

PRESS RELEASE

A PERFECT FIT: MICROSPACE TAPS SES WORLD SKIES TO HELP GLOBAL CLOTHING RETAILER EXTEND HIT CAMPAIGN TO EUROPE

Princeton, NJ – January 27th, 2010 – Turning ambitions into reality, SES WORLD SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced a new DVB service deal with Microspace aimed at delivering a global retailer’s successful digital signage campaign to clothing stores throughout Europe.

Tapping SES WORLD SKIES’ NSS-7 satellite, Microspace is enabling the clothing retailer to expand the reach of its innovative North American branding initiative delivered over the AMC-1 spacecraft. Microspace, a leading content delivery firm based in Raleigh, North Carolina, has long relied on SES WORLD SKIES to meet a broad range of market demands – from digital signage, digital cinema and broadcast video to mission-critical disaster recovery and commercial weather services.

“We have long aligned ourselves with SES WORLD SKIES for the reliability and reach of its satellite fleet and the expertise of its people,” said Greg Hurt, Vice President of Sales and Marketing for Microspace. “This latest agreement aboard NSS-7 is a great example of how SES WORLD SKIES’ footprint enables us to deliver on our customers’ global ambitions.”

“Microspace has orchestrated an international success with the direct-link delivery of an innovative digital signage campaign from the US to Europe over the SES WORLD SKIES fleet,” said Andrew Ruszkowski, Vice President of Enterprise Solutions for SES WORLD SKIES. “Powerful digital imagery is a universal language and just one of many ways we’re working with Microspace to move audiences, impact consumers and help a wide range of companies build their businesses around the world.”

About NSS-7

Optimized for coverage of the Americas, Europe, Africa and the Middle East, NSS-7 is a powerful, state-of-the-art C- and Ku-band satellite. Located at 338° East over the Atlantic Ocean, NSS-7 provides superb coverage across these regions for video, data, Internet and government services.

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About SES WORLD SKIES

SES WORLD SKIES is the new global division of SES, created through the combination of the former SES NEW SKIES and SES AMERICOM. The company operates a fleet of 25 satellites - part of the 41 spacecraft of the SES group - delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. SES WORLD SKIES currently has five additional satellites under construction. The company's unique customer-focused approach allows it to offer the best satellite solutions for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and realize their longer-term goals. SES WORLD SKIES comprises a world-class team of customer care and technical professionals located in Princeton (NJ), The Hague, Washington D.C., Singapore, Beijing, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg. Visit www.ses.com for more information.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, 90% of SES SIRIUS in Europe, and participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 41 satellites in 26 orbital locations. For further information: www.ses.com