

## PRESS RELEASE

### **SES ASTRA ADDS HUNGARY TO THE ASTRA2CONNECT DISTRIBUTION MAP**

Luxembourg, 22 July 2010. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it has signed an agreement with the Hungarian IT services provider RG Networks to market its satellite-based broadband service *ASTRA2Connect* to business and private customers in Hungary.

RG Networks is a subsidiary of the Hungarian IT specialist RG Hungary, and provides wireless data transmission technologies. By adding *ASTRA2Connect* to its services portfolio, the company will improve the availability of its services all over Hungary. RG Networks will market *ASTRA2Connect* under the brand name *vannet*. Starting today, the service will be marketed to business customers directly and to the residential market via local resellers.

“With RG Networks, we have found a perfect partner to market *ASTRA2Connect* in Hungary,” said Norbert Willems, Managing Director of ASTRA Broadband Services, SES ASTRA’s broadband subsidiary. “We are very proud that our technology is so successful in and outside Europe. Low-cost satellite broadband connections are becoming increasingly important, not only for residential users, but also for businesses in rural areas. It is fantastic to see RG Networks contribute to bridging the digital divide in Hungary.”

“We are very happy to be able to offer customers in rural Hungary such a perfect solution,” said Szabolcs Lengvarszky, Chief Operating Officer of RG Networks. “The technology has an enormous potential for customers outside metropolitan areas. We are confident that business customers who have to rely on stable wireless connections will also be convinced by the *ASTRA2Connect* technology.”

*ASTRA2Connect* now has more than 60,000 end-users, thereby representing the largest satellite-based broadband network in Europe. Offering always-on and interactive broadband internet access for flat service fees, *ASTRA2Connect* is immediately available anywhere within the footprint of the satellite. *ASTRA2Connect* is marketed via wholesalers and internet service providers to the residential, industrial and maritime markets in Europe, Africa and the Middle East.

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#### **About SES ASTRA**

[www.ses-astra.com](http://www.ses-astra.com)

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 16 satellites. The ASTRA satellite system delivers services to more than 125 million DTH and cable households and transmits more than 2,600 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 130 High Definition (HD) channels on its main orbital positions, ASTRA represents the most important HDTV platform for Europe’s leading broadcasters. The prime orbital positions for ASTRA are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

#### **About SES**

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and participations in Ciel in Canada, QuetzSat in Mexico as

well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: [www.ses.com](http://www.ses.com)

#### **About RG Networks**

As specialized reseller for SES ASTRA's satellite-based broadband service *ASTRA2Connect*, RG Networks belongs to the renowned IT services provider RG Hungary. The company covers a vast field of services in the Hungarian IT market, such as IT technology services, hardware and software development, wireless surveillance and security systems as well as online marketing, web design and web developing services.