



***Press Release***

***Emailvision strengthens its European management team with a new Country Manager in Germany***

**Jan Niggemann joins as Country Manager  
for Emailvision Germany**

Paris, the 12<sup>th</sup> March 2007 – Emailvision, the market and technology leader for e-mail marketing software services, has announced the appointment of Jan Niggemann to the position of Country Manager, Germany. This new appointment demonstrates Emailvision's strategy to consolidate and develop its growing presence in the German marketplace.

Jan Niggemann has a solid sales management experience in the market for direct marketing technology services in Germany.

Before joining Emailvision he held the post of Sales Development Manager with Arvato Services in Germany, a leading European company in the field of Customer Relations Management, and a subsidiary of the Bertelsmann group.

For 7 years prior to that, from 1998 to 2005, he was Sales Development Manager with Affinon International in Hamburg, a major international company for the management of customer loyalty programmes.

Aged 39, Jan Niggemann holds a Masters Degree in Chemistry (University of Heidelberg in Germany).

This appointment follows that of Hans-Jürgen GERHARDT who recently joined Emailvision's Board of Directors. With the arrival of Jan Niggemann, Emailvision is now giving new impetus to the German team and market.

*"We are strengthening our management and sales effort in Germany as it is a strategic market for Emailvision in Europe", states Nick Heys, CEO and founder of Emailvision. "We are very pleased to welcome Jan Niggemann aboard. His 15 years of experience and his knowledge of the German market are major assets for taking Emailvision Germany to the next level of success.*

**Emailvision's Board of Directors is now made up of:**

- Nick Heys, Chairman and CEO
- Guy Porré, Director
- Marion Aubry, Director, Seventure
- Hans Jurgen Gerhardt, Director

**Emailvision is listed on the Euronext Paris Alternext Market - ISIN Code :  
FR0004168045 / MNEMO : ALEMV**

**About Emailvision**

Emailvision is the European market and technology leader in on-demand software for e-mail marketing automation. The Emailvision flagship product, Campaign Commander, has become the benchmark tool for the E-commerce and publishing industries. With a staff of over 90 and offices in the major European markets including France, Germany, UK and Benelux, Emailvision is driving an offensive sales and market share strategy in a high growth market.

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