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**FINAL TERMS FOR BASKET OF SHARES CERTIFICATES DATED 26 February 2010**

**I – GENERAL**

**Reference of Base Prospectus, Supplements and *Document de Référence***

- Base Prospectus approved by the *Autorité des marchés financiers* ("AMF") on 13 March 2009 (*visa* n° 09-057).
- Supplements approved by the AMF on 14 April 2009 under n° 09-088, 14 May 2009 under n° 09-143, 11 June 2009 under n° 09-186, 22 July 2009 under n° 09-228, 12 August 2009 under n° 09-236, 21 September 2009 under n° 09-266, 16 October 2009 under n° 09-298, 9 November 2009 under n° 09-325, 14 January 2010 under n° 10-008, 29 January 2010 under n° 10-019, 18 February 2010 under n° 10-026.
- *Document de Référence* filed with the AMF on 4 March 2009 under n° D.09-0095.
- Amendment ("*rectificatif*") to the *Document de Référence* filed with the AMF on 8 April 2009 under n° D.09-0095-R01.
- First update to the *Document de Référence* filed with the AMF on 12 May 2009 under n° D.09-0095-A01.
- Second update to the *Document de Référence* filed with the AMF on 6 August 2009 under n° D.09-0095-A02.
- Third update to the *Document de Référence* filed with the AMF on 5 November 2009 under n° D.09-0095-A03.

**Issuer**

Société Générale Effekten GmbH

**Guarantor**

Société Générale

The Certificates are guaranteed by Société Générale under the Guarantee dated 20 March 2009.

**Commercial Name**

100% Actions Yuan +

**Issue Date**

2 March 2010

**Subscription**

Société Générale

**Paying Agent**

Société Générale, Tours Société Générale, 92987 Paris La Défense Cedex, France.

**Calculation Agent**

Société Générale, Tours Société Générale, 92987 Paris La Défense Cedex, France.

**Clearance Institution**

Euroclear Bank (Brussels), Clearstream Banking (Luxembourg) or Euroclear France (Paris), as the case may be.

**Place of the listing of the Certificates**

Euronext Paris

**Trading**

The minimum number of Certificates for trading on Euronext Paris is 1 (*one*) Certificate.

**Delisting**

The Certificates will be delisted from the Eurolist of Euronext Paris at opening on the sixth trading day in Paris before the Maturity Date (inclusive).

**Assimilation provisions**

Not applicable

**Investors' contact**

Société Générale N° Azur 0810 30 20 20

## II – FINANCIAL CHARACTERISTICS

TABLE

| Tranche | Number of Certificates | Issue Price per Certificate | Issue amount   | Maturity Date | ISIN code    | mnemonic code |
|---------|------------------------|-----------------------------|----------------|---------------|--------------|---------------|
| A       | 300,000                | EUR 100                     | EUR 30,000,000 | 2 March 2012  | FR0010867093 | 7315S         |

| Basket of Shares / Share(k)                    | Bloomberg code  | Currency of Share(k) | $Q_t^k$ |
|--|-----------------|----------------------|---------|
| ADIDAS AG                                      | ADS GY Equity   | EUR                  | 2.1532  |
| BASF SE  | BAS GY Equity   | EUR                  | 1.8709  |
| CGG-VERITAS                                    | GA FP Equity    | EUR                  | 4.3706  |
| COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN | ML FP Equity    | EUR                  | 1.5281  |
| KONINKLIJKE PHILIPS ELECTRONICS NV             | PHIA NA Equity  | EUR                  | 3.6131  |
| NOKIA CORPORATION                              | NOK1V FH Equity | EUR                  | 7.9589  |
| SCHNEIDER ELECTRIC SA                          | SU FP Equity    | EUR                  | 0.9933  |
| PERNOD-RICARD SA                               | RI FP Equity    | EUR                  | 1.3860  |
| VALLOUREC SA                                   | VK FP Equity    | EUR                  | 0.5640  |
| PEUGEOT SA                                     | UG FP Equity    | EUR                  | 4.0539  |
| PORSCHE AUTOMOBILE HOLDING SE                  | PAH3 GY Equity  | EUR                  | 2.1314  |
| LVMH MOET HENNESSY LOUIS VUITTON SA            | MC FP Equity    | EUR                  | 1.0021  |
| VOLKSWAGEN AG                                  | VOW3 GY Equity  | EUR                  | 1.2698  |

| Basket of Shares / Share(k)                    | Quotation Market      | Related Exchange          |
|--|-----------------------|---------------------------|
| ADIDAS AG                                      | XETRA                 | EUREX                     |
| BASF SE  | XETRA                 | EUREX                     |
| CGG-VERITAS                                    | Euronext Paris SA     | Euronext.liffe, Paris     |
| COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN | Euronext Paris SA     | Euronext.liffe, Paris     |
| KONINKLIJKE PHILIPS ELECTRONICS NV             | Euronext Amsterdam NV | Euronext.liffe, Amsterdam |
| NOKIA CORPORATION                              | OMX                   | OMX Derivatives           |
| SCHNEIDER ELECTRIC SA                          | Euronext Paris SA     | Euronext.liffe, Paris     |
| PERNOD-RICARD SA                               | Euronext Paris SA     | Euronext.liffe, Paris     |
| VALLOUREC SA                                   | Euronext Paris SA     | Euronext.liffe, Paris     |
| PEUGEOT SA                                     | Euronext Paris SA     | Euronext.liffe, Paris     |
| PORSCHE AUTOMOBILE HOLDING SE                  | XETRA                 | EUREX                     |
| LVMH MOET HENNESSY LOUIS VUITTON SA            | Euronext Paris SA     | Euronext.liffe, Paris     |
| VOLKSWAGEN AG                                  | XETRA                 | EUREX                     |

**Aggregate issue amount** EUR 30,000,000

**Settlement Currency** EUR

**Underlying** The Basket of Shares specified in the table above with an initial value of EUR 1,000.

On each calendar day(t) between the Initial Valuation Date (excluded) and the Final Valuation Date (included) the value (VALUE<sub>t</sub>) of the Basket will be equal to :

$$\text{VALUE}_t = \sum_{k=1}^{N_t} Q_t^k \times P_t^k$$

where

$P_t^k$ , in respect of each Share(k), means the last known closing price of such Share(k) comprising the Basket on date(t).

$N_t$  means the number of Shares comprising the Basket on date(t).

$Q_t^k$  means the quantity of Share(k) in the composition of the Basket on date(t), initially equal to the figure specified in the table above, subject to adjustment.

If the calendar day(t) is an Ex-Dividend Date, the quantity (Q) of Share(k) will be adjusted according to the following formula :

$$Q(\text{after adjustment}) = Q(\text{before adjustment}) \times \frac{P_{t-1}^k + 85\% \times \text{DIV}_t^k}{P_{t-1}^k}$$

with

$\text{DIV}_t^k$ , in respect of each Share(k), means any ordinary dividends, before deduction of any withholding tax and without any tax credit, detached in cash from such Share(k) between the Initial Valuation Date (excluded) and the Final Valuation Date (included).

If a dividend is denominated in a currency other than the currency of the relevant Share(k), such dividend shall be converted in the currency of Share(k).

$P_{t-1}^k$ , in respect of each Share(k), means the last known closing price of such Share(k) comprising the Basket on date(t-1).

**Underlying currency**

EUR

**Settlement Amount**

Each Certificate shall entitle the Certificateholder to receive the following Settlement Amount on the Settlement Date :

$$\text{MAX} \{ \text{EUR } 0.1 \times \text{VALUE}_t - C ; 0 \}$$

where

$\text{VALUE}_t$  means the value of the Underlying based upon the closing price of each Share(k) on the Final Valuation Date multiplied by  $Q_t^k$ .

**Commissions or C**

The sum of commissions calculated on each calendar day between the Initial Valuation Date (excluded) and the Final Valuation Date (included). On each calendar day, the commission will be equal to  $\text{CR}_t$  multiplied by the Intrinsic Value of the Certificate calculated in euro.

where

Commission Rate or  $\text{CR}_t$  means the commission rate on each calendar day (t). The current level will be defined by the Issuer and published on its website [www.sgbourse.fr](http://www.sgbourse.fr) with a maximum annualized rate of 0.70%.

Intrinsic Value or  $\text{IV}(t)$  means the intrinsic value on each calendar day (t) which will be equal to :

$$\text{MAX} \{ \text{EUR } 0.1 \times \text{VALUE}_t - C_{t-1} ; 0 \}$$

with

$C_{t-1}$  means the sum of commissions calculated between the Initial Valuation Date (excluded) and the calendar day (t-1) (included).

**Final Valuation Date**

17 February 2012. However, if, in respect of each Share(k) of the Basket observed separately, such date is not a Trading Day, the Final Valuation Date for such Share(k) shall be the first Trading Day of the Valuation Period, provided

that if there is no Trading Day for such Share(k) within the Valuation Period, the last day of the Valuation Period shall be deemed to be the Final Valuation Date and the value of the relevant Share(k), for the purpose of determining VALUE<sub>t</sub>, shall be deemed to be the Fair Market Value.

|                          |   |
|--------------------------|---|
| <b>Fair Market Value</b> | In respect of each Share(k), the value of such Share(k) determined by the Calculation Agent, after consultation with an independent expert designated by Société Générale, on the basis of the market conditions on the last day of the Valuation Period. |
| <b>Settlement Date</b>   | The Maturity Date   |
| <b>Valuation Period</b>  | In respect of each Share(k), the period of 5 ( <i>five</i> ) calendar days which follows the Final Valuation Date.  |
| <b>Other definitions</b> | Initial Valuation Date means 25 February 2010.  |

**Remunerations of professional intermediaries :**

Société Générale may pay to certain investment services providers or investment financial advisers (each, an "**Interested Party**") an annual remuneration of up to 50% of the Commission (C) set out above, based on the amount of Certificates held by such entities' clients.

Further information in respect of the above remunerations may be provided by Société Générale to its own clients upon request. If, under the Markets in Financial Instruments Directive (MiFID) 2004/39/CE and/or any other laws and regulations, an Interested Party is required to disclose to prospective investors in the Certificates any remuneration that Société Générale pays to, or receives from, such Interested Party in respect of the Certificates, the Interested Party shall be responsible for compliance with such laws and regulations.

**The attention of the potential purchasers is drawn to the fact that:**

- they must read these Final Terms together with the Base Prospectus, the Supplements, the *Document de Référence*, the amendment ("*rectificatif*") and the updates referred to above,
- at any time, the Certificate value may be less than the Issue Price and Certificateholders may lose some or all of their investment,
- Certificates are not suitable for all investors. Potential purchasers are advised to make their decision only after having carefully considered, with their advisers, whether the planned investment is appropriate to their requirements and resources.

THE CERTIFICATES AND THE GUARANTEE HAVE NOT BEEN AND WILL NOT BE REGISTERED UNDER THE U.S. SECURITIES ACT OF 1933, AS AMENDED, AND TRADING IN THE CERTIFICATES HAS NOT BEEN APPROVED BY THE UNITED STATES COMMODITY FUTURES TRADING COMMISSION UNDER THE UNITED STATES COMMODITY EXCHANGE ACT. CERTIFICATES, OR INTERESTS THEREIN, MAY NOT AT ANY TIME BE OFFERED, SOLD, RESOLD OR DELIVERED, DIRECTLY OR INDIRECTLY, IN THE UNITED STATES OR TO, OR FOR THE ACCOUNT OR BENEFIT OF, A U.S. PERSON. FOR A DESCRIPTION OF THE RESTRICTIONS ON OFFERS AND SALES OF THE CERTIFICATES, SEE THE SECTION "PURCHASE AND SALE" IN THE BASE PROSPECTUS.