

PRESS RELEASE

ASTRA 3B SATELLITE SCHEDULED FOR LAUNCH ON 9TH APRIL 2010

Luxembourg/ Kourou (French Guiana), 7 April 2010. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that after additional technical checks, the launch of its new satellite ASTRA 3B is now scheduled for 9th April 2010. The satellite will be launched into space between 6:59 p.m. and 7:48 p.m. local time (11:59 p.m. and 0:48 a.m. on 10 April Central European Time) from the Kourou Space Centre in French Guiana. ASTRA 3B was built by EADS Astrium in Toulouse using a Eurostar E3000 platform.

ASTRA 3B will be located at 23.5 degrees East, ASTRA's orbital position for delivering Direct-to-Home (DTH) broadcast services mainly to the Benelux and Eastern Europe as well as two-way broadband services across Europe and the Middle East. It will allow SES ASTRA to extend the geographical coverage and the service to customers and offer Direct-to-Home (DTH) TV reception from Spain to the Black Sea. It will also help SES ASTRA to further optimize the spectrum use at 23.5 degrees East. ASTRA 3B will join ASTRA 3A and enable SES ASTRA to release its satellites ASTRA 1E and ASTRA 1G for other missions. ASTRA 1E and ASTRA 1G are currently positioned at 23.5 degrees East.

For further information please contact:

Markus Payer
SES ASTRA
+352 710 725 500
markus.payer@ses-astra.com

Watch the live broadcast of the ASTRA 3B launch

The launch of ASTRA 3B will be transmitted live on <http://www.videocorner.tv/index.htm> and via ASTRA satellite. The transmission starts 20 minutes prior to the launch.

The launch transmission via ASTRA satellite is available on the orbital position 23.5° East, channel 3.224, downlink frequency: 12168.00 Mhz, vertical polarisation, Symbolrate 27.50 MSym/s, FEC 3/4, service ID: 5250, service name: Astra 3B Launch.

Pictures of the launch will be made available on www.arianespace.com and via AFP, Reuters, EPA, AP, Kyodo News, in Europe via AFP, ANP, ANSA, APA, Belga, DPA, EFE, Keystone, Lusa, Pressebild, and in Japan via JIJ press.

About SES ASTRA www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 15 satellites. The ASTRA satellite system delivers services to more than 125 million DTH and cable households and transmits more than 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 100 High Definition (HD) channels on its main orbital positions, ASTRA represents the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES as well as participations in Ciel in Canada, QuetzSat in Mexico and satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 41 satellites in 26 orbital locations. For further information: www.ses.com.