

## PRESS RELEASE

## SCOTT J. SPRAGUE TO HEAD INTEGRATED GLOBAL SALES FORCE OF SES WORLD SKIES

Princeton, NJ, May 19<sup>th</sup>, 2010 – SES WORLD SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced that Scott J. Sprague, Senior Vice President of Global Sales, will head up its integrated world-wide sales force. To that effect, Scott will take on the additional responsibilities of Bryan McGuirk, Senior Vice President of Media Services, who is leaving the company at the end of the month to form a new venture in the media and entertainment sector.

As Senior Vice President Global Sales, Scott leads an international sales team of experienced satellite experts located throughout regional offices around the world. Scott's primary responsibilities include generating revenues across all products and services, providing senior level customer interaction, and assessing and developing alternate sales channels. Alan Young, CTO of SES WORLD SKIES, will continue to support all media customer activities in close coordination with Scott and his team.

States Rob Bednarek, President and CEO of SES WORLD SKIES: "The full integration of our global sales teams under Scott's leadership will further sharpen our customer-centric market approach as we strive to develop our market position. I am convinced that Scott is up to the challenges ahead. At the same time I wish to thank Bryan for his valuable contributions to the success of SES WORLD SKIES and wish him well in his new endeavours. Bryan has been instrumental in a number of important SES initiatives."

McGuirk, who joined SES WORLD SKIES in 2003, spearheaded a number of initiatives that have ultimately led to industry breakthroughs and milestones. Much of SES WORLD SKIES' HD distribution success and expertise was developed under McGuirk's leadership of HD Prime. Additionally the company developed a state-of-the-art IP platform under his watch, enabling the honing of MPEG-4 compression skills ahead of global HD and IP services growth. The firm's deep understanding of the cable industry eventually led to Comcast Media Center moving the HITS platform to SES WORLD SKIES. Other examples are the recent inception of an 3D TV testbed, the smooth integration of SES WORLD SKIES' Occasional Use teams, and continuous support some of the company's largest media customers.

"I'm most proud of the people I've worked with and the strong team and enduring partnerships we've put in place," Bryan McGuirk stated. "I will always be grateful for the great opportunities SES WORLD SKIES has given me over the years."

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## **About SES WORLD SKIES**

SES WORLD SKIES is the new division of SES, created through the combination of the former SES NEW SKIES and SES AMERICOM. The company operates a fleet of 27 satellites - part of the 43 spacecraft of the SES group - delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. SES WORLD SKIES currently has four additional satellites under construction. The company's unique customer-focused approach allows it to offer the best satellite solutions for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and realize their longer-term goals. SES WORLD SKIES comprises a world-class team of customer care and technical professionals located in Princeton (NJ), The Hague, Washington, D.C., Singapore, Beijing, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg. Visit <a href="https://www.ses.com">www.ses.com</a> for more information.

## **About SES**

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 43 satellites in 26 orbital locations. For further information: www.ses.com