

HUMMER to launch mobile phones, accessories, on-device services under international exclusive licensing agreement with Modelabs Group

Detroit/Paris, February 12, 2007 – HUMMER, a division of General Motors Corporation, and Modelabs Group, Customized Design Manufacturer, announced today an exclusive and international licensing agreement to design, produce, market and distribute a line of mobile phones, accessories and on-device services under the HUMMER brand name in 2007.

ModeLabs Group, a leader in the field of customization, manufacturing and distribution of cell phones, cell phone accessories and on-device services, will integrate the latest technology in their HUMMER licensed products while helping to build the worldwide brand equity, imagery, and distinct HUMMER lifestyle. This line of HUMMER Consumer Electronics was developed to be durable and high performance, with a rugged design to meet the rigors of today's consumer's active lifestyles.

"HUMMER is known globally for premium, rugged vehicles with iconic design and unparalleled off-road performance. HUMMERs are built for adventure, and thanks to their "Mobile On Demand™" offer and a number of other rugged high performance products, ModeLabs Group will help respond to the outdoor adventurer's needs. "This Lifestyle product segmentation is developing rapidly and no one has demonstrated that rapid growth more than HUMMER who has quickly established themselves as one of the fastest-growing truck brands. ModeLabs Group intends to contribute to that continued growth as we look forward to a successful partnership with HUMMER," says Stéphane Bohbot, ModeLabs Group CEO.

The exclusive agreement allows ModeLabs Group to distribute in several continents like Europe, Eastern Europe, Russia, North America, including Canada and US, and South America. The launch is planned in the second quarter of 2007.

About HUMMER

HUMMER is a division of General Motors Corporation, one of the world's largest vehicle manufacturers, which employs about 321,000 people globally. HUMMER is one of the fastest growing truck brands, with a product line-up that consists of the H2, H2 SUT, H3 and the H3X. There are 173 HUMMER dealers in the United States. Information on HUMMER products is available at www.hummer.com

About ModeLabs Group

ModeLabs Group, the creator of the "Mobile On Demand"™ offer, is a customized design manufacturer (CDM) specializing in mobiles phones using new generation technology. The company designs, develops and markets mobile phone handsets, accessories and services in an integrated and flexible manner for mobile phone operators, retailers and mass market brands.

Thanks to the combination of its marketing expertise, its cutting-edge technological know-how and its flexible "fabless" organization, ModeLabs Group is meeting the growing demand for Telecom market

segmentation by giving mass market brands, operators/MVNO and distributors the opportunity to create their own range of mobile phones, accessories and services.

ModeLabs Group is listed on the Euronext-Paris Eurolist
(code "MDL", ISIN code: FR0010060665, SFB 250).

www.modelabs.com.

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