
FINAL TERMS FOR INDEX CERTIFICATES DATED 10 March 2010
I – GENERAL

Reference of Base Prospectus, Supplements and Document de Référence	<ul style="list-style-type: none"> - Base Prospectus approved by the <i>Autorité des marchés financiers</i> ("AMF") on 13 March 2009 (<i>visa</i> n° 09-057). - Supplements approved by the AMF on 14 April 2009 under n° 09-088, 14 May 2009 under n° 09-143, 11 June 2009 under n° 09-186, 22 July 2009 under n° 09-228, 12 August 2009 under n° 09-236, 21 September 2009 under n° 09-266, 16 October 2009 under n° 09-298, 9 November 2009 under n° 09-325, 14 January 2010 under n° 10-008, 29 January 2010 under n° 10-019, 18 February 2010 under n° 10-026, 9 March 2010 under n° 10-043. - <i>Document de Référence</i> filed with the AMF on 4 March 2010 under n° D.10-0087.
Issuer	Société Générale Effekten GmbH
Guarantor	Société Générale
	The Certificates are guaranteed by Société Générale under the Guarantee dated 20 March 2009.
Commercial Name	Cappé or Flooré
Issue Date	12 March 2010
Subscription	Société Générale
Paying Agent	Société Générale, Tours Société Générale, 92987 Paris La Défense Cedex, France.
Calculation Agent	Société Générale, Tours Société Générale, 92987 Paris La Défense Cedex, France.
Clearance Institution	Euroclear Bank (Brussels), Clearstream Banking (Luxembourg) or Euroclear France (Paris), as the case may be.
Place of listing of the Certificates	Euronext Paris
Minimum number of Certificates for trading	The minimum number of Certificates for trading on Euronext Paris is 1 (<i>one</i>) Certificate.
Delisting	The Certificates will be delisted from Euronext Paris at opening on the sixth trading day in Paris before the Maturity Date (inclusive).
Assimilation provisions	Not applicable
Investors' contact	Société Générale N° Azur 0810 30 20 20

II – FINANCIAL CHARACTERISTICS
TABLE

Tranche	Number of Certificates	Type of Certificate	Issue Price per Certificate	Issue amount	Underlying / Index	Reuters code
A	12,500	Cappé	EUR 164.00	EUR 2,050,000	CAC 40®	<.FCHI>
B	13,500	Cappé	EUR 146.00	EUR 1,971,000	CAC 40®	<.FCHI>
C	16,500	Cappé	EUR 122.00	EUR 2,013,000	CAC 40®	<.FCHI>

D	22,000	Cappé	EUR 92.00	EUR 2,024,000	CAC 40®	<.FCHI>
E	32,500	Cappé	EUR 61.00	EUR 1,982,500	CAC 40®	<.FCHI>
F	56,500	Cappé	EUR 35.00	EUR 1,977,500	CAC 40®	<.FCHI>
G	106,500	Cappé	EUR 19.00	EUR 2,023,500	CAC 40®	<.FCHI>
H	12,500	Cappé	EUR 156.00	EUR 1,950,000	CAC 40®	<.FCHI>
I	14,500	Cappé	EUR 140.00	EUR 2,030,000	CAC 40®	<.FCHI>
J	16,500	Cappé	EUR 120.00	EUR 1,980,000	CAC 40®	<.FCHI>
K	21,000	Cappé	EUR 95.00	EUR 1,995,000	CAC 40®	<.FCHI>
L	28,500	Cappé	EUR 70.00	EUR 1,995,000	CAC 40®	<.FCHI>
M	42,500	Cappé	EUR 47.00	EUR 1,997,500	CAC 40®	<.FCHI>
N	67,000	Cappé	EUR 30.00	EUR 2,010,000	CAC 40®	<.FCHI>
O	43,500	Flooré	EUR 46.00	EUR 2,001,000	CAC 40®	<.FCHI>
P	31,000	Flooré	EUR 64.00	EUR 1,984,000	CAC 40®	<.FCHI>
Q	22,500	Flooré	EUR 88.00	EUR 1,980,000	CAC 40®	<.FCHI>
R	17,000	Flooré	EUR 118.00	EUR 2,006,000	CAC 40®	<.FCHI>
S	13,500	Flooré	EUR 149.00	EUR 2,011,500	CAC 40®	<.FCHI>
T	11,500	Flooré	EUR 174.00	EUR 2,001,000	CAC 40®	<.FCHI>
U	10,500	Flooré	EUR 190.00	EUR 1,995,000	CAC 40®	<.FCHI>
V	36,000	Flooré	EUR 55.00	EUR 1,980,000	CAC 40®	<.FCHI>
W	28,000	Flooré	EUR 72.00	EUR 2,016,000	CAC 40®	<.FCHI>
X	22,000	Flooré	EUR 92.00	EUR 2,024,000	CAC 40®	<.FCHI>
Y	17,000	Flooré	EUR 116.00	EUR 1,972,000	CAC 40®	<.FCHI>
Z	14,000	Flooré	EUR 141.00	EUR 1,974,000	CAC 40®	<.FCHI>
AA	12,000	Flooré	EUR 164.00	EUR 1,968,000	CAC 40®	<.FCHI>
AB	11,000	Flooré	EUR 182.00	EUR 2,002,000	CAC 40®	<.FCHI>

Tranche	Final Valuation Date	Maturity Date	Lower Limit	Upper Limit	ISIN code	Mnémonic code
A	17 September 2010	1 October 2010	3,200	3,400	FR0010868950	7318S
B	17 September 2010	1 October 2010	3,400	3,600	FR0010868968	7319S
C	17 September 2010	1 October 2010	3,600	3,800	FR0010868976	7320S
D	17 September 2010	1 October 2010	3,800	4,000	FR0010868984	7321S
E	17 September 2010	1 October 2010	4,000	4,200	FR0010868992	7322S
F	17 September 2010	1 October 2010	4,200	4,400	FR0010869008	7323S
G	17 September 2010	1 October 2010	4,400	4,600	FR0010869016	7324S
H	17 December 2010	4 January 2011	3,200	3,400	FR0010869024	7325S
I	17 December 2010	4 January 2011	3,400	3,600	FR0010869032	7326S
J	17 December 2010	4 January 2011	3,600	3,800	FR0010869040	7327S
K	17 December 2010	4 January 2011	3,800	4,000	FR0010869057	7328S
L	17 December 2010	4 January 2011	4,000	4,200	FR0010869065	7329S
M	17 December 2010	4 January 2011	4,200	4,400	FR0010869073	7330S
N	17 December 2010	4 January 2011	4,400	4,600	FR0010869081	7331S
O	17 September 2010	1 October 2010	3,200	3,400	FR0010869107	7332S
P	17 September 2010	1 October 2010	3,400	3,600	FR0010869115	7333S
Q	17 September 2010	1 October 2010	3,600	3,800	FR0010869123	7334S
R	17 September 2010	1 October 2010	3,800	4,000	FR0010869131	7335S
S	17 September 2010	1 October 2010	4,000	4,200	FR0010869149	7336S
T	17 September 2010	1 October 2010	4,200	4,400	FR0010869156	7337S
U	17 September 2010	1 October 2010	4,400	4,600	FR0010869164	7338S
V	17 December 2010	4 January 2011	3,200	3,400	FR0010869172	7339S
W	17 December 2010	4 January 2011	3,400	3,600	FR0010869180	7340S
X	17 December 2010	4 January 2011	3,600	3,800	FR0010869198	7341S
Y	17 December 2010	4 January 2011	3,800	4,000	FR0010869206	7342S
Z	17 December 2010	4 January 2011	4,000	4,200	FR0010869214	7343S
AA	17 December 2010	4 January 2011	4,200	4,400	FR0010869222	7344S
AB	17 December 2010	4 January 2011	4,400	4,600	FR0010869230	7345S

Aggregate issue amount	EUR 55,913,500
Settlement Currency	EUR
Underlying currency	EUR
Sponsor and Index Calculation Agent	Euronext Paris SA
Related Exchange	Euronext.liffe, Paris
Settlement Amount	<p>I – Each "Cappé" Certificate shall entitle the Certificateholder to receive one of the following Settlement Amounts, as the case may be, on the Settlement Date :</p> <p>(i) Maximum Redemption if $VALUE_f$ is greater than or equal to the Upper Limit</p> <p>(ii) 1 EUR x ($VALUE_f$ - Lower Limit) if $VALUE_f$ is strictly comprised between the Lower Limit and the Upper Limit</p> <p>(iii) 0 EUR if $VALUE_f$ is less than or equal to the Lower Limit</p> <p>II – Each "Flooré" Certificate shall entitle the Certificateholder to receive one of the following Settlement Amounts, as the case may be, on the Settlement Date :</p> <p>(i) Maximum Redemption if $VALUE_f$ is less than or equal to the Lower Limit</p> <p>(ii) 1 EUR x (Upper Limit – $VALUE_f$) if $VALUE_f$ is strictly comprised between the Lower Limit and the Upper Limit</p> <p>(iii) 0 EUR if $VALUE_f$ is greater than or equal to the Upper Limit</p> <p><i>where :</i> $VALUE_f$ means, subject to the provisions of the definition of Final Valuation Date below, (i) the closing price of the Index on the Final Valuation Date or (ii) when the Final Valuation Date falls on the last day of quotation of the Index futures contract maturing in the month where the Valuation Period begins, the official clearing quotation of the Index futures contract.</p>
Final Valuation Date	<p>The date specified in the table above.</p> <p>However, if such date is not a Trading Day, the Final Valuation Date shall be the first Trading Day of the Valuation Period, provided that if there is no Trading Day within the Valuation Period, the last day of the Valuation Period shall be deemed to be the Final Valuation Date and $VALUE_f$ shall be deemed to be the Fair Market Value.</p>
Fair Market Value	The value of the Index determined by the Calculation Agent after consultation with an independent expert designated by Société Générale, on the basis of the market conditions on the last day of the Valuation Period.
Maximum Redemption	EUR 200
Settlement Date	The Maturity Date.
Valuation Period	The period of 5 (five) calendar days which follows the Final Valuation Date.

The attention of the potential purchasers is drawn to the fact that:

- they must read these Final Terms together with the Base Prospectus, the Supplements and the *Document de Référence* referred to above,
- at any time, the Certificate value may be less than the Issue Price and Certificateholders may lose some or all of their investment,
- Certificates are not suitable for all investors. Potential purchasers are advised to make their decision only after having carefully considered, with their advisers, whether the planned investment is appropriate to their requirements and resources.

THE CERTIFICATES AND THE GUARANTEE HAVE NOT BEEN AND WILL NOT BE REGISTERED UNDER THE U.S. SECURITIES ACT OF 1933, AS AMENDED, AND TRADING IN THE CERTIFICATES HAS NOT BEEN APPROVED BY THE UNITED STATES COMMODITY FUTURES TRADING COMMISSION UNDER THE UNITED STATES COMMODITY EXCHANGE ACT. CERTIFICATES, OR INTERESTS THEREIN, MAY NOT AT ANY TIME BE OFFERED, SOLD, RESOLD OR DELIVERED, DIRECTLY OR INDIRECTLY, IN THE UNITED STATES OR TO, OR FOR THE ACCOUNT OR BENEFIT OF, A U.S. PERSON. FOR A DESCRIPTION OF THE RESTRICTIONS ON OFFERS AND SALES OF THE CERTIFICATES, SEE THE SECTION "PURCHASE AND SALE" IN THE BASE PROSPECTUS.

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