



OL GROUPE

Partial exercise of the over-allotment option Total size of the Initial Public Offering increased to euros 94,286,088

Lyon, March 12, 2007 - OL Groupe (the « Company ») announces today that, in connection with its Initial Public Offering, BNP PARIBAS and CALYON, Joint Lead Managers and Joint Bookrunners, have notified the Company of the partial exercise of the over-allotment option granted to them in respect of 241,594 additional new shares at the offering price of euros 24.00 per share, for a total amount of euros 5,798,256.

Following the exercise of part of the over-allotment option, the total amount of OL Groupe shares offered in the Offering has increased to 3,928,587, shares which represents 29.7 % of the Company's share capital, and the total offering size to euros 94,286,088.

About OL Group

Built around Olympique Lyonnais, the French soccer club founded in 1950 and managed by Jean-Michel Aulas since 1987, OL Groupe has established itself as a major player in media and sports entertainment on the French market since its creation in 1999. The group has built its strategy on a business model focused both on increasing its financial resources through the development of the OL brand and the diversification of its activities and continuing to enable the club to be successful on the pitch thanks to targeted investments. A forerunner in France, the group has implemented a model of development which combines growth and diversification of revenues, recurrent profitability and a healthy financial structure, which has enabled OL Groupe to obtain regular success in sports (ahead of the 2006/7 season, Olympique Lyonnais won 5 consecutive French Championship titles and qualified for the UEFA Champions League for 7 seasons in a row). In the year to end-June 2006, it has a turnover of €166.1m and net income of €15.9m. Revenue streams include TV rights, ticket sales, partnership and advertising, player transfer income and other activities such as branded products, travel agency, catering, etc.

Public information

This prospectus, in French language, is composed of a "document de base" registered on 9 January 2007 under number I.07-002 and a "note d'opération" which received visa no. 07-028 dated 25 January 2007 from the AMF. This prospectus is available free of charge, upon request, from the OL Groupe head office (350, avenue Jean Jaurès - 69007 Lyon - France) or from the websites of OL Groupe (www.olweb.fr) and the AMF (www.amf-france.org), or also from the Joint Lead Managers and Joint Bookrunners. The attention of the public is directed to the description of the risk factors in the section 4 of the *document de base* and in the section 2 of the *note d'opération*.

A notice will be published in the *Bulletin des Annonces légales obligatoires* on 29 January 2007.

This press release, and the information contained herein, does not constitute an offer to sell or a solicitation of an offer to buy or subscribe for shares in OL Groupe in any country.

The material set forth herein is for informational purposes only and is not intended, and should not be construed, as an offer of securities for sale into the United States, Australia, Canada or Japan. The securities of Olympique Lyonnais Groupe described herein have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or the laws of any state, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state laws. No public offering

of securities is being made in the United States. No money, securities or other consideration is being solicited and, if sent in response to the information contained herein, will not be accepted.

No public offering is being made in the United Kingdom. Within the United Kingdom this press release is only directed at persons who have professional experience in matters relating to investments falling within Article 19(1) of the UK Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order") or who fall within Article 49(1) of the Order or are other persons to whom OL Groupe may otherwise lawfully communicate an invitation or inducement to engage in investment activity in accordance with the Order (all such persons together being referred to as "relevant persons"). This press release must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this press release relates is available only to relevant persons and will be engaged in only with relevant persons.

For additional information

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