

PRESS RELEASE

RETRO TV EXPANDS CLASSIC LINEUP AND DELIVERY WITH SES WORLD SKIES

Retro TV adds Tuff TV, PB&J TV to popular network now reaching 95% of U.S. homes

Princeton, NJ – April 12, 2010 – One year into the launch of Retro TV on its distribution platform, SES WORLD SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced the popular classics network has signed a new agreement to deliver a bigger lineup to more viewers across the country.

With the addition of Tuff TV and PB&J TV programming to its primary and sub channel offerings, Retro TV has secured two transponders of capacity on SES WORLD SKIES' AMC-7 satellite. Last spring, the network signed an agreement for two transponders aboard the AMC-3 spacecraft when it moved to SES WORLD SKIES for reliable nationwide delivery.

Tuff TV's sports-oriented shows along with PB&J's classic children's favorites will complement Retro TV's expanding schedule of timeless hits. The Retro TV lineup is home to a host of content that has struck a chord with audiences of all ages for decades, including *Leave it to Beaver*, *Emergency*, *Marcus Welby MD* and *Kojak*.

"Viewers are seeking out great programming. That continues to be the primary reason Retro TV is so popular with primary and sub channel audiences throughout the country," explained Neal Ardman of Retro TV, noting Retro TV now reaches 95% of U.S. households. The network's turnkey approach is a hit with affiliates as well, offering local ad and bug insertion without the need for equipment or capital expense.

"SES WORLD SKIES' reliable distribution platform provides us with the reach and the flexibility to deliver customized programming feeds for all of our stations," Ardman added.

"Retro TV has quickly become a must-have channel on the vast majority of television lineups from coast to coast," said Bryan McGuirk, Senior Vice President of Media Services for SES WORLD SKIES. "The breakthrough network is a staple among generations of fans and viewers, many of whom are watching the classics for the first time - while others have enjoyed episodes dozens of times over the years. SES WORLD SKIES is excited to see the tremendous growth of Retro TV on our platform."

About Retro TV

Retro TV initiated service on July 1, 2005 in Little Rock, Arkansas, offering some of the best programming of all time all day long. Since then, Retro TV has grown its content lineup and launched new stations at an extremely rapid pace. Retro TV can now be seen in most U.S. markets, including Atlanta, Seattle, Orlando, Buffalo, Boston, Detroit, St. Louis, Raleigh-Durham, Pittsburgh and many others. For more information, visit www.myretrotv.com.

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About SES WORLD SKIES

SES WORLD SKIES is the new division of SES, created through the combination of the former SES NEW SKIES and SES AMERICOM. The company operates a fleet of 25 satellites - part of the 41 spacecraft of the SES group - delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. SES WORLD SKIES currently has five additional satellites under construction. The company's unique customer-focused approach allows it to offer the best satellite solutions for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and realize their longer-term goals. SES WORLD SKIES comprises a world-class team of customer care and technical professionals located in Princeton (NJ), The Hague, Washington, D.C., Singapore, Beijing, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg. Visit www.ses.com for more information.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 41 satellites in 26 orbital locations. For further information: www.ses.com