# Cegid acquires AS INFOR +

Cegid becomes leading software provider for specialist retailers

both in France and abroad, Laurent Balayre and Olivier Proia, AS INFOR's shareholders and executives, and all 50 employees will remain on board at Cecid.

### Cegid and AS INFOR: Numerous strategic and operational synergies

This acquisition will enable Cegid to:

- consolidate its presence in vertical market solutions, particularly among specialist retailers. It will increase its installed base to nearly 800 banners representing more than 10,000 stores. It will also increase sales significantly in this segment; Cegid's and AS INFOR's combined proforma sales in fashion and specialist retail total nearly €30M;
- make its hosted solutions (On Demand, SaaS) available to clients, thanks to Cegid's expertise in hosting;
- accelerate international business development in the countries where the two companies are already present directly and/or through business partners;
- develop sales of generic enterprise solutions articulated around the "Cegid Business" ERP in accounting-finance, payroll/HR, taxation and corporate management (consolidation and reporting).

In light of the robust fundamentals of AS INFOR, which should enter the scope of consolidation as of April 1, 2007, this transaction should be accretive beginning in the current year. The acquisition will be financed by the Group's cash resources.

#### Calendar: http://www.cegid.com/calendrier-financier

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Stock market: Eurolist d'Euronext Paris Compartiment B ISIN stock code: FR0000124703 Reuters: CEGI PA Bloomberg: CEG FP Segment NextEconomy - FTSE: 9537 Software Indices: Small 90, Mid and Small 190 and ITCAC

Cegid has signed an agreement with the shareholdersbitof AS INFOR, a provider of enterprise solutions for thePrispecialist retail industry, in view of acquiring 100% of50their company. Through this transaction, scheduled tobebe finalized before the end of April 2007, Cegid bolstersCaits position as a key player in enterprise software for01

#### **Cegid strengthens its position in vertical markets**

Cegid, which recently announced sharp growth in 2006 results (sales:  $\mbox{E28M}$ ; operating income:  $\mbox{E29.7M}$ , up 52%; net income:  $\mbox{E16.2M}$ , up 55%), has from the outset developed enterprise solutions that cater to the industry-specific needs of CPAs and of the manufacturing, fashion, specialist retail, construction, services, trading, hospitality and cleaning industries.

Through the acquisition of AS INFOR, Cegid becomes a leader in software solutions for the specialist retail industry and continues to pursue a strategy combining growth from internal and external sources, with the goal of strengthening its position as the leading French company in the European enterprise software market.

## AS INFOR: Enterprise solutions for specialist retailers

Since its founding in 1994, AS INFOR has specialized in the development of innovative solutions for specialist retailers. AS INFOR publishes and distributes winShop. net, a CRM solution and a POS sales generation tool.

In 2006, AS INFOR achieved sales of €6.6M and a very favorable operating margin. It has an installed base of more than 14,000 POS terminals in around 6,000 stores, of which 40% are located outside France. WinShop.net, available in 10 languages, is present throughout the EMEA region (26 countries).

To take advantage of their strong, industry-specific skills and pursue the new group's business development,