

PRESS RELEASE

SES ASTRA APPOINTS NORBERT HÖLZLE NEW CHIEF COMMERCIAL OFFICER

Luxembourg 2 June 2010 - SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it has appointed Norbert Hölzle to succeed Alexander Oudendijk as Chief Commercial Officer of SES ASTRA. Norbert Hölzle who is currently CEO of the SES ASTRA affiliate ND SatCom will take over the sales and marketing responsibility for the media business across all markets served by SES ASTRA.

Before joining ND SatCom as CEO in 2009, Norbert Hölzle held senior executive positions, amongst others, at Deutsche Telekom and the mobile phone operator O2. Alexander Oudendijk joined SES ASTRA in 2002, after a career in different management functions and countries at Hughes Network Systems, Hughes-Olivetti, Ericsson and Siemens. After his departure, Alexander intends to consult for SES on different topics.

"With the appointment of Norbert Hölzle we will put an even stronger focus on specific markets and their respective challenges," said Ferdinand Kayser, President and CEO of SES ASTRA. "We are convinced that this will help us to further enhance our commitment to our customers and to drive the growth of our company. We thank Alexander for his immense contributions since he joined SES ASTRA eight years ago. His commitment and the achievements of his team were instrumental for major progress and impressive growth steps in a large number of markets."

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About SES ASTRA

www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 15 satellites. The ASTRA satellite system delivers services to more than 125 million DTH and cable households and transmits more than 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 120 High Definition (HD) channels on its main orbital positions, ASTRA represents the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites in 27 orbital locations. For further information: www.ses.com