



Fiscal year 2006/2007
3rd Quarter Sales: 13 M€

Annual Sales forecasts revised upwards: 49 M€
Operating margin target between 9 & 9.5%

Consolidated Sales 9 months (April 1st - December 31st)

M€ (estimated)	2006/2007	2005/2006	Variation
Printing	16.18	15.08	+ 7.3 %
Hardware	19.16	14.46	+ 32.5 %
Total 9 months	35.34	29.54	+ 19.6 %

With constant currencies, 9-month sales would have amounted to 35.5 M€ (+20.2%).

For the 3rd Quarter, Group Sales reached an historical level at 12.97 M€, against 10.40 M€ last year (+25%).

Over 9 months all group divisions are increasing

Printing business grows by more than 1 M€. Publicity campaigns towards outdoor advertisers increase by 3% at 8.3 M€. Excluding home décor, remaining printing sales amount to 6.1 M€ (+16%) with steady growth on the event market in France on year end.

Home Decor sales on Q3 reach 1.29 M€ supported by a new 10 M€ contract signed on December 06 to be delivered over 2 years. Over 9 months sales are at 2.96 M€ (+3%) catching up with the -16.4% decrease on the first 6-month period.

Hardware business grows by 4.70 M€ (+32.5%) at 19.16 M€. The Street Furniture division increases its internal growth with sales at 3.97 M€ over 9 months (against 2.1 M€ for the first 6 months). Trivision sales amount to 8.3 M€ at +8%. Static frames are stable at 3.34 M€, when scrolling signs are maintaining their fast growth (1.75 M€, +152%).

Upwards change in annual Sales forecasts

With the good Sales trends since the beginning of the year and with a still strong order backlog, Prismaflex International decided to increase its annual Sales forecast.

For 2006/2007, group Sales should amount to around 49 M€ (against 44 M€ previously released), a growth of 17%. The growth of operating profit should be faster than the sales one, with an operating margin estimated between 9 and 9.5%.

Talks concerning the selling process of the 37% shareholding in Vistamount Ltd

Since October 2003, Prismaflex International has owned a minority control in Vistamount Ltd. Based in London, and operating in services for the Outdoor Advertising Industry (maintenance & installation). These shares have been consolidated with the equity method since Prismaflex has turned to IFRS accounting standards.

Vistamount Ltd wishes to focus more on its key activities; both managements have started discussions to sell the 37% owned by Prismaflex International. Subject to the formal authorisation of Prismaflex International board of Directors and subject to that the closing goes to its term, this transfer will generate a loss of 0.6 M€ on the group net result, without impacting the gearing ratio.

PRISMAFLEX INTERNATIONAL
Outdoor advertising solutions manufacturer and digital printer
ISIN: FR0004044600-PRS - Reuters: PRS.PA - Bloomberg: PRS FP
Eurolist by Euronext Paris - Compartiment C
www.prismaflex.com

Contacts:

PRISMAFLEX INTERNATIONAL

Vincent Bès / CFO - Tel: + 33 4 74 70 68 00 - vbes@prismaflex.com

ACTUS Lyon

Amalia Naveira - Analysts / Investors Relations - Tel: +33 (0)4 72 18 04 92 - anaveira@actus.fr

Marie-Claude Triquet - Journalist Relations- Tel: +33 (0)4 72 18 04 93 - mctriquet@actus.fr

