

PRESS RELEASE

ASTRA 3B SATELLITE NOW OPERATIONAL

New satellite at 23.5 degrees East to deliver services to Europe and the Middle East

Luxembourg, 16 June 2010 – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that its new ASTRA 3B satellite has been successfully deployed at its orbital position 23.5 degrees East and is ready for commercial operations. The satellite, which was built by EADS Astrium and successfully launched from Kourou, French Guiana, on 21 May 2010, has successfully passed all necessary in-orbit tests of the hardware and broadcasting functionalities on board.

ASTRA 3B delivers Direct-to-Home (DTH) broadcast services to the Benelux countries and Eastern Europe as well as services to public and private satellite communication networks across Europe and the Middle East. SES has already contracted a significant proportion of the capacity on ASTRA 3B.

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About SES ASTRA

www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 16 satellites. The ASTRA satellite system delivers services to more than 125 million DTH and cable households and transmits more than 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 120 High Definition (HD) channels on its main orbital positions, ASTRA represents the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: www.ses.com