
12 April 2010

FINAL TERMS

ISIN	Number of Certificates	Aggregate Principal Amount of Tranche	Series	Tranche
FR0010884858	130,000	EUR 5,226,000	DE799/10.4	1
FR0010884874	290,000	EUR 5,135,900	DE800/10.4	1
FR0010884882	60,000	EUR 5,394,000	DE801/10.4	1
FR0010884890	120,000	EUR 5,316,000	DE802/10.4	1
FR0010884908	250,000	EUR 5,010,000	DE803/10.4	1

issued under the

Debt Issuance Programme

of

SOCIÉTÉ GÉNÉRALE EFFEKTEN GMBH

(acting in its own name but for the account of Société Générale)

Unconditionally and irrevocably guaranteed by Société Générale

The Certificates offered hereby are being issued pursuant to the Base Prospectus provided that (i) all current references to "Notes" in the relevant sections of the Base Prospectus and in these Final Terms shall be deemed to be instead to "Certificates"; (ii) all current references to "Noteholders" in the relevant sections of the Base Prospectus and in these Final Terms shall be instead to "Holders".

Unless defined, or stated otherwise herein, capitalised terms used herein shall be deemed to be defined as such for the purposes of the Terms and Conditions (the "**Conditions**") set forth in the Base Prospectus dated 6 May 2009 (the "**Base Prospectus**") (which (as supplemented by the supplemental Prospectuses dated 16 July 2009, 19 August 2009, 19 October 2009, 10 November 2009, 17 December 2009, 15 January 2010, 8 March 2010 and 22 March 2010) constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the "**Prospectus Directive**"). This document constitutes the Final Terms of the Certificates (the "**Notes**") described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the Notes is only available on the basis of the combination of this document (this "**Document**" or these "**Final Terms**") and the Base Prospectus. The Base Prospectus and these Final Terms are available for viewing at the office of Société Générale, Frankfurt branch, Neue Mainzer Str. 46 - 50, D-60311 Frankfurt am Main, Germany and <http://prospectus.socgen.com> and copies may be obtained free of charge from such address.

The provisions of the Technical Annex (Part B of the Conditions) apply to these Final Terms and such documents shall be read together.

The terms of this Document amend, supplement and vary the Conditions of the Notes set out in the Base Prospectus. If and to the extent the terms of these Final Terms deviate from the Conditions, the terms of these Final Terms shall prevail. The Conditions so amended, supplemented or varied together with the

relevant provisions of these Final Terms will form the Conditions applicable to this Series of Notes (the "**Supplemented Conditions**").

Application has been made to list the Notes on the regulated market of Euronext Paris.

The information included herein with respect to indices and/or formulas comprising, based on or referring to variations in the prices of one or more shares in companies, any other equity or non-equity securities, indices, currencies or currency exchange rates, interest rates, dividends, credit risks, fund units, shares in investment companies, term deposits, life insurance contracts, loans, commodities or bond or futures contracts, unit linked features (accounting units) or the occurrence or not of certain events not linked to the Issuer or the Guarantor or a basket thereof or any combination thereof to which the Notes are linked (the "**Underlyings**") consists only of extracts from, or summaries of, publicly available information. The Issuer and the Guarantor accept responsibility that such information has been correctly extracted or summarised. No further or other responsibility in respect of such information is accepted by the Issuer and the Guarantor. In particular, the Issuer and the Guarantor and any Dealer(s) accept no responsibility in respect of the accuracy or completeness of the information set forth herein concerning the Underlyings of the Notes or that there has not occurred any event which would affect the accuracy or completeness of such information.

No person has been authorised to give any information or to make any representation other than those contained in this Document in connection with the issue or sale of the Notes and, if given or made, such information or representation must not be relied upon as having been authorised by or on behalf of the Issuer or the Guarantor. The delivery of this Document at any time does not imply that the information in it is correct as any time subsequent to this date.

The purchase of the Notes issued under the Programme is associated with certain risks. Each prospective investor in Notes must ensure that the complexity and risks inherent in the Notes are suitable for its investment objectives and are appropriate for itself or the size, nature and condition of its business, as the case may be. No person should deal in the Notes unless that person understands the nature of the relevant transaction and the extent of that person's exposure to potential loss. Each prospective purchaser of Notes should consider carefully whether the Notes are suitable for it in the light of its circumstances and financial position.

Prospective investors in Notes should consult their own legal, tax, accountancy and other professional advisers to assist them in determining the suitability of the Notes for them as an investment.

PART A – CONTRACTUAL TERMS

Form of Conditions	Supplemented
1. (i) Issuer:	Société Générale Effekten GmbH
(ii) Guarantor:	Société Générale
2. (i) Series Number:	See Table in paragraph 44.
(ii) Tranche Number:	See Table in paragraph 44.
3. Specified Currency or Currencies:	See Table in paragraph 44.
4. Aggregate Principal Amount:	
(i) Tranche:	See Table in paragraph 44.
(ii) Series:	See Table in paragraph 44.
5. Issue Price:	See Table in paragraph 44.
6. Specified Denomination(s):	See Table in paragraph 44.
7. (i) Issue Date:	14 April 2010
(ii) Interest Commencement Date:	Not Applicable
8. Maturity Date:	See Table in paragraph 44.
9. Interest Basis:	See paragraphs 15 to 18 below
10. Redemption/Payment Basis:	See paragraph(s) 20 to 25 below
11. Change of Interest Basis or Redemption/Payment Basis:	Not Applicable
12. Put/Call Options:	See paragraph(s) 21 and/or 22 below
13. Status of the Notes	Unsubordinated
14. Method of distribution:	Non-syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15. Fixed Rate Note Provisions	Not Applicable
16. Floating Rate Note Provisions	Not Applicable
17. Zero Coupon Note Provisions	Not Applicable
18. Structured Note Provisions	Not Applicable

19. Dual Currency Note Provisions Not Applicable

PROVISIONS RELATING TO PHYSICAL DELIVERY

20. Physical Delivery Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

21. Redemption at the Option of the Issuer (other than for Tax Reasons): Not Applicable; the Notes cannot be redeemed early other than pursuant to Condition 6(b)

22. Redemption at the option of the Noteholders: Not Applicable

23. Final Redemption Amount (*Notes other than Instalment Notes and Open End Notes*): indexed

(i) Index/Formula: See the Schedule

(ii) Calculation Agent responsible for calculating the Final Redemption Amount: As provided in the Technical Annex

(iii) Provisions for determining the redemption amount where calculation by reference to Index and/or Formula is impossible or impracticable: As provided in the Technical Annex and as the case may be in the Schedule

24. Maturity Date (Notes other than Open End Notes):

(i) Specified Maturity Date: See paragraph 8 above

(ii) Redemption Month: Not Applicable

25. Early Redemption Amount(s) payable on redemption due to Tax Reasons or due to an Event of Default and/or the method of calculating the same (if required or if different from that set out in the Conditions): Market Value

PROVISIONS RELATING TO KNOCK-IN/-OUT EVENTS

26. Knock-In/-Out Event(s): Not Applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

27. Form of Notes: Permanent Global Note

28. Payments on Temporary Global Notes Restricted: No

29. "Payment Business Day" election in accordance with Condition 5(e) or other

	special provisions relating to Payment Business Days:	Following Payment Business Day
30.	Financial Centre(s) for the purposes of Condition 5(e):	Trans-European Automatic Real time Gross settlement Express Transfer (TARGET) System
31.	Details relating to Partly Paid Notes:	Not Applicable
32.	Details relating to Instalment Notes:	Not Applicable
33.	Redenomination:	Not Applicable
OTHER FINAL TERMS		
34.	Other final terms:	As specified in the Schedule
NOTICES		
35.	Means of publication in accordance with Condition 13(a):	France: on the Issuer's website http://prospectus.socgen.com
36.	Clearing System Delivery Period in accordance with Condition 13(b):	Not Applicable
PLAN OF DISTRIBUTION AND ALLOTMENT		
37.	Notification Process for allotted amount	Not Applicable
38.	Tranche reserved to one of the countries where the Offer is made	Not Applicable
PLACING AND UNDERWRITING		
39.	(i) If syndicated, names and addresses and underwriting commitments of Managers:	Not Applicable
	(ii) Date of Subscription Agreement	Not Applicable
	(iii) Stabilising Manager (if any):	Not Applicable
40.	If non-syndicated, name and address of relevant Dealer:	Société Générale Tours Société Générale 17, Cours Valmy 92987 Paris-La Défense Cedex 7
41.	Total commission and concession:	There is no commission and/or concession paid by the Issuer to the Dealer.

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| 42. | Whether TEFRA D or TEFRA C rules applicable or TEFRA rules not applicable: | Not Applicable |
| 43. | Additional selling restrictions: | Not Applicable |
| 44. | Table: | Applicable (see the table on the following page) |

ISIN	Common code	Mnemonic code	Underlying	Specified Denomination(s)	Final Valuation Date	Maturity	Issue Price	Number of Certificates	Aggregate Principal Amount of Tranche	Series	Tranche	Limit	Bonus Level	Ratio
FR0010884858	50133311	7378S	CAC40®	EUR 40.20	1 April 2011	15 April 2011	EUR 40.20	130,000	EUR 5,226,000	DE799/10.4	1	2,814.00	4,204.92	EUR 0.01
FR0010884874	50133605	7379S	France Telecom	EUR 17.71	1 April 2011	15 April 2011	EUR 17.71	290,000	EUR 5,135,900	DE800/10.4	1	12.40	18.60	EUR 1
FR0010884882	50133885	7380S	Air Liquide	EUR 89.90	1 April 2011	15 April 2011	EUR 89.90	60,000	EUR 5,394,000	DE801/10.4	1	62.93	94.80	EUR 1
FR0010884890	50134156	7381S	Vinci	EUR 44.30	1 April 2011	15 April 2011	EUR 44.30	120,000	EUR 5,316,000	DE802/10.4	1	31.01	46.96	EUR 1
FR0010884908	50134423	7382S	Vivendi	EUR 20.04	1 April 2011	15 April 2011	EUR 20.04	250,000	EUR 5,010,000	DE803/10.4	1	14.03	21.24	EUR 1

LISTING AND ADMISSION TO TRADING APPLICATION

This Document comprises the final terms required to list on the regulated market of Euronext Paris this issue of Notes described herein by Société Générale Effekten GmbH pursuant to its Debt Issuance Programme for which purpose they are hereby submitted.

RESPONSIBILITY

Société Générale Effekten GmbH as Issuer and Société Générale as Guarantor accept responsibility for the information contained in these Final Terms under § 5 Sec. (4) German Securities Prospectus Act (*Wertpapierprospektgesetz*). Information or summaries of information included herein with respect to the Underlying(s) has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. The Issuer and the Guarantor confirm that such information has been accurately reproduced and that, so far as they are aware and are able to ascertain from information published, no facts have been omitted which would render the reproduced information, inaccurate or misleading.

Signed on behalf of the Issuer:

By: Günter HAPP Achim OSWALD

Duly authorised

Signed on behalf of the Guarantor:

By: Günter HAPP Achim OSWALD

Duly authorised

PART B – OTHER INFORMATION**1. LISTING**

- (i) Listing: Application has been made for the Notes to be listed on the regulated market of Euronext Paris

2. RATINGS

- Ratings The Notes to be issued have not been rated.

3. NOTIFICATION

The *Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin)*, Germany, has provided the *Autorité des marchés financiers (AMF)*, France, with a certificate of approval attesting that the Prospectus has been drawn up in accordance with the Prospectus Directive.

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Dealer(s), so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

The Issuer and Société Générale expect to enter into hedging transactions in order to hedge the Issuer's obligations under the Notes. Should any conflicts of interest arise between (i) the responsibilities of Société Générale as Calculation Agent for the Notes and (ii) the responsibilities of Société Générale as counterparty to the above mentioned hedging transactions, the Issuer and Société Générale hereby represent that such conflicts of interest will be resolved in a manner which respects the interests of the Noteholders.

5. ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

- (i) Reasons for the offer: See "Use of Proceeds" wording in the Debt Issuance Programme Prospectus
- (ii) Estimated net proceeds: Not Applicable
- (iii) Estimated total expenses: Not Applicable
- (iv) Taxes and other expenses: Taxes charged in connection with the subscription, transfer, purchase or holding of the Notes must be paid by the Noteholders and neither the Issuer nor the Guarantor shall have any obligation in relation thereto; in that respect, Noteholders shall consult professional tax advisers to determine the tax regime applicable to their own situation. Other expenses that may be charged to the Noteholders, *inter alia* by distributors, in relation to the subscription, transfer, purchase or holding of the Notes, cannot be assessed or influenced by the Issuer or the Guarantor and are usually based on the relevant intermediary's business conditions.

6. YIELD (*Fixed Rate Notes only*)

Indication of yield: Not Applicable

7. HISTORIC INTEREST RATES (*Floating Rate Notes only*)

Not Applicable

8. PERFORMANCE OF UNDERLYING, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT AND ASSOCIATED RISKS AND OTHER INFORMATION CONCERNING THE UNDERLYING

Under these Certificates, the holders will not receive any coupons during the term of the Certificates. At maturity, the holders are entitled to receive an amount totally linked to the performance of the Underlying(s). The return depends upon the fact that the performance of the Underlying(s) reaches or does not reach a pre-determined threshold and is capped at a specific level. Accordingly, a small downward or upward movement of the Underlying(s) close to the threshold may result in a significantly larger increase or decrease of the return of the Certificates. Under these Certificates, at maturity, the holders may not receive the amount initially invested. Holders are entitled to receive a Final Redemption Amount which may, in case of an adverse evolution of the Underlying(s) during the term of the Certificates, be significantly lower than the amount per Certificate initially invested.

9. PERFORMANCE OF RATE[S] OF EXCHANGE AND EXPLANATION OF EFFECT ON VALUE OF INVESTMENT (*Dual Currency Notes only*)

Not Applicable

10. OPERATIONAL INFORMATION

(i) ISIN Code: see Table in paragraph 44. of Part A – Contractual Terms

(ii) Common Code: see Table in paragraph 44. of Part A – Contractual Terms

(iii) Clearing System(s): Euroclear France (Paris)

11. Delivery: Delivery against payment**12. Names and addresses of Additional Paying Agent(s) and Settlement Agent (if any):** Not Applicable**13. Address and contact details of Société Générale for all administrative communications relating to the Notes:**
Société Générale
17, Cours Valmy
92987 Paris La Défense Cedex
Name: Sales Support Services - Equity Derivatives

Tel : +33 1 42 13 86 92 (Hotline)
Fax : +33 1 58 98 35 53
Email : clientsupport-deai@sgcib.com
valuation-deai@sgcib.com

14. PUBLIC OFFERS

Not Applicable

GOVERNING LAW

15. Governing law in respect of the Notes: German law
16. Governing law in respect of the
Guarantee: French law

Post-issuance information: The Issuer does not intend to provide any post-issuance information in relation to any assets underlying issues of Notes constituting derivative securities.

SCHEDULE

(This Schedule forms part of the Final Terms to which it is attached)

Part 1:

1.	(i)	Issuer:	Société Générale Effekten GmbH
	(ii)	Guarantor:	Société Générale
3.		Specified Currency or Currencies:	see Table in paragraph 44. of Part A – Contractual Terms
4.		Aggregate Nominal Amount:	see Table in paragraph 44. of Part A – Contractual Terms
	(i)	Tranche:	see Table in paragraph 44. of Part A – Contractual Terms
	(ii)	Series:	see Table in paragraph 44. of Part A – Contractual Terms
5.		Issue Price:	see Table in paragraph 44. of Part A – Contractual Terms
6.		Specified Denomination(s):	see Table in paragraph 44. of Part A – Contractual Terms
7.		Issue Date	14 April 2010
8.		Maturity Date	see Table in paragraph 44. of Part A – Contractual Terms
1.(i) (Part B)		Listing	Application has been made for the Notes to be listed on the regulated market of Euronext Paris
23.		Final Redemption Amount:	Index Linked
	(i)	Index/Formula:	<p>Each Certificate shall entitle the Certificateholder to receive one of the following Final Redemption Amount :</p> <p>(I) if $VALUE_t$ has always been strictly greater than the Limit ;</p> <p style="padding-left: 40px;">Ratio x Bonus Level</p> <p>(II) if $VALUE_t$ has been less than or equal to the Limit at least once.</p> <p style="padding-left: 40px;">(i) <u>And</u> if $VALUE_t$ is equal or above the Bonus Level</p> <p style="padding-left: 80px;">Ratio x Bonus Level</p> <p style="padding-left: 40px;">(ii) <u>And if</u> $VALUE_t$ is strictly</p>

below the Bonus Level

Ratio x VALUE_f

The Final Redemption Amount will be paid at the Maturity Date.

34. **Other final terms:** Not Applicable

Part 2: Definitions

Terms used in the formulae above are described in this Part 2.

Final Valuation Date see Table in paragraph 44. of Part A – Contractual Terms.
Provided that if this date is not an Scheduled Trading Day, the first Scheduled Trading Day of the Valuation Period

Valuation Period The period of five calendar days which follows the Final Valuation Date

Underlying The 4 Shares and the Index as specified in the table below:

Company name respectively the Index Name	Reuters code	Country	Index Sponsor respectively Exchange	Website*
CAC40®	.FCHI	France	Euronext Paris	www.euronext.com
France Telecom	FTE.PA	France	Euronext Paris	www.francetelecom.fr
Air Liquide	AIRP.PA	France	Euronext Paris	www.france.airliquide.com
Vinci	SGEF.PA	France	Euronext Paris	www.vinci.com
Vivendi	VIV.PA	France	Euronext Paris	www.vivendi.fr

**The information relating to the past and future performances of any Underlying is available on the website of the relevant Index Sponsor respectively the relevant Company and the volatility can be obtained, upon request, at the specified office of Société Générale (see in address and contact details of Société Générale for all administrative communications relating to the Notes).*

Closing Price As defined in Part 1 of the Equity Technical Annex

Launch Date 1 April 2010

Valuation Day (t) Each Scheduled Trading Day

Scheduled Trading Day As defined in Part 1 of the Equity Technical Annex

VALUE_t The Closing Price of the Underlying on each Valuation Day (t) between the Launch Date and the Final Valuation Date (both dates included)

VALUE_f The Closing Price of the Underlying on the Final Valuation Date

Limit	see Table in paragraph 44. of Part A – Contractual Terms.
Bonus Level	see Table in paragraph 44. of Part A – Contractual Terms.
Ratio	see Table in paragraph 44. of Part A – Contractual Terms.

Part 3: Information relating to the Underlying(s)

Information or summaries of information included herein with respect to the Underlying(s) has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published, no facts have been omitted which would render the reproduced information, inaccurate or misleading.

CAC 40® Index

The CAC 40® Index (ISIN FR0003500008) is calculated and published by NYSE Euronext. The index is based on a selection of 40 french stocks, which are admitted to trading on the NYSE Euronext Paris.

The CAC 40® Index is a price index weighted by the market capitalisation of the index stocks. The initial level of the index was determined on December 31, 1987 at 1,000 index points.

Further information on the CAC 40® Index are contained in the "Rules for the CAC 40® Index" (April 2010) which are published by Euronext on the website <http://www.euronext.com>.

The CAC 40® Index is property of NYSE Euronext.

Part 4: Additional information

- a) For the purpose of the listing on Euronext Paris, the mnémonic codes have been inserted in these Final Terms on the Table as specified in paragraph 44. of Part A – Contractual Terms.
- b) These Final Terms and the Debt Issuance Programme Prospectus and any amendements or supplements thereto are available in electronic form on the website of the Issuer on <http://prospectus.socgen.com>

Part 5: Additional Risk Factors

Not Applicable