PRESS RELEASE

AVG, VIETNAM, LAUNCHES NEW DTH PLATFORM ON NSS-6

SES WORLD SKIES satellite at 95 degrees East expands presence in Indochina

The Hague, May 27th, 2010 – SES WORLD SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) today announced that it has signed a multi-year agreement with AUDIO VISUAL COMPANY JSC (AVG), a joint stock company of An Vien Group, to provide transponder capacity on the NSS-6 satellite for their new direct-to-home (DTH) satellite television service in Vietnam.

AVG plans to initially offer up to 80 channels of television programming in Vietnam, with service scheduled to begin in the fourth quarter of 2010. At launch, the service will utilize two and a half transponders. AVG has an option for one more transponder, which it expects to exercise in mid-2011.

States Pham Nhat Vu, CEO of An Vien Group: "We selected SES WORLD SKIES high-powered NSS-6 satellite because of its optimal DTH coverage of our target market. SES is also a large satellite operator with a fleet of 43 satellites and several more under construction; therefore we felt that a relationship with such a large and stable partner will ensure that our DTH business will be protected and secure as we grow this business in Vietnam."

Scott Sprague, Senior Vice President, Sales at SES WORLD SKIES, added: "Vietnam is one of the fastest growing pay-TV markets in Asia-Pacific. SES WORLD SKIES is proud to have partnered with the only fully private pay-TV operator in Vietnam, and plans to support AVG's fast and robust growth strategy in that market."

SES WORLD SKIES' 95 degrees East and 108 degrees East orbital slots form an important video neighborhood in Asia. With a dozen operators, more than 450 channels, and more than 30 million homes, SES satellites in these two slots have become a neighborhood of choice for programmers and DTH operators wishing to penetrate the Asian market. SES recently invested in a new satellite, SES-7 (previously known as Protostar 2), to be co-located at 108.2 degrees East.

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About AVG

Audio Visual Global Joint Stock Company (**AVG)** is part of An Vien Group, a leading private business group in Vietnam, having large investment projects in mineral resources exploration and refinery, wind energy, real estate and media. AVG has been approved by the Government of Vietnam to develop and operate a nation-wide digital terrestrial broadcasting network in combination with digital satellite transmissions and to provide multi-channel DTT and DTH services in Vietnam.

About NSS-6 at 95° East

NSS-6 provides first class connectivity for Asia and the world and reaches markets from the Mediterranean Sea to Japan from single orbital position of 95° East, taking in the whole of Asia, Australia, Southern Africa and the Middle East. The satellite delivers Direct-To-Home power and performance, as well as the best inter-regional connectivity in the satellite industry, making it ideal for video distribution and broadband networks. NSS-6 is the ideal broadband multimedia satellite for Asia and can interconnect with the SES NEW SKIES global fleet of high-performance satellites which can provide onward transmission of signals across the Pacific and Atlantic Oceans to markets in the Americas.

About NSS-11 and SES-7 at 108° East.
From the orbital position of 108.2° East, NSS-11 provides Ku-band coverage of two of the world's fastest growing markets – China and India – along with Japan, the Philippines, Central and South Asia, and parts of the Middle East. The spacecraft enables a full range of media and data applications, from direct-to-home television broadcasting to government communications and VSAT networks. NSS-11 serves the largest community of enterprise VSATs, which is estimated to be 70,000 terminals across India. NSS-11 is home to over 160 Mandarin, Cantonese, Tagalog, English, and Korean language TV channels, three DTH platforms and a cable package serving Taiwan, Hong Kong and the Philippines.

SES WORLD SKIES on May 5, 2010 announced that SES-7 (the recently acquired former Protostar 2 satellite) will be co-positioned with NSS-11 at 108.2° East and offer an additional 22 Ku-band transponders. With two satellites at this same location, SES WORLD SKIES can offer in-orbit redundancy to customers whose networks require additional resilience. With its high-power Ku-band payload and switchable beams, SES-7 offers expansion capacity for a range of Direct-to-Home (DTH) and enterprise services across the Asia-Pacific region.

About SES WORLD SKIES
SES WORLD SKIES is the new division of SES, created through the combination of the former SES NEW SKIES and SES AMERICOM. The company operates a fleet of 27 satellites - part of the 44 spacecraft of the SES group - delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. SES WORLD SKIES currently has four additional satellites under construction. The company's unique customer-focused approach allows it to offer the best satellite solutions for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and realize their longer-term goals. SES WORLD SKIES comprises a world-class team of customer care and technical professionals located in Princeton (NJ), The Hague, Washington, D.C., Singapore, Beijing, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg. Visit **www.ses.com** for more information.

About SES
SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES and participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites in 26 orbital locations. For further information: **www.ses.com**