



Q1 REVENUE OF €58.2 MILLION SEQUENTIAL GROWTH OF 5.2% FROM Q4 2009

Paris, France, April 29th 2010,

Business & Decision Group, the international Consulting and Systems Integration (CSI) Company, announces consolidated revenue of €58.2 million for Q1 2010.

This represents:

- 5.2% growth over Q4 2009
- A difference of -9.6% compared to Q1 2009, of which -7.9% is related to exceptional licence sales in the same period in 2009.

(in € m)	Q1 2010	Q1 2009	Var. 2010 / 2009	Q4 2009	Var. Q1 2010 / Q4 2009
Revenue	58.2	64.4	-9.6%	55.3	+5.2%

Patrick Bensabat, Chief Executive Officer at Business & Decision, comments: *"The results of this first quarter indicate the ongoing recovery in activities since last October. The recovery is particularly noticeable in France where our industry leader status has helped us retain our market share over our competitors. In 2009, we undertook a project to substantially reposition ourselves and for several months now, we have been feeling the benefits of this."*

Revenue by geographical area

Business & Decision recorded revenue of €30.8m for the first quarter in France, representing a decrease of -0.9% from the same period in 2009. This result

marks Business & Decision's stabilisation in France over the last two quarters, particularly important since first quarter revenue has a tendency to be lower than those of Q4.

International activities recorded revenue of €27.4m, a decrease of 17.6% compared to the first quarter of 2009. This figure takes into account the non-recurrent revenue of €5 million in licenses, most notably related to a significant 2009 US contract.

Revenue by service line

(% of revenue)	Q1 2010	Q1 2009
BI	66.6%	64.4%
CRM	16.1%	22.4%
e-Business	17.3%	13.2%

Outlook

Given the current gradual recovery, the Group is confident that it will continue to strengthen its position as specialist, as well as its capacity to adjust to the developing market, to considerably strengthen its profitability throughout 2010.

Upcoming Financial Dates:

<i>June 24th 2010</i>	Shareholders Annual General Meeting 2009 (17 :30 PM) (« Le Club », 153 rue de Courcelles, Paris 17e)
<i>July 29th 2010</i>	Publication of 2010 first half turnover at 5 :35 PM
<i>August 31st 2010</i>	Publication of 2010 first half results at 17 :35 PM
<i>August 31st 2010</i>	Analysts and investors meeting- following the publication of 2010 first half results at 5:35 PM. (Hotel Hilton Arc De Triomphe Paris - 51-57, rue de Courcelles, Paris 8e)
<i>October 28th 2010</i>	Publication of 2010 third quarter turnover at 5 :35 PM
<i>January 31st 2011</i>	<i>Publication of 2010 full year turnover at 5 :35 PM</i>

About Business & Decision

Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in Business Intelligence (BI) and Customer Relationship Management (CRM), and a major player in e-Business, Enterprise Information Management (EIM), Enterprise Solutions as well as Management Consulting. Business & Decision contributes to the success of customer projects by driving maximum business performance. The company has a reputation for functional and technological expertise and has forged partnerships with all of the key technology vendors.

Located in 19 countries, Business & Decision currently employs over 2500 people worldwide.

Additional information is available at www.businessdecision.com

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