## **FINAL TERMS DATED 26 MARCH 2010**

# BNP Paribas Arbitrage Issuance B.V.

(incorporated in The Netherlands) (as Issuer)

#### **BNP Paribas**

(incorporated in France) (as Guarantor)

**Warrant and Certificate Programme** 

BNP Paribas Arbitrage Issuance B.V.

# EUR "BONUS CAPPED" Certificates relating to Eurostoxx 50<sup>®</sup>Index

# **BNP Paribas Arbitrage S.N.C.**

(as Manager)

The Base Prospectus referred to below (as completed by these Final Terms) has been prepared on the basis that, except as provided in sub-paragraph (ii) below, any offer of Certificates in any Member State of the European Economic Area which has implemented the Prospectus Directive (2003/71/EC) (each, a "Relevant Member State") will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of the Certificates. Accordingly any person making or intending to make an offer of the Certificates may only do so:

- (i) in circumstances in which no obligation arises for the Issuer or any Manager to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer; or
- (ii) in those jurisdictions mentioned in Paragraph 65 of Part A below, provided such person is one of the persons mentioned in Paragraph 65 of Part A below and that such offer is made during the Offer Period spzecified for such purpose therein.

Neither the Issuer nor any Manager has authorised, nor do they authorise, the making of any offer of Certificates in any other circumstances.

# **PART A - CONTRACTUAL TERMS**

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Base Prospectus dated 4 June 2009, the First Supplement to the Base Prospectus dated 13 August 2009, the Second Supplement to the Base Prospectus dated 12 October 2009, the Third Supplement to the Base Prospectus dated 17 November 2009 and the Fourth supplement to the Base Prospectus dated 2 March 2010 which together constitute a base prospectus for the purposes of Directive 2003/71/EC (the "Prospectus Directive"). This document constitutes the Final Terms of the Certificates described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus as so supplemented. Full information on BNP Paribas Arbitrage Issuance B.V. (the "Issuer") and the offer of the Certificates is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus and any Supplement thereto are available for viewing on the Netherlands Authority for the Financial Markets' (Autoriteit Financiële Markten - AFM) website www.afm.nl and on the following website: www.produitsdebourse.bnpparibas.fr and copies may be obtained free of charge at the specified office of the Certificate Agents.

References herein to numbered Conditions are to the terms and conditions of the relevant series of Certificates and words and expressions defined in such terms and conditions shall bear the same meaning in these Final Terms in so far as it relates to such series of Certificates, save as where otherwise expressly provided.

These Final Terms relate to the series of Certificates as set out in "Specific Provisions for each Series" below. References herein to "Certificates" shall be deemed to be references to the relevant Certificates that are the subject of these Final Terms and references to "Certificate" shall be construed accordingly.

1. Issuer: BNP Paribas Arbitrage Issuance B.V.

2. Guarantor: BNP Paribas

## SPECIFIC PROVISIONS FOR EACH SERIES

Series Number / ISIN Code	No. of Certificates Issued	No. of Certificates	Common Code	Mnemonic Code	Issue Price Per Certificate	Redemption Date	Parity
NL0009155258	70,000	70,000	49875177	H746B	EUR 28.68	23 September 2011	100

If the scheduled Redemption Date is not a Business Day, the Redemption Date shall be the immediately succeeding Business Day such that it will always be at least 5 Business Days following the Redemption Valuation Date.

## **GENERAL PROVISIONS**

The following terms apply to each series of Certificates:

Trade Date: 22 March 2010.
 Issue Date: 26 March 2010.
 Consolidation: Not applicable.

6. Type of Certificates: (a) The Certificates are Index Certificates.

(b) The Certificates are "BONUS CAPPED" Certificates ( the "Bonus Capped Certificates") as set out in "Specific Provisions for each Series" above and as set out in Part C - "Other Applicable Terms".

The provisions of Annex 1 (Additional Terms and Conditions for Index Certificates) shall apply.

7. Form of Certificates: Dematerialised bearer form (au porteur).

8. Business Day Centre(s): The applicable Business Day Centre for the purposes of the definition of

"Business Day" in Condition 4 is TARGET.

9. Settlement: Settlement will be by way of cash payment ("Cash Settled Certificates").

10. Variation of Settlement:

(a) Issuer's option to vary settlement The Issuer does not have the option to vary settlement in respect of the

Certificates.

(b) Variation of Settlement of Physical Delivery Certificates:

Not applicable.

11. Relevant Asset(s): Not applicable.12. Entitlement: Not applicable.

13. Instalment Certificates: The Certificates are not Instalment Certificates.
 14. Partly Paid Certificates: The Certificates are not Partly Paid Certificates.

15. Exchange Rate: Not applicable.
16. Settlement Currency: Euro ("EUR").
17. Notional Amount of each Certificate: Not applicable.

18. Syndication: The Certificates will be distributed on a non-syndicated basis.

19. Minimum Trading Size: Not applicable.

20. Principal Certificate Agent: BNP Paribas Arbitrage S.N.C.

21. Calculation Agent: BNP Paribas Arbitrage S.N.C. 8 rue de Sofia 75018 Paris (France).

22. Governing Law: French law.

23. Special conditions or other modifications to the Terms and

Conditions:

Not applicable.

## PRODUCT SPECIFIC PROVISIONS

24. Index Certificates: Applicable.

(a) Index/Basket of Indices/Index Sponsor(s):

The Certificates relate to the **Eurostoxx 50**<sup>®</sup> Index (Reuters Code: .STOXX50E; ISIN Code: EU0009658145) (the "**Underlying**"), as specified in the toble set out in Part C. "Other Applicable Terms"

in the table set out in Part C "Other Applicable Terms".

The Index Sponsor is STOXX Limited, or any successor acceptable to the

Calculation Agent.

For the purposes of the Conditions, the Underlying shall be deemed an

Index.

(b) Index Currency: EUR.

(c) Exchange(s): XETRA (www.deutsche-borse.com)

(d) Related Exchange(s): All Exchanges.

(e) Exchange Business Day: Single Index Basis.

(f) Scheduled Trading Day: Single Index basis.

(g) Weighting: Not applicable.

(h) Settlement Price: As set out in sub-paragraph (ii) of the definition of "Settlement Price"

provided in Condition 1 of Annex 1 (Additional Terms and Conditions for Index Certificates) provided that, if the Redemption Valuation Date is the same date as the maturity date of the futures or options contracts on the Index maturing on the Related Exchange, then the Settlement Price will be equal to the official liquidation price for the relevant futures or options contracts on the Index maturing on the Redemption Valuation Date.

(i) Disrupted Day: If the relevant Settlement Price Date is a Disrupted Day, the Settlement

Price will be calculated in accordance with the provisions set out in the

definition of Valuation Date in Condition 4.

(j) Specified Maximum Days of

Disruption:

20 (twenty) Scheduled Trading Days.

(k) Valuation Time: At any time on any Observation Date and the relevant time on the

relevant Settlement Price Date is the Scheduled Closing Time as defined in Condition 4, provided that, if the Redemption Valuation Date is the same date as the maturity date of the futures or options contracts on the Index maturing on the Related Exchange, then the relevant time on the Redemption Valuation Date will be the time when the official liquidation price for the relevant futures or options contracts on the Index is

calculated and published by the Related Exchange...

(I) Knock-in Event: Not applicable.

(m) Knock-out Event: Not applicable.

(n) Automatic Early Redemption

Event:

Not Applicable.

(o) Index Correction Period: As per Conditions.

(p) Delayed Redemption on

Occurence of Adjustment Event:

Not applicable.

(q) Other terms or special conditions: Not applicable.

25. **Share Certificates:** Not applicable.

26. **GDR/ADR Certificates:** Not applicable.

27. **Debt Certificates:** Not applicable.

28. Commodity Certificates: Not applicable.

29. Inflation Index Certificates: Not applicable.

30. **Currency Certificates:** Not applicable.

31. **Fund Certificates:** Not applicable.

32. Market Access Certificates: Not applicable.

33. Credit Certificates: Not applicable.

34. **Futures Certificates:** Not applicable.

35. Reference Rate Certificates: Not applicable.

36. **Custom Index Certificates:** Not applicable.

37. Additional Disruption Events: (a) The following Additional Disruption Events apply to the Certificates:

Change in Law;

Hedging Disruption.

(b) Delayed Redemption on the Occurrence of an Additional Disruption

Event: Not applicable.

# **PROVISIONS RELATED TO INTEREST**

38. Interest: The Certificates do not pay interest.

39. Fixed Rate Provisions: Not applicable.

40. Floating Rate Provisions: Not applicable.

41. Index Linked Interest Certificates: Not applicable.

42. Share Linked Interest Certificates: Not applicable.

GDR/ADR Linked Interest 43. Not applicable.

Certificates:

44. **Debt Linked Interest Certificates:** Not applicable.

45. Commodity Linked Interest Not applicable.

Certificates:

Certificates:

46.

Inflation Index Linked Interest

Not applicable.

47. **Currency Linked Interest Certificates:** Not applicable.

Fund Linked Interest Certificates: 48. Not applicable.

49. Futures Linked Interest Certificates: Not applicable.

50. **Custom Index Linked Interest** 

Certificates:

Not applicable.

## **ISSUER CALL OPTION IN RESPECT OF CERTIFICATES**

51. Issuer Call Option: Not applicable.

## **HOLDER PUT OPTION IN RESPECT OF CERTIFICATES**

52. Holder Put Option: Not applicable.

## PROVISIONS RELATING TO VALUATION ON REDEMPTION

53. Cash Settlement Amount: Unless previously redeemed or purchased and cancelled by the Issuer, the

Holder shall receive on the Redemption Date, in respect of each Certificate, a

Cash Settlement Amount in accordance with the following provisions:

1) If the Underlying has never been less than or equal to the Security Barrier at any time on any Observation Date:

## **Bonus Level / Parity**

2) Otherwise:

## **Settlement Price / Parity**

with a maximum Cash Settlement Amount equals to:

# **Bonus Level / Parity**

Where:

Parity is the number of Certificates linked to one (1) Underlying, as set out in "Specific Provisions for each Series" above, which may be subject to

adjustment.

As set out in Part C - "Other Applicable Terms". (a) Bonus Level:

(b) Knock-in Window: Not applicable.

Not applicable. (c) Lower Level:

(d) Observation Level: Not applicable.

(e) Participation Coefficient: Not applicable.

(f) Reference Threshold: Not applicable.

(g) Reverse Level: Not applicable.

As set out in Part C "Other Applicable Terms". (h) Security Barrier:

(i) Strike Price: Not applicable.

(j) Upper Level: Not applicable.

(k) Other: Not applicable.

54. Renouncement Notice Cut-off

Time:

Not applicable.

55. Strike Date: 22 March 2010.

56. Redemption Valuation Date: As set out in Part C - "Other Applicable Terms".

57. Averaging: Averaging does not apply to the Certificates. 58. **Observation Dates:** Each Scheduled Trading Day during the Observation Period.

For the avoidance of doubt and for the purpose of these Final Terms,

Condition 2 (Market Disruption) of Annex 1 (Additional Terms and Conditions

for Index Certificates) does not apply to the Observation Dates.

The Certificates are not eligible for sale in the United States to Als.

59. Observation Period: The period beginning on (and including) the Issue Date and ending on (and

including) the Redemption Valuation Date.

Settlement Business Day: Not applicable. 60.

61. Cut-off Date: Not applicable.

## **DISTRIBUTION AND US SALES ELIGIBILITY**

62. Selling Restrictions: As set out in the Base Prospectus.

> (a) Eligibility for sale of Certificates in the United

States to Als:

(b) Eligibility for sale of Certificates in the United States to QIBs within the meaning of rule 144a:

The Certificates are not eligible for sale in the United States under Rule 144A to

QIBs.

63. Additional U.S. Federal

income tax consequences:

Not applicable.

64. Registered broker/dealer:

Not applicable.

65. Non exempt Offer: An offer of the Certificates may be made by the Manager and BNP Paribas (together with the Manager, the "Financial Intermediaries") other than pursuant

to Article 3(2) of the Prospectus Directive in France ("Public Offer

Jurisdiction"). See further Paragraph 8 of Part B below.

# **Purpose of Final Terms**

These Final Terms comprise the final terms required for issue and public offering in the Public Offer Jurisdiction and admission to trading on Euronext Paris of the Certificates described herein pursuant to the BNP Paribas, BNP Paribas Arbitrage Issuance B.V. Warrant and Certificate Programme.

# Responsibility

The Issuer accepts responsibility for the information contained in these Final Terms. To the best of the knowledge of the Issuer (who has taken all reasonable care to ensure that such is the case), the information contained herein is in accordance with the facts and does not omit anything likely to affect the import of such information. The information included in "Part C - Other Applicable Terms" consists of extracts from or summaries of information that is publicly available in respect of the Index. The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware and is able to as certain from information published by the Index Sponsor, no facts have been omitted which would render the reproduced inaccurate or misleading.

Signed on behalf of BNP Paribas Arbitrage Issuance B.V.

As Issuer:

By: Marie-Laurence Dosière

Duly authorised

## **PART B - OTHER INFORMATION**

## 1. Listing and Admission to Trading

Application has been made to list the Certificates on Euronext Paris and to admit the Certificates described herein for trading on Euronext Paris.

The de-listing of the Certificates on Euronext Paris shall occur at the opening time on the fifth (5th) Exchange Business Day preceding the Redemption Valuation Date (excluded), subject to any change to such date by Euronext Paris or any competent authorities, for which the Issuer and the Guarantor shall under no circumstances be liable.

# 2. Ratings

The Certificates to be issued have not been rated.

#### Risk Factor

As stated in the Base Prospectus.

## 4. Interests of Natural and Legal Persons Involved in the Issue

"Save as discussed in "Risk Factors" in the Base Prospectus, so far as the Issuer is aware, no person involved in the offer of the Certificates has an interest material to the offer."

# 5. Reasons for the Offer, Estimated Net Proceeds and Total Expenses

(a) Reasons for the offer: The net proceeds from the issue of Securities will

become part of the general funds of BNPP B.V. Such proceeds may be used to maintain positions in options or

futures contracts or other hedging instruments.

(b) Estimated net proceeds: The net proceeds are not available.

(c) Estimated total expenses: The estimated total expenses are not available.

# 6. Performance of Underlying/Formula/Other Variable, Explanation of Effect on Value of Investment and Associated Risks and Other Information concerning the Underlying

The Certificates are BONUS CAPPED Certificates ("Bonus Capped Certificates") denominated in EUR.

The Holder shall receive on the Redemption Date, in respect of each Certificate, a Cash Settlement Amount, as set out in definition of Cash Settlement Amount in Part A §53. Such amount will be paid in EUR.

If the Underlying has never been less than or equal to the Security Barrier at any time during the regular trading hours on the relevant Exchange on any Observation Date, then the Cash Settlement Amount shall be at least equal to the Bonus Level divided by Parity. Otherwise, the Holder will receive the Settlement Price divided by Parity with a maximum Cash Settlement Amount equal to the Bonus Level divided by Parity.

**The Certificate is not capital-protected.** Accordingly, the investor should be aware that it may sustain a partial or total loss of the purchase price of its Certificate.

During the secondary market period, the price of the Certificates will depend upon market conditions and may be subject to significant fluctuations.

Therefore, an investment in the Certificates is highly speculative, and could involve significant risk and should only be considered by persons who can afford a loss of their entire investment.

# 7. Operational Information

Relevant Clearing System(s): Euroclear France

Mnemonic Codes: See "Specific Provisions for each

Series" in Part A.

8. Terms and Conditions of the Public Offer

Offer Price: The price of the Certificates will vary in accordance with a

number of factors including, but not limited to, the price of

the Underlying.

Conditions to which the offer is subject: Not applicable.

Description of the application process: Not applicable.

Description of the minimum and/or maximum amount of application:

Minimum purchase amount per investor:

One (1) Certificate.

Maximum purchase amount per investor: The number of Certificates issued.

Description of the possibility to reduce subscriptions and manner for refunding excess amount paid by applicants:

Not applicable.

Details of the method and time limits for paying up and delivering the Certificates:

The Certificates are cleared through the clearing systems and are due to be delivered on or about the third Business Day after their purchase by the investor against payment of the purchase amount.

Manner and date in which results of the offer are to be made public:

Not applicable.

Procedure for exercice of any right of preemption, negociability of subscription rights and treatment of subscription rights not exercised:

Not applicable.

Categories of potential investors to which the Certificates are offered:

Retail, private and institutional investors.

Process for notification to applicants of the amount allotted and indication whether dealing may begin before notification is made:

Not applicable.

Amount of any expenses and taxes specifically charges to the subscriber or purchaser:

Not applicable.

# 9. Placing and Underwriting

Not applicable.

## PART C - OTHER APPLICABLE TERMS

Place where information relating to the Share can be obtained:

Information on the Underlying shall be available on the following Index Sponsor website: <a href="https://www.stoxx.com">www.stoxx.com</a>

Past and future performances of the Underlying are available on the above website and the volatility may be obtained at the office of the Calculation Agent at the phone number: 0 800 235 000.

Post-issuance information:

The Issuer does not intend to provide post-issuance information.

## **INDEX DISCLAIMER**

None of the Issuer, the Calculation Agent or the Principal Certificate Agent accepts responsibility for the calculation, maintenance or publication of the Index or any successor index.

## Eurostoxx 50<sup>®</sup>

STOXX and its licensors (the "Licensors") have no relationship to BNP PARIBAS, other than the licensing of the Eurostoxx 50<sup>®</sup> and the related trademarks for use in connection with the Certificates.

# STOXX and its Licensors do not:

- Sponsor, endorse, sell or promote the Certificates.
- Recommend that any person invest in the Certificates or any other securities.
- Have any responsibility or liability for or make any decisions about the timing, amount or pricing of Certificates.
- Have any responsibility or liability for the administration, management or marketing of the Certificates.
- Consider the needs of the Certificates or the owners of the Certificates in determining, composing or calculating the Eurostoxx 50<sup>®</sup> or have any obligation to do so.

STOXX and its Licensors will not have any liability in connection with the Certificates. Specifically,

- STOXX and its Licensors do not make any warranty, express or implied and disclaim any and all warranty about:
  - The results to be obtained by the Certificates, the owner of the Certificates or any other person in connection with the use of the Eurostoxx 50<sup>®</sup> and the data included in the Eurostoxx 50<sup>®</sup>;
  - The accuracy or completeness of the Eurostoxx  $50^{8}$  and its data;
  - The merchantability and the fitness for a particular purpose or use of the Eurostoxx 50<sup>®</sup> and its data:
- STOXX and its Licensors will have no liability for any errors, omissions or interruptions in the Eurostoxx 50<sup>®</sup> or its data;
- Under no circumstances will STOXX or its Licensors be liable for any lost profits or indirect, punitive, special or consequential damages or losses, even if STOXX or its Licensors knows that they might occur.

The licensing agreement between BNP PARIBAS and STOXX is solely for their benefit and not for the benefit of the owners of the Certificates or any other third parties.

# OTHER APPLICABLE TERMS

Series Number / ISIN Code	Type of Certificate	Security Barrier	Bonus Level	Redemption Valuation Date
NL0009155258	BONUS CAPPED	EUR 2,151	EUR 3,290	16 September 2011