, as well as a new naming convention for future additions to the fleet that will leverage SES' global reach and powerful brand.

Three new advanced satellites in various stages of development and construction by Orbital Sciences Corporation are intended to replenish and expand SES WORLD SKIES' North American fleet and will be named SES-1, SES-2 and SES-3.

SES-1 is set for launch in the spring of 2010 and will replace AMC-2 and AMC-4 at the 101° West orbital slot. Further information on launch dates and slots for SES-2 and SES-3 will be published shortly.

NSS-14, currently under construction with Space Systems/Loral and scheduled for launch in Q1 2011, has been renamed SES-4. It will replace NSS-7 and provide incremental capacity over the Atlantic Ocean with comprehensive coverage of the Americas, Europe, Africa and the Middle East. NSS-7 will then move to replace NSS-5 at 340° East.

The C-band payload of the SIRIUS 5 spacecraft, also under construction with Space Systems/Loral and scheduled for launch in Q4 2011, will be named SES-5 and reside together with the Ku-band payload of SIRIUS 5 at 5° East.

The NSS-806 replacement satellite, under negotiation with vendors, will be named SES-6.

Finally, upon closing of the Protostar-2 acquisition announced late last year, the satellite will be fully integrated into SES WORLD SKIES global fleet and renamed following the same "SES" satellite naming nomenclature.

"Our fleet strategy is focused purely on meeting our customers' growing demand for telecom, television and government services delivery with the most reliable and advanced satellites that carry the most trusted and financially secure name in the industry," said Rob Bednarek, President and CEO of SES WORLD SKIES. "SES WORLD SKIES is embarking on one of the most ambitious satellite deployment initiatives in the industry to meet the strong need for ubiquitous connectivity in virtually every corner of the world."

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**About SES WORLD SKIES**

SES WORLD SKIES is the new global division of SES, created through the combination of the former SES NEW SKIES and SES AMERICOM. The company operates a fleet of 25 satellites - part of the 41 spacecraft of the SES group - delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. SES WORLD SKIES currently has five additional satellites under construction. The company's unique customer-focused approach allows it to offer the best satellite solutions for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and realize their longer-term goals. SES WORLD SKIES comprises a world-class team of customer care and technical professionals located in Princeton (NJ), The Hague, Washington D.C., Singapore, Beijing, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg. Visit [www.ses.com](http://www.ses.com) for more information.

**About SES**

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, 90% of SES SIRIUS in Europe, and participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 41 satellites in 26 orbital locations. For further information: [www.ses.com](http://www.ses.com)