#### **FINAL TERMS DATED 27 JANUARY 2010**

# **BNP Paribas Arbitrage Issuance B.V.**

(incorporated in The Netherlands)
(as Issuer)

#### **BNP Paribas**

(incorporated in France) (as Guarantor)

**Warrant and Certificate Programme** 

BNP Paribas Arbitrage Issuance B.V.

EUR "TURBO PRO" Certificates relating to CAC 40® Index

#### **BNP Paribas Arbitrage S.N.C.**

(as Manager)

The Base Prospectus referred to below (as completed by these Final Terms) has been prepared on the basis that, except as provided in sub-paragraph (ii) below, any offer of Certificates in any Member State of the European Economic Area which has implemented the Prospectus Directive (2003/71/EC) (each, a "Relevant Member State") will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of the Certificates. Accordingly any person making or intending to make an offer of the Certificates may only do so:

- (i) in circumstances in which no obligation arises for the Issuer or any Manager to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer; or
- (ii) in those jurisdictions mentioned in Paragraph 65 of Part A below, provided such person is one of the persons mentioned in Paragraph 65 of Part A below and that such offer is made during the Offer Period specified for such purpose therein.

Neither the Issuer nor any Manager has authorised, nor do they authorise, the making of any offer of Certificates in any other circumstances.

#### **PART A - CONTRACTUAL TERMS**

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Base Prospectus dated 4 June 2009, the First Supplement to the Base Prospectus dated 13 August 2009 and the Second Supplement to the Base Prospectus dated 12 October 2009 and the Third Supplement to the Base Prospectus dated 17 November 2009 which together constitute a base prospectus for the purposes of Directive 2003/71/EC (the "Prospectus Directive"). This document constitutes the Final Terms of the Certificates described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus as so supplemented. Full information on BNP Paribas Arbitrage Issuance B.V. (the "Issuer") and the offer of the Certificates is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus and any Supplement thereto are available for viewing on the Netherlands Authority for the Financial Markets' (Autoriteit Financiële Markten - AFM) website www.afm.nl and on the following website: www.produitsdebourse.bnpparibas.fr and copies may be obtained free of charge at the specified office of the Certificate Agents.

References herein to numbered Conditions are to the terms and conditions of the relevant series of Certificates and words and expressions defined in such terms and conditions shall bear the same meaning in these Final Terms in so far as it relates to such series of Certificates, save as where otherwise expressly provided.

These Final Terms relate to the series of Certificates as set out in "Specific Provisions for each Series" below. References herein to "Certificates" shall be deemed to be references to the relevant Certificates that are the subject of these Final Terms and references to "Certificate" shall be construed accordingly.

1. Issuer: BNP Paribas Arbitrage Issuance B.V.

2. Guarantor: **BNP** Paribas

## SPECIFIC PROVISIONS FOR EACH SERIES

Series Number / ISIN Code	No. of Certificates Issued	No. of Certificates	Common Code	Mnemonic Code	Issue Price Per Certificate	Redemption Date	Parity
NL0009149939	1,000,000	1,000,000	48279848	H215B	EUR 0.95	26 March 2010	100
NL0009149947	1,000,000	1,000,000	48279856	H216B	EUR 0.95	26 March 2010	100

If the scheduled Redemption Date is not a Business Day, the Redemption Date shall be the immediately succeeding Business Day such that it will always be at least 5 Business Days following the Redemption Valuation Date and further subject to the occurrence of each a Knock-in Event and a Knock-out Event.

#### **GENERAL PROVISIONS**

The following terms apply to each series of Certificates:

3. Trade Date: 21 January 2010. 4. Issue Date: 27 January 2010. Consolidation: 5. Not applicable.

6. Type of Certificates: The Certificates are Index Certificates. (a)

> The Certificates are "TURBO PRO" Certificates. (b)

The Certificates are TURBO PRO CALL Certificates ("Turbo Pro Call Certificates") as set out in "Specific Provisions for each Series" above

and as set out in Part C - "Other Applicable

The provisions of Annex 1 (Additional Terms and Conditions for Index Certificates) shall apply.

7. Form of Certificates: Dematerialised bearer form (au porteur).

8. Business Day Centre(s): The applicable Business Day Centre for the purposes of the definition of

"Business Day" in Condition 4 is TARGET.

9. Settlement: Settlement will be by way of cash payment ("Cash Settled Certificates").

10. Variation of Settlement:

> The Issuer does not have the option to vary settlement in respect of the (a) Issuer's option to vary settlement

> > Certificates.

(b) Variation of Settlement of Physical Delivery Certificates: Not applicable.

11. Relevant Asset(s): Not applicable. 12. **Entitlement:** Not applicable.

13. Instalment Certificates: The Certificates are not Instalment Certificates. 14. Partly Paid Certificates: The Certificates are not Partly Paid Certificates.

15. Exchange Rate: Not applicable. 16. Settlement Currency: Euro ("EUR").17. Notional Amount of each Certificate: Not applicable.

18. Syndication: The Certificates will be distributed on a non-syndicated basis.

19. Minimum Trading Size: Not applicable.

20. Principal Certificate Agent: BNP Paribas Arbitrage S.N.C.

21. Calculation Agent: BNP Paribas Arbitrage S.N.C. 8 rue de Sofia 75018 Paris (France).

22. Governing Law: French law.

23. Special conditions or other

modifications to the Terms and

Conditions:

Not applicable.

# PRODUCT SPECIFIC PROVISIONS

24. Index Certificates: Applicable.

(a) Index/Basket of Indices/Index Sponsor(s): The Certificates relate to the CAC40® Index

(Reuters Code: .FCHI / ISIN Code: FR0003500008)

(the "Underlying").

The Index Sponsor is Euronext Indices B.V., or any successor

acceptable to the Calculation Agent.

For the purposes of the Conditions, the Underlying shall be

deemed an Index.

(b) Index Currency: EUR.

(c) Exchange(s): Euronext Paris.

(d) Related Exchange(s): All Exchanges.

(e) Exchange Business Day: Single Index Basis.

(f) Scheduled Trading Day: Single Index basis.

(g) Weighting: Not applicable.

(h) Settlement Price: As set out in sub-paragraph (ii) of the definition of "Settlement

Price" provided in Condition 1 of Annex 1 (Additional Terms and

Conditions for Index Certificates) provided that, if the

Redemption Valuation Date is the same date as the maturity date of the futures or options contracts on the Index maturing on the Related Exchange, then the Settlement Price will be equal to the official liquidation price for the relevant futures or options contracts on the Index maturing on the Redemption Valuation

Date.

(i) Disrupted Day: If the relevant Settlement Price Date is a Disrupted Day, the

Settlement Price will be calculated in accordance with the provisions set out in the definition of Valuation Date in Condition

4.

(j) Specified Maximum Days of Disruption: 20 (twenty) Scheduled Trading Days.

(k) Valuation Time: The Scheduled Closing Time as defined in Condition 4, provided

that, if the Redemption Valuation Date is the same date as the maturity date of the futures or options contracts on the Index maturing on the Related Exchange, then the relevant time on the Redemption Valuation Date will be the time when the official liquidation price for the relevant futures or options contracts on

the Index is calculated and published by the Related Exchange.

(I) Knock-in Event: Applicable.

A Knock-in Event shall be deemed to occur if the level of the Underlying as at the Knock-in Valuation Time on any Knock-in Determination Day is comprised within the Knock-in Range Level.

(i) Knock-in Range Level: The range of levels (both levels included) as set out in Part C -

"Other Applicable Terms".

(ii) Knock-in Period Beginning Date: The Issue Date.

(iii) Knock-in Period Beginning Date Applicable. Scheduled Trading Day Convention:

(iv) Knock-in Determination Period: The period beginning on (and including) the Knock-in Period

Beginning Date and ending on (and including) the Knock-in

Period Ending Date.

(v) Knock-in Determination Day(s): Each Scheduled Trading Day during the Knock-in Determination

Period.

(vi) Knock-in Period Ending Date: The Redemption Valuation Date.

(vii) Knock-in Period Ending Date Applicable. Scheduled Trading Day Convention:

(viii) Knock-in Valuation Time: Any time during a Knock-in Determination Day.

(m) Knock-out Event: Applicable.

A Knock-out Event shall be deemed to occur if the level of the Underlying as at the Knock-out Valuation Time on any Knock-out Determination Day is **less than or equal to the Knock-out** 

Level

(i) Knock-out Level: The level as set out in Part C - "Other Applicable Terms".

(ii) Knock-out Period Beginning Date: The Knock-in Determination Day on which a Knock-in Event has

occurred.

(iii) Knock-out Period Beginning Date Scheduled Trading Day Convention:

Applicable.

(iv) Knock-out Determination Period: The period beginning on (and including) the Knock-out Period

Beginning Date and ending on (and including) the Knock-out

Period Ending Date.

(v) Knock-out Determination Day(s): Each Scheduled Trading Day during the Knock-out

Determination Period.

(vi) Knock-out Period Ending Date: The Redemption Valuation Date.

(vii) Knock-out Period Ending Date Scheduled Trading Day Convention:

Applicable.

(viii) Knock-out Valuation Time: Any time during a Knock-out Determination Day. For the

avoidance of doubt, the Knock-out Valuation Time on the Knock-out Period Beginning Date shall be at any time as from the time

a Knock-in Event has occurred.

(n) Automatic Early Redemption Event: Not Applicable.

(o) Index Correction Period: As per Conditions.

(p) Delayed Redemption on Occurence of Not applicable.

Adjustment Event:

(q) Other terms or special conditions: No	t applicable.
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25.	Share Certificates:	Not applicable.
26.	GDR/ADR Certificates:	Not applicable.

27. Debt Certificates: Not applicable.

28. Commodity Certificates: Not applicable.

29. Inflation Index Certificates: Not applicable.

31. Fund Certificates: Not applicable.

32. Market Access Certificates: Not applicable.

33. Credit Certificates: Not applicable.

34. Futures Certificates: Not applicable.

35. Reference Rate Certificates: Not applicable.

36. Custom Index Certificates: Not applicable.

37. Additional Disruption Events: (a) The following Additional Disruption Events apply to the

Warrants:

Not applicable.

Change in Law; Hedging Disruption.

(b) Delayed Redemption on the Occurence of an Additionnal

Disruption Event: Not applicable.

# **PROVISIONS RELATED TO INTEREST**

**Currency Certificates:** 

30.

38.	Interest:	The Certificates do not pay interest.

39. Fixed Rate Provisions: Not applicable.
40. Floating Rate Provisions: Not applicable.
41. Index Linked Interest Certificates: Not applicable.

42. Share Linked Interest

Certificates:

Not applicable.

Gertinoates.

**GDR/ADR Linked Interest** 

43.

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Certificates:

Certificates.

Not applicable.

44. Debt Linked Interest Certificates:

Not applicable.

Not applicable.

45. Commodity Linked Interest

Certificates:

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46. Inflation Index Linked Interest

Certificates:

Not applicable.

47. Currency Linked Interest

Currency Lir Certificates:

Not applicable.

48. Fund Linked Interest

Certificates:

Not applicable.

49. Futures Linked Interest

Certificates:

Not applicable.

50. Custom Index Linked Interest

Certificates:

Not applicable.

#### **ISSUER CALL OPTION IN RESPECT OF CERTIFICATES**

51. Issuer Call Option: Not applicable.

## **ISSUER PUT OPTION IN RESPECT OF CERTIFICATES**

52. Holder Put Option: Not applicable.

#### PROVISIONS RELATING TO VALUATION ON REDEMPTION

53. Cash Settlement Amount:

Unless previously redeemed or purchased and cancelled by the Issuer, the Holder shall receive, in respect of each Certificate, a Cash Settlement Amount in accordance with the following provisions:

1) If no Knock-in Event has occurred, then the Cash Settlement Amount payable on the Redemption Date, shall be equal to:

#### **Issue Price**

For the avoidance of doubt, it is specified that potential investors (other than the Holder of the Certificates as at the Issue Date) cannot purchase the Certificates on Euronext Paris until a Knock-in Event has occurred.

2) If a Knock-in Event has occurred AND no Knock-out Event has occurred, then the Cash Settlement Amount payable on the Redemption Date shall be equal to:

# (Settlement Price - Strike Price) / Parity

3) If a Knock-in Event AND a Knock-out Event have each occurred, the Certificates will automatically early expire worthless and the Cash Settlement Amount shall be equal to:

# Zero (0)

Where:

**Parity** is the number of Certificates linked to one (1) Underlying, as set out in "Specific Provisions for each Series" above, which may be subject to adjustment.

(a) Bonus Level: Not applicable.

(b) Knock-in Window: Not applicable.

(c) Lower Level: Not applicable.

(d) Observation Level: Not applicable.

(e) Participation Coefficient: Not applicable.

(f) Reference Threshold: Not applicable.

(g) Reverse Level: Not applicable.

(h) Security Barrier: Not applicable.

(i) Strike Price: As set out in Part C "Other Applicable Terms".

(j) Upper Level: Not applicable.

(k) Other: Not applicable.

54. Renouncement Notice Cut-off

Time:

Not applicable.

55. Strike Date: Not applicable.

56. Redemption Valuation Date: As set out in Part C - "Other Applicable Terms".

57. Averaging: Averaging does not apply to the Certificates.

58. Observation Dates: Not applicable.59. Observation Period: Not applicable.

60. Settlement Business Day: Not applicable.

61. Cut-off Date: Not applicable.

## **DISTRIBUTION AND US SALES ELIGIBILITY**

62. Selling Restrictions: As set out in the Base Prospectus.

(a) Eligibility for sale of Certificates in the United States to Als:

(b) Eligibility for sale of Certificates in the United States to QIBs within the meaning of rule 144a:

The Certificates are not eligible for sale in the United States to Als.

The Certificates are not eligible for sale in the United States under Rule 144A to QIBs.

63. Additional U.S. Federal

income tax consequences:

Not applicable.

64. Registered broker/dealer:

Not applicable.

65. Non exempt Offer:

An offer of the Certificates may be made by the Manager and BNP Paribas (together with the Manager, the "Financial Intermediaries") other than pursuant

to Article 3(2) of the Prospectus Directive in France ("Public Offer

Jurisdiction"). See further Paragraph 8 of Part B below.

## **Purpose of Final Terms**

These Final Terms comprise the final terms required for issue and public offering in the Public Offer Jurisdiction and admission to trading on Euronext Paris of the Certificates described herein pursuant to the BNP Paribas, BNP Paribas Arbitrage Issuance B.V. Warrant and Certificate Programme.

# Responsibility

The Issuer accepts responsibility for the information contained in these Final Terms. To the best of the knowledge of the Issuer (who has taken all reasonable care to ensure that such is the case), the information contained herein is in accordance with the facts and does not omit anything likely to affect the import of such information. The information included in "Part C - Other Applicable Terms" consists of extracts from or summaries of information that is publicly available in respect of the Index. The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware and is able to ascertain from information published by the Index Sponsor, no facts have been omitted which would render the reproduced inaccurate or misleading.

Signed on behalf of BNP Paribas Arbitrage Issuance B.V.

As Issuer:

By: Marie-Laurence Dosière

Duly authorised

#### **PART B - OTHER INFORMATION**

## 1. Listing and Admission to Trading

Application has been made to list the Certificates on Euronext Paris and to admit the Certificates described herein for trading on Euronext Paris.

The de-listing of the Certificates on Euronext Paris shall occur at the opening time on the Redemption Valuation Date, subject to any change to such date by Euronext Paris or any competent authorities, for which the Issuer and the Guarantor shall under no circumstances be liable.

In the case of the occurrence of each a Knock-in Event and a Knock-out Event, the Certificates will automatically early expire worthless. The Certificates will therefore be de-listed by Euronext Paris.

# 2. Ratings

The Certificates to be issued have not been rated.

#### Risk Factor

As stated in the Base Prospectus.

# 4. Interests of Natural and Legal Persons Involved in the Issue

"Save as discussed in "Risk Factors" in the Base Prospectus, so far as the Issuer is aware, no person involved in the offer of the Certificates has an interest material to the offer."

# 5. Reasons for the Offer, Estimated Net Proceeds and Total Expenses

(a) Reasons for the offer: The net proceeds from the issue of Securities will become

part of the general funds of BNPP B.V. Such proceeds may be used to maintain positions in options or futures contracts

or other hedging instruments.

(b) Estimated net proceeds: The net proceeds are not available.

(c) Estimated total expenses: The estimated total expenses are not available.

# 6. Performance of Underlying/Formula/Other Variable, Explanation of Effect on Value of Investment and Associated Risks and Other Information concerning the Underlying

The Certificates are TURBO PRO Certificates ("Turbo Pro Call Certificates") denominated in EUR.

If no Knock-in Event occurs, the Holder will receive on the Redemption Date a Cash Settlement Amount equal to the Issue Price per Certificate. For the avoidance of doubt, it is specified that potential investors (other than the Holder of the Certificates as at the Issue Date) cannot purchase the Certificates on Euronext Paris until a Knock-in Event has occurred.

In the case of the occurrence of each a Knock-in Event AND a Knock-out Event, the Certificates will automatically early expire worthless. The Cash Settlement Amount in respect thereof shall be equal to zero (0). The Certificates will therefore be de-listed by Euronext Paris.

Otherwise, if a Knock-in Event has occurred AND no Knock-out Event has occurred, the Holder will receive on the Redemption Date a Cash Settlement Amount that shall be equal to the excess (if any) - adjusted by Parity of the Settlement Price over the Strike Price, as set out in definition of Cash Settlement Amount in Part A §53. Such amount will be paid in EUR.

The Certificate is not capital-protected. Accordingly, the investor should be aware that it may sustain a partial or total loss of the purchase price of its Certificate.

During the secondary market period, the price of the Certificates will depend upon market conditions and may be subject to significant fluctuations.

Therefore, an investment in the Certificates is highly speculative, and could involve significant risk and should only be considered by persons who can afford a loss of their entire investment.

#### 7. **Operational Information**

Relevant Clearing System(s): **Euroclear France** 

Mnemonic Codes: See "Specific Provisions for each

Series" in Part A.

#### Terms and Conditions of the Public Offer 8.

Offer Price: The price of the Certificates will vary in accordance with a

number of factors including, but not limited to, the price of the

Underlying.

Conditions to which the offer is subject: Not applicable.

Description of the application processs: Not applicable.

Description of the minimum and/or maximum

amount of application:

Minimum purchase amount per investor: One (1) Certificate.

Maximum purchase amount per investor: The number of Certificates issued in respect of each series of Certificates.

Description of the possibility to reduce subscriptions and manner for refunding excess amount paid by applicants:

Not applicable.

Details of the method and time limits for paying up anddelivering the Certificates:

The Certificates are cleared through the clearing systems and are due to be delivered on or about the third Business Day after their purchase by the investor against payment of the purchase amount.

Manner and date in which results of the offer are to be made public:

Not applicable.

Procedure for exercice of any right of preemption, negociability of subscription rights and treatment of subscription rights not exercised:

Not applicable.

Not applicable.

Categories of potential investors to which the Certificates are offered:

Retail, private and institutional investors.

Process for notification to applicants of the amount allotted and indication whether dealing may begin before notification is made:

Not applicable.

Amount of any expenses and taxes specifically charges to the subscriber or purchaser:

#### 9. **Placing and Underwriting**

Not applicable.

#### **PART C - OTHER APPLICABLE TERMS**

Place where information relating to the Share can be obtained:

Information on each Underlying shall be available on the following website: www.euronext.com

Past and future performances of the Underlying are available on the above website and its volatility may be obtained at the office of the Calculation Agent at the phone number: 0 800

235 000.

Post-issuance information: The Issuer does not intend to provide post-issuance

information.

# **INDEX DISCLAIMER**

None of the Issuer, the Calculation Agent or the Principal Certificate Agent accepts responsibility for the calculation, maintenance or publication of the Index or any successor index.

#### CAC40® Index

Euronext Indices B.V. has all proprietary rights with respect to the Index. In no way Euronext Indices B.V. sponsors, endorses or is otherwise involved in the issue and offering of the product. Euronext Indices B.V. disclaims any liability to any party for any inaccuracy in the data on which the Index is based, for any mistakes, errors, or omissions in the calculation and/or dissemination of the Index, or for the manner in which it is applied in connection with the issue and offering thereof.

The Index is a registered trademark of Euronext N.V. or its subsidiaries.

# OTHER APPLICABLE TERMS

Series Number / ISIN Code	Type of Certificate	Knock-in Range Level	Knock-out Level	Strike Price	Redemption Valuation Date
NL0009149939	TURBO PRO CALL	EUR 4,025-4,225	EUR 3,930	EUR 3,930	19 March 2010
NL0009149947	TURBO PRO CALL	EUR 4,055-4,255	EUR 3,960	EUR 3,960	19 March 2010