

## PRESS RELEASE

### **SES WORLD SKIES' SES-1 SATELLITE ARRIVED AT BAIKONOUR LAUNCH BASE**

#### **Launch on ILS Proton Breeze M slated for April 24**

Princeton, NJ, April 6<sup>th</sup>, 2010 - SES WORLD SKIES, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG) announces that the SES-1 satellite has safely arrived at the Baikonour Cosmodrome in Kazakhstan onboard an Antonov cargo plane. The SES-1 spacecraft, manufactured by Orbital Sciences Corporation, will now be readied for launch onboard an ILS Proton Breeze M booster, scheduled for lift off on April 24, 2010.

The state-of-the-art SES-1 satellite will replace SES' existing AMC-2 and AMC-4 satellites at the orbital position of 101 degrees West and is an integral part of SES' satellite replacement program over North America. The spacecraft carries 24 C-band transponders as well as 24 Ku-band transponders of 36 MHz capacity each and has been designed to have a minimum expected service time of 15 years. Six of the channels in each band can be cross-strapped to the opposite band, enabling new service capability. SES-1 is based on Orbital's space-proven Star 2.4 platform, the largest and most powerful geostationary communications satellites Orbital builds, and will generate approximately five kilowatts of payload power. With SES-2 and SES-3, SES has two additional satellites under procurement with Orbital for deployment into the North American arc. SES-1, SES-2 and SES-3 will deliver full 50 state coverage from their strategically important locations over the U.S. in both C- and Ku-Band.

States Rob Bednarek, President and CEO of SES WORLD SKIES: "SES-1 will provide uninterrupted replacement capacity at the important orbital position of 101 degrees West, from where SES WORLD SKIES feeds TV programming into virtually every cable network in the US. As such, the launch of SES-1 will be an important event to a number of our North American customers."

"SES currently has two additional spacecraft under construction with Orbital Sciences Corporation, but SES-1 marks the first launch within our comprehensive replacement program over North America," said Martin Halliwell, President of SES ENGINEERING. "We look forward to another Proton success as the combined teams of ILS, Orbital and SES go through the SES-1 launch count down over the next few weeks."

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**About SES WORLD SKIES**

SES WORLD SKIES is the new division of SES, created through the combination of the former SES NEW SKIES and SES AMERICOM. The company operates a fleet of 25 satellites - part of the 41 spacecraft of the SES group - delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. SES WORLD SKIES currently has five additional satellites under construction. The company's unique customer-focused approach allows it to offer the best satellite solutions for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and realize their longer-term goals. SES WORLD SKIES comprises a world-class team of customer care and technical professionals located in Princeton (NJ), The Hague, Washington D.C., Singapore, Beijing, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg. Visit [www.ses.com](http://www.ses.com) for more information.

**About SES**

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 41 satellites in 26 orbital locations. For further information: [www.ses.com](http://www.ses.com)