

Investors should have sufficient knowledge and experience of financial and business matters to evaluate the merits and risks of investing in a particular issue of Euro Medium Term Notes as well as access to, and knowledge of, appropriate analytical tools to assess such merits and risks in the context of their financial situation. Certain issues of Euro Medium Term Notes are not an appropriate investment for investors who are unsophisticated with respect to the applicable interest rate indices, currencies, other indices or formulas, or redemption or other rights or options. Investors should also have sufficient financial resources to bear the risks of an investment in Euro Medium Term Notes. For a more detailed description of the risks associated with any investment in the Notes investors should read the section of the Debt Issuance Programme Prospectus headed “*Risk Factors*”.

The Notes and the Guarantee have not been approved or disapproved by the U.S. Securities and Exchange Commission (the SEC), any State securities commission in the United States or any other U.S. regulatory authority, nor have any of the foregoing Authorities passed upon or endorsed the merits of the offering of the Notes or the accuracy or adequacy of this Debt Issuance Programme Prospectus. Any representation to the contrary is a criminal offence in the United States

17 May 2010

SG Option Europe

**Issue of EUR 50 000 000 Notes due 29 December 2017
Unconditionally and irrevocably guaranteed by Société Générale
under the €125,000,000,000
Euro Medium Term Note Programme**

PART A – CONTRACTUAL TERMS

The Notes described herein are designated as Permanently Restricted Notes. As a result, they may not be legally or beneficially owned at any time by any U.S. Person (as defined in Regulation S) and accordingly are being offered and sold outside the United States to persons that are not U.S. Persons in reliance on Regulation S.

By its purchase of a Note, each purchaser will be deemed or required, as the case may be, to have agreed that it may not resell or otherwise transfer any Note held by it except outside the United States in an offshore transaction to a person that is not a U.S. Person.

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading “*Terms and Conditions of the French Law Notes*” in the Debt Issuance Programme Prospectus dated 27 April 2010, which, constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the “**Prospectus Directive**”). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Debt Issuance Programme Prospectus and any Supplement(s) to such Debt Issuance Programme Prospectus published prior to the Issue Date (as defined below) (the “**Supplement(s)**”); provided, however, that to the extent such Supplement (i) is published after these Final Terms have been signed or issued and (ii) provides for any change to the Conditions as set out under the heading “*Terms and Conditions of the French Law Notes*”, such change(s) shall have no effect with respect to the Conditions of the Notes to which these Final Terms relate. Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of these Final Terms, the Debt Issuance Programme Prospectus and any Supplement(s). Prior to acquiring an interest in the Notes described herein, prospective investors should read and understand the

information provided in the Debt Issuance Programme Prospectus and any Supplement(s) and be aware of the restrictions applicable to the offer and sale of such Notes in the United States or to, or for the account or benefit of, U.S. persons. Copies of the Debt Issuance Programme Prospectus, any Supplement(s) and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents and, in the case of Notes admitted to trading on the regulated market of the Luxembourg Stock Exchange, on the website of the Luxembourg Stock Exchange (www.bourse.lu).

The provisions of the Equity Technical Annex apply to these Final Terms and such documents shall be read together. In the event of any inconsistency between the Equity Technical Annex and these Final Terms, these Final Terms shall prevail.

The English version of these Final Terms shall be the binding version.

- | | | | |
|-----|------|---|--|
| 1. | (i) | Issuer: | SG Option Europe |
| | (ii) | Guarantor: | Société Générale |
| 2. | (i) | Series Number: | 26600/10.5 |
| | (ii) | Tranche Number: | 1 |
| 3. | | Specified Currency or Currencies: | EUR |
| 4. | | Aggregate Nominal Amount: | |
| | (i) | - Tranche: | 50 000 000 |
| | (ii) | - Series: | 50 000 000 |
| 5. | | Issue Price: | 99.83% of the Aggregate Nominal Amount |
| 6. | | Specified Denomination(s): | 1 000 |
| 7. | (i) | Issue Date and, if any, Interest Commencement Date: | 19 May 2010 |
| | (ii) | Interest Commencement Date (if different from the Issue Date): | Not Applicable |
| 8. | | Maturity Date: | 29/12/17 (DD/MM/YY) |
| 9. | | Interest Basis: | See paragraphs 15 to 18 below |
| 10. | | Redemption/Payment Basis: | See paragraph(s) 20 and/or 23 below |
| 11. | | Change of Interest Basis or Redemption/Payment Basis: | See paragraphs 15 to 18 below |
| 12. | | Put/Call Options: | See paragraph(s) 21 and/or 22 below |
| 13. | | Status of the Notes: | Unsubordinated |
| 14. | | Method of distribution: | Non-syndicated |

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

- | | | |
|-----|--|----------------|
| 15. | Fixed Rate Note Provisions: | Not Applicable |
| 16. | Floating Rate Note Provisions: | Not Applicable |
| 17. | Zero Coupon Note Provisions: | Not Applicable |
| 18. | Index Linked Interest Note Provisions: | Not Applicable |
| 19. | Dual Currency Note Provisions: | Not Applicable |

PROVISIONS RELATING TO PHYSICAL DELIVERY

- | | | |
|-----|------------------------------------|----------------|
| 20. | Physical Delivery Note Provisions: | Not Applicable |
|-----|------------------------------------|----------------|

PROVISIONS RELATING TO REDEMPTION

- | | | |
|-------|--|---|
| 21. | Issuer's optional redemption (other than for taxation reasons): | Not Applicable |
| 22. | Redemption at the option of the Noteholders: | Not Applicable |
| 23. | Final Redemption Amount: | See in the Schedule |
| (i) | Index/Formula: | See in the Schedule |
| (ii) | Calculation Agent responsible for calculating the Final Redemption Amount (if not the Fiscal Agent): | As provided in Part 4-I of the Equity Technical Annex |
| (iii) | Provisions for determining the redemption amount where calculation by reference to Index and/or Formula is impossible or impracticable: | As provided in the Equity Technical Annex |
| 24. | Early Redemption Amount(s) payable on redemption for taxation reasons or on Event of Default and/or the method of calculating the same (if required or if different from that set out in Condition 7(h) of the Terms and Conditions of the English Law Notes and the Uncertificated Notes and 6(h) of the Terms and Conditions of the French Law Notes): | Market Value |
| 25. | Credit Linked Notes provisions: | Not Applicable |

GENERAL PROVISIONS APPLICABLE TO THE NOTES

- | | | |
|-----|----------------|--|
| 26. | Form of Notes: | |
|-----|----------------|--|

(i)	Form:	Dematerialised Notes Bearer dematerialised form (<i>au porteur</i>)
(ii)	New Global Note:	No
27.	"Payment Business Day" election in accordance with Condition 5(d) of the Terms and Conditions of the French Law Notes or other special provisions relating to Payment Business Days:	Following Payment Business Day
28.	Additional Financial Centre(s) for the purposes of Condition 5(d) of the Terms and Conditions of the French Law Notes and Uncertificated Notes:	Not Applicable
29.	Talons for future Coupons or Receipts to be attached to Definitive Bearer Notes:	Yes (if appropriate)
30.	Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay:	Not Applicable
31.	Details relating to Instalment Notes:	Not Applicable
32.	Redenomination applicable:	Redenomination not applicable
33.	Clearing System Delivery Period (Condition 15 of the Terms and Conditions of the English Law Notes and the Uncertificated Notes (Notices)):	Not Applicable
34.	Masse (Condition 13 of the Terms and Conditions of the French Law Notes):	The initial Representative (" <i>Représentant de la Masse</i> ") will be : SCP SIMONIN - LE MAREC - GUERRIER, Huissiers de Justice Associés 54 rue de Taitbout 75009 Paris The Representative will be entitled to a remuneration of Euro 500 per year.
35.	Swiss Paying Agent(s):	Not Applicable
36.	Portfolio Manager:	Not Applicable

37. **Other final terms:** As specified in the Schedule
38. **Governing Law:** The Notes (and, if applicable, the Receipts and the Coupons) and any non-contractual obligations arising out of or in connection with the Notes will be governed by, and shall be construed in accordance with, French law

DISTRIBUTION

39. (i) **If syndicated, names and addresses and underwriting commitments of Managers:** Not Applicable
- (ii) **Date of Syndication Agreement:** Not Applicable
- (iii) **Stabilising Manager (if any):** Not Applicable
40. **If non-syndicated, name and addresses of relevant Dealer:** Société Générale
17 Cours Valmy
92987 Paris La Défense Cedex
France
41. **Total commission and concession:** There is no commission and/or concession paid by the Issuer to the Dealer or the Managers.
- Société Générale shall pay**
- to each relevant distributor, an annual remuneration (calculated on the basis of the term of the Notes) of up to 0.1357% of the amount of Notes effectively placed.
42. **Whether TEFRA D or TEFRA C rules applicable or TEFRA rules not applicable:** Not Applicable
43. **Additional selling restrictions:** **The Notes may not be legally or beneficially owned at any time by any U.S. Person (as defined in Regulation S) and accordingly are being offered and sold outside the United States to persons that are not U.S. Persons in reliance on Regulation S.**
44. **Additional U.S. Tax Disclosure:** Not Applicable

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for the issue of the Notes, public offer in France and admission to trading on the regulated market of the Luxembourg Stock Exchange by SG Option Europe pursuant to its €125,000,000,000 Euro Medium Term Note Programme for which purpose they are hereby submitted.

APPLICABLE FINAL TERMS

FINAL VERSION APPROVED BY THE ISSUER

RESPONSIBILITY

Each of the Issuer and the Guarantor accepts responsibility for the information contained in these Final Terms prepared in relation to Series 26600/10.5, Tranche 1. Information or summaries of information included herein with respect to the Underlying(s), has been extracted from general databases released publicly or by any other available information. Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as it is aware and is able to ascertain from information published, no facts have been omitted which would render the reproduced information inaccurate or misleading.

FINAL VERSION APPROVED BY THE ISSUER

PART B – OTHER INFORMATION**1. LISTING AND ADMISSION TO TRADING**

- (i) **Listing:** Application has been made for the Notes to be listed on the official list of the Luxembourg Stock Exchange
- (ii) **Admission to trading:** Application has been made for the Notes to be admitted to trading on the regulated market of the Luxembourg Stock Exchange with effect from or as soon as practicable after the Issue Date.

2. RATINGS

Ratings: The Notes to be issued have not been rated.

3. NOTIFICATION AND AUTHORISATION

The *Commission de Surveillance du Secteur Financier (CSSF)*, Luxembourg, has provided the *Autorité des marchés financiers (AMF)*, France, with a certificate of approval attesting that the Debt Issuance Programme Prospectus has been drawn up in accordance with the Prospectus Directive.

The Issuer and the Guarantor have authorised the use of these Final Terms and the Debt Issuance Programme Prospectus dated 27 April 2010 by the Dealer/Managers and the entities in charge of the distribution of the Notes (the **Distributors** and, together with the Dealer/Managers, the **Financial Intermediaries**) in connection with offers of the Notes to the public in France for the period set out in paragraph 13 below, being specified that names and addresses of the Distributors, if any, are available upon request to the Dealer (specified above in the item 40 of the Part A).

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Dealer, and except as mentioned below, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

The Issuer and Société Générale expect to enter into hedging transactions in order to hedge the Issuer's obligations under the Notes. Should any conflicts of interest arise between (i) the responsibilities of Société Générale as Calculation Agent for the Notes and (ii) the responsibilities of Société Générale as counterparty to the above mentioned hedging transactions, the Issuer and Société Générale hereby represent that such conflicts of interest will be resolved in a manner which respects the interests of the Noteholders.

5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

- | | | |
|-------|----------------------------------|---|
| (i) | Reasons for the offer: | See "Use of Proceeds" wording in Debt Issuance Programme Prospectus |
| (ii) | Estimated net proceeds: | Not Applicable |
| (iii) | Estimated total expenses: | Not Applicable |
- 6. YIELD (Fixed Rate Notes only)**
- | | |
|-----------------------------|----------------|
| Indication of yield: | Not Applicable |
|-----------------------------|----------------|
- 7. HISTORIC INTEREST RATES (Floating Rate Notes only)**
- Not Applicable
- 8. PERFORMANCE OF INDEX/FORMULA, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT AND ASSOCIATED RISKS AND OTHER INFORMATION CONCERNING THE UNDERLYING (Index Linked Notes only)**
- Under these Notes, the Noteholders will not receive any coupons during the term of the Notes. At maturity, the Noteholders are entitled to receive at least 115% of the Specified Denomination (the « Minimum Redemption Amount »). The return under these Notes is totally linked to the performance of the Underlying(s): the higher the performance, the higher the return. Some of the performances used to calculate the return of the Notes are capped at a pre-determined level, i.e. the Noteholders may not benefit from any future performance, if any, above that level. The return of these Notes is linked to the performances of the Underlying(s) as calculated on pre-determined Valuation Dates, and regardless of the level of such Underlying(s) between these dates. As a result, the Closing Price of the Underlying(s) on these dates will affect the value of the Notes more than any other single factor.
- Pursuant to the provisions of the Equity Technical Annex, upon the occurrence of certain Extraordinary Events and Adjustments affecting the Underlying, the Calculation Agent may decide an Early Redemption of the Notes on the basis of Market Value.
- 9. PERFORMANCE OF RATE[S] OF EXCHANGE AND EXPLANATION OF EFFECT ON VALUE OF INVESTMENT (Dual Currency Notes only)**
- Not Applicable
- 10. INFORMATION REQUIRED FOR SIS NOTES TO BE LISTED ON THE SIX SWISS EXCHANGE**
- Not Applicable
- 11. OPERATIONAL INFORMATION**
- | | | |
|-------|--|--------------|
| (i) | ISIN Code: | FR0010894535 |
| (ii) | Common Code: | 050682315 |
| (iii) | Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, | |

- | | | |
|-------|---|--------------------------|
| | société anonyme or Euroclear France and the relevant identification number(s): | Not Applicable |
| (iv) | Delivery: | Delivery against payment |
| (v) | Names and addresses of Additional Paying Agent(s) (if any): | Not Applicable |
| (vi) | Name and address of Issuer Agent in relation to Finnish Uncertified Notes | Not Applicable |
| (vii) | Intended to be held in a manner which would allow Eurosystem eligibility: | No |
12. **Address and contact details of Société Générale for all administrative communications relating to the Notes:**
- Société Générale
17, Cours Valmy
92987 Paris La Défense Cedex
- Name: Sales Support Services - Equity Derivatives
Tel: +33 1 42 13 86 92 (Hotline)
Fax: +33 1 58 98 35 53
Email: clientsupport-deai@sgcib.com
valuation-deai@sgcib.com

13. PUBLIC OFFERS

The Notes issued on 19 May 2010 will be fully subscribed by Société Générale and thereafter offered to the public in the secondary market, in France, from, and including, 19 May 2010 to ,and including, 20 July 2010.

The offer price of the Notes evolves at a rate of 1.0% between the Issue Date and the **Valuation Date(0)** in order to reach 100% on **Valuation Date(0)** in accordance with the following formula :

$$99.83\% \times \left(1 + 1\% \times \frac{Nb(t)}{360} \right)$$

Where :

“Nb(t)” means, the number of calendar days between the Issue Date and such date “t” on which the market value of the Note will be calculated (both dates included).

Post-issuance information: The Issuer does not intend to provide any post-issuance information in relation to any assets underlying issues of Notes constituting derivative securities.

SCHEDULE FOR EQUITY LINKED NOTES

(This Schedule forms part of the Final Terms to which it is attached)

Part 1

1. (i) Issuer	SG Option Europe
(ii) Guarantor	Société Générale
3. Specified Currency or Currencies	EUR
4. Aggregate Nominal Amount:	
(i) Tranche	50 000 000
(ii) Series	50 000 000
5. Issue Price	99.83% of the Aggregate Nominal Amount
6. Specified Denomination(s)	1 000
7. Issue Date	19/05/2010
8. Maturity Date	29/12/2017 (DD/MM/YYYY)
1. (i). (Part B) Listing	Application has been made for the Notes to be listed on the official list of the Luxembourg Stock Exchange
15. Fixed Rate Note Provisions	Not Applicable
18. Index Linked Interest Note Provisions	Not Applicable
23. Final Redemption Amount	Index Linked
(i) Index/Formula	The Issuer shall redeem the Notes on the Maturity Date in accordance with the following formula in respect of each Note: Specified Denomination x [100% + Max [15% ; PerfPreludeBasket]]
37. Other final terms	Not Applicable

Part 2 (Definitions):

Terms used in the formulae above are described in this Part 2.

Valuation Date(0) 20/07/2010

Valuation Date(1) 20/12/2017

Underlying The following 40 Shares (each an “Underlying k” and together the “Basket”, Underlyings shall be construed accordingly) as defined below:

Company	Reuters Code	Country	Exchange	Website*
Nomura Holdings Inc	8604.T	Japan	Tokyo Stock Exchange, Inc.	www.nomura.co.jp
Mitsubishi Corp	8058.T	Japan	Tokyo Stock Exchange, Inc.	www.mitsubishi.co.jp
TUI AG	TUIGn.DE	Germany	Xetra	www.tui-group.com/en/
Nintendo Co Ltd	7974.OS	Japan	Osaka Securities Exchange	www.nintendo.co.jp
NISSAN MOTOR CO LTD	7201.T	Japan	Tokyo Stock Exchange, Inc.	www.nissan.co.jp
NIPPON STEEL CORP	5401.T	Japan	Tokyo Stock Exchange, Inc.	www.nsc.co.jp
Volvo AB	VOLVb.ST	Sweden	Stockholm Stock Exchange	www.volvo.com
NTT DoCoMo Inc	9437.T	Japan	Tokyo Stock Exchange, Inc.	www.nttdocomo.co.jp
Royal Bank of Scotland Group PLC	RBS.L	United Kingdom	London Stock Exchange plc	www.rbs.com/
Valeo SA	VLOF.PA	France	Euronext Paris	www.valeo.com/
PulteGroup Inc	PHM.N	United States	New York Stock Exchange	www.pulte.com
Alcatel Lucent SA	ALUA.PA	France	Euronext Paris	www.alcatel-lucent.com/
Mediaset SpA	MS.MI	Italy	Milan Stock Exchange	www.mediaset.it
Renault SA	RENA.PA	France	Euronext Paris	www.renault.com
Gas Natural SDG SA	GAS.MC	Spain	SIBE Madrid	portal.gasnatural.com/servlet/ContentServer?npage=1-1-20¢ralassetname=1-1-0-0-0-0-0-0
BNP Paribas SA	BNPP.PA	France	Euronext Paris	www.bnpparibas.com

European Aeronautic Defence and Space Co EADS NV	EAD.PA	The Netherlands	Euronext Paris	www.eads.net/
Intesa SanPaolo SpA	ISP.MI	Italy	Milan Stock Exchange	www.group.intesasanpaolo.com/
Barclays PLC	BARC.L	United Kingdom	London Stock Exchange plc	www.barclays.com
Technicolor SA	TCH.PA	France	Euronext Paris	www.technicolor.com/
France Telecom SA	FTE.PA	France	Euronext Paris	www.francetelecom.com
BOC Hong Kong (Holdings) Ltd	2388.HK	Hong Kong	Hong Kong Exchanges and Clearing Limited	www.bochk.com/
ArcelorMittal	ISPA.AS	Luxembourg	Euronext Amsterdam	www.arcelormittal.com/
Wells Fargo & Co	WFC.N	United States	New York Stock Exchange	www.wellsfargo.com
Stora Enso Oyj	STERV.HE	Finland	Helsinki Stock Exchange	www.storaenso.com/
Total SA	TOTF.PA	France	Euronext Paris	www.total.com/en/home-page-940596.html
Accor SA	ACCP.PA	France	Euronext Paris	www.accor.com
Lafarge SA	LAFP.PA	France	Euronext Paris	www.lafarge.com
Apple Inc	AAPL.OQ	United States	The Nasdaq Stock Market, Inc.	www.apple.com/
AstraZeneca PLC	AZN.ST	United Kingdom	Stockholm Stock Exchange	www.astrazeneca.com
Repsol YPF SA	REP.MC	Spain	SIBE Madrid	www.repsol.com/
Casino Guichard Perrachon SA	CASP.PA	France	Euronext Paris	www.groupe-casino.fr/
ENI SpA	ENI.MI	Italy	Milan Stock Exchange	www.eni.com/
Industria de Diseno Textil SA (Inditex SA)	ITX.MC	Spain	SIBE Madrid	www.inditex.com/
Altria Group Inc	MO.N	United States	New York Stock Exchange	www.altria.com
Amazon.com Inc	AMZN.OQ	United States	The Nasdaq Stock Market, Inc.	www.amazon.com/
Taiwan Semiconductor Manufacturing Co Ltd	TSM.N	Taiwan	New York Stock Exchange	www.tsmc.com
Citigroup Inc	C.N	United States	New York Stock Exchange	www.citigroup.com
Kirin Holdings Co Ltd	2503.T	Japan	Tokyo Stock Exchange, Inc.	www.kirin.co.jp

APPLICABLE FINAL TERMS

FINAL VERSION APPROVED BY THE ISSUER

Chevron Corp	CVX.N	United States	New York Stock Exchange	www.chevron.com
--------------	-------	---------------	-------------------------	-----------------

**The information relating to the past and future performances of any Underlying is available on the website of the Company and the volatility can be obtained, upon request, at the specified office of Société Générale (see in address and contact details of Société Générale for all administrative communications relating to the Notes) and at the office of the Agent in Luxembourg.*

Closing Price	As defined in Part 1 of the Equity Technical Annex
PerfPreludeBasket	$(1/40) \times \text{Sum (k from 1 to 40) [PerfPrelude (k)]}$
PerfPrelude (k); (k from 1 to 40)	If $\text{Perf (k)} \geq 0$, $\text{Min [65\% ; } 200\% \times \text{Perf (k)]}$ Otherwise, $50\% \times \text{Perf (k)}$
Perf (k); (k from 1 to 40)	$(S(k,1) / S(k,0)) - 1$
S(k,0); (k from 1 to 40)	Closing Price of the Underlying k on Valuation Date(0)
S(k,1); (k from 1 to 40)	Closing Price of the Underlying k on Valuation Date(1)

Information with respect to the Underlying(s)

Information or summaries of information included herein with respect to the Underlying(s), has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as it is aware and is able to ascertain from information published, no facts have been omitted which would render the reproduced information inaccurate or misleading.

Additional Information

The Final Terms and the Debt Issuance Programme Prospectus and any amendments or supplements thereto are available in electronic form on the website of the Issuer on <http://prospectus.socgen.com>.