

8 July 2010

FINAL TERMS

ISIN	Number of Notes	Aggregate Principal Amount of Tranche	Series	Tranche
FR0010918474	50,000	EUR 5,000,000	DE1135/10.7	1
FR0010918482	50,000	EUR 5,000,000	DE1136/10.7	1
FR0010918508	50,000	EUR 5,000,000	DE1137/10.7	1
FR0010918516	50,000	EUR 5,000,000	DE1138/10.7	1
FR0010919654	50,000	EUR 5,000,000	DE1139/10.7	1
FR0010919696	50,000	EUR 5,000,000	DE1140/10.7	1
FR0010918268	50,000	EUR 5,000,000	DE1141/10.7	1
FR0010918276	50,000	EUR 5,000,000	DE1142/10.7	1
FR0010918318	50,000	EUR 5,000,000	DE1143/10.7	1
FR0010918326	50,000	EUR 5,000,000	DE1144/10.7	1
FR0010918334	50,000	EUR 5,000,000	DE1145/10.7	1
FR0010918342	50,000	EUR 5,000,000	DE1146/10.7	1
FR0010918359	50,000	EUR 5,000,000	DE1147/10.7	1
FR0010918706	50,000	EUR 5,000,000	DE1148/10.7	1
FR0010918847	50,000	EUR 5,000,000	DE1149/10.7	1
FR0010918862	50,000	EUR 5,000,000	DE1150/10.7	1
FR0010918904	50,000	EUR 5,000,000	DE1151/10.7	1
FR0010918946	50,000	EUR 5,000,000	DE1152/10.7	1
FR0010919159	50,000	EUR 5,000,000	DE1153/10.7	1
FR0010919191	50,000	EUR 5,000,000	DE1154/10.7	1
FR0010919811	50,000	EUR 5,000,000	DE1155/10.7	1
FR0010919829	50,000	EUR 5,000,000	DE1156/10.7	1
FR0010919837	50,000	EUR 5,000,000	DE1157/10.7	1
FR0010919852	50,000	EUR 5,000,000	DE1158/10.7	1
FR0010919886	50,000	EUR 5,000,000	DE1159/10.7	1
FR0010919894	50,000	EUR 5,000,000	DE1160/10.7	1
FR0010919902	50,000	EUR 5,000,000	DE1161/10.7	1
FR0010918250	50,000	EUR 5,000,000	DE1162/10.7	1
FR0010918284	50,000	EUR 5,000,000	DE1163/10.7	1
FR0010918300	50,000	EUR 5,000,000	DE1164/10.7	1
FR0010918375	50,000	EUR 5,000,000	DE1165/10.7	1
FR0010918383	50,000	EUR 5,000,000	DE1166/10.7	1

FR0010918391	50,000	EUR 5,000,000	DE1167/10.7	1
FR0010918417	50,000	EUR 5,000,000	DE1168/10.7	1
FR0010918425	50,000	EUR 5,000,000	DE1169/10.7	1
FR0010918433	50,000	EUR 5,000,000	DE1170/10.7	1

issued under the

Debt Issuance Programme for the issue of Notes and Certificates

of

SOCIÉTÉ GÉNÉRALE EFFEKTEN GMBH

(acting in its own name but for the account of Société Générale)

Unconditionally and irrevocably guaranteed by Société Générale

The Certificates offered hereby are being issued pursuant to the Debt Issuance Programme Prospectus provided that (i) all current references to “Notes” in the relevant sections of the Debt Issuance Programme Prospectus and in these Final Terms shall be deemed to be instead to “Certificates”; (ii) all current references to “Noteholders” in the relevant sections of the Debt Issuance Programme Prospectus and in these Final Terms shall be deemed to be instead to “Holders”.

Unless defined, or stated otherwise, herein, capitalised terms used herein shall be deemed to be defined as such for the purposes of the Terms and Conditions (the “**Conditions**”) set forth in the Debt Issuance Programme Prospectus dated 4th May 2010 (the “**Debt Issuance Programme Prospectus**”) (which (as supplemented by the supplemental Prospectus dated 28th May 2010 (the “**Supplement**”)) constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the “**Prospectus Directive**”). This document constitutes the Final Terms of the Certificates (the “**Notes**”) described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Debt Issuance Programme Prospectus. Full information on the Issuer, the Guarantor and the Notes is only available on the basis of the combination of these Final terms (these “**Final Terms**”) and the Debt Issuance Programme Prospectus. The Debt Issuance Programme Prospectus, any Supplement(s) and these Final Terms are available for viewing at Société Générale, Frankfurt am Main branch, Neue Mainzer Strasse 46-50, 60311 Frankfurt am Main branch, Germany and <http://prospectus.socgen.com> and copies may be obtained free of charge from this address.

The provisions of the Technical Annex (Part B of the Conditions) apply to these Final Terms and such documents shall be read together.

The terms of these Final Terms amend, supplement and vary the Conditions of the Notes set out in the Debt Issuance Programme Prospectus. If and to the extent the terms of these Final Terms deviate from the Conditions, the terms of these Final Terms shall prevail. The Conditions so amended, supplemented or varied together with the relevant provisions of these Final Terms will form the Conditions applicable to this Series of Notes (the “**Supplemented Conditions**”).

Application has been made to list the Notes on the regulated market of Euronext Paris.

The information included herein with respect to indices and/or formulas comprising, based on or referring to variations in the prices of one or more shares in companies, any other equity or non-equity securities, indices, currencies or currency exchange rates, interest rates, dividends, credit risks, fund units, shares in investment companies, term deposits, life insurance contracts, loans, commodities or bond or futures contracts, unit linked features (accounting units) or the occurrence or not of certain events not linked to the Issuer or the Guarantor or a basket thereof or any combination thereof to which the Notes are linked (the "**Underlyings**") consists only of extracts from, or summaries of, publicly available information. The Issuer and the Guarantor accept responsibility that such information has been correctly extracted or summarised. No further or other responsibility in respect of such information is accepted by the Issuer and the Guarantor. In particular, the Issuer and the Guarantor and any Dealer(s) accept no responsibility in respect of the accuracy or completeness of the information set forth herein concerning the Underlyings of the Notes or that there has not occurred any event which would affect the accuracy or completeness of such information.

No person has been authorised to give any information or to make any representation other than those contained in these Final Terms in connection with the issue or sale of the Notes and, if given or made, such information or representation must not be relied upon as having been authorised by or on behalf of the Issuer or the Guarantor. The delivery of these Final Terms at any time does not imply that the information in it is correct as any time subsequent to this date.

The purchase of the Notes issued under the Programme is associated with certain risks. Each prospective investor in Notes must ensure that the complexity and risks inherent in the Notes are suitable for its investment objectives and are appropriate for itself or the size, nature and condition of its business, as the case may be. No person should deal in the Notes unless that person understands the nature of the relevant transaction and the extent of that person's exposure to potential loss. Each prospective purchaser of Notes should consider carefully whether the Notes are suitable for it in the light of its circumstances and financial position.

The investor should only invest in the Notes of he is able to understand the Terms and Conditions of the Notes. All investors should be versed in respect of the Notes and should particularly understand and comprehend the yield of the Notes (*Leistungsversprechen*) promised by the Issuer and the Guarantor in its entirety. If this is not the case an investment in the Notes is not advised.

Prospective investors in Notes should consult their own legal, tax, accountancy and other professional advisers to assist them in determining the suitability of the Notes for them as an investment.

PART A – CONTRACTUAL TERMS

	Form of Conditions	Supplemented
1.	(i) Issuer:	Société Générale Effekten GmbH
	(ii) Guarantor:	Société Générale
2.	(i) Series Number:	See Table in paragraph 44.
	(ii) Tranche Number:	1
3.	Specified Currency or Currencies:	EUR
4.	Aggregate Principal Amount:	
	(i) Tranche:	See Table in paragraph 44.
	(ii) Series:	See Table in paragraph 44.
5.	Issue Price:	See Table in paragraph 44.
6.	Specified Denomination(s):	See Table in paragraph 44.
7.	(i) Issue Date:	8 July 2010
	(ii) Interest Commencement Date:	Not Applicable
8.	Maturity Date:	See Table in paragraph 44.
9.	Interest Basis:	See paragraphs 15 to 18 below
10.	Redemption/Payment Basis:	See paragraph(s) 20 to 25 below
11.	Change of Interest Basis or Redemption/Payment Basis:	Not Applicable
12.	Put/Call Options:	See paragraph(s) 21 and/or 22 below
13.	Status of the Notes	Unsubordinated
14.	Method of distribution:	Non-syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15.	Fixed Rate Note Provisions	Not Applicable
16.	Floating Rate Note Provisions	Not Applicable
17.	Zero Coupon Note Provisions	Not Applicable
18.	Structured Note Provisions	Not Applicable
19.	Dual Currency Note Provisions	Not Applicable

PROVISIONS RELATING TO PHYSICAL DELIVERY

20.	Physical Delivery Note Provisions	Not Applicable
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PROVISIONS RELATING TO REDEMPTION

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| 21. | Redemption at the Option of the Issuer (other than for Tax Reasons): | Not Applicable; the Notes cannot be redeemed early other than pursuant to Condition 6(b) |
| 22. | Redemption at the option of the Noteholders: | Not Applicable |
| 23. | Final Redemption Amount (<i>Notes other than Instalment Notes and Open End Notes</i>): | indexed |
| | (i) Index/Formula: | See the Schedule |
| | (ii) Calculation Agent responsible for calculating the Final Redemption Amount: | As provided in the Technical Annex |
| | (iii) Provisions for determining the redemption amount where calculation by reference to Index and/or Formula is impossible or impracticable: | As provided in the Technical Annex and as the case may be in the Schedule |
| 24. | Maturity Date (Notes other than Open End Notes): | |
| | (i) Specified Maturity Date: | See paragraph 8 above |
| | (ii) Redemption Month: | Not Applicable |
| 25. | Early Redemption Amount(s) payable on redemption due to Tax Reasons or due to an Event of Default and/or the method of calculating the same (if required or if different from that set out in the Conditions): | Market Value |

PROVISIONS RELATING TO KNOCK-IN/-OUT EVENTS

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|-----|-------------------------|----------------|
| 26. | Knock-In/-Out Event(s): | Not Applicable |
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GENERAL PROVISIONS APPLICABLE TO THE NOTES

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|-----|--|---|
| 27. | Form of Notes: | Permanent global Note as provided in Condition 1(c) |
| 28. | Payments on Temporary Global Notes Restricted: | Not Applicable |
| 29. | "Payment Business Day" election in accordance with Condition 5(e) or other special provisions relating to Payment Business Days: | Following Payment Business Day |
| 30. | Financial Centre(s) for the purposes of Condition 5(e): | Trans-European Automatic Real time Gross settlement Express Transfer (TARGET2) System |

31. Details relating to Partly Paid Notes: Not Applicable
32. Details relating to Instalment Notes: Not Applicable
33. Redenomination: Not Applicable

OTHER FINAL TERMS

34. Other final terms: As specified in the Schedule

NOTICES

35. Means of publication in accordance with Condition 13(a): France: on the Issuer's website
<http://prospectus.socgen.com>
36. Clearing System Delivery Period in accordance with Condition 13(b): Not Applicable

PLAN OF DISTRIBUTION AND ALLOTMENT

37. Notification Process for allotted amount
Not Applicable
38. Tranche reserved to one of the countries where the Offer is made
Not Applicable

PLACING AND UNDERWRITING

39. (i) If syndicated, names and addresses and underwriting commitments of Managers: Not Applicable
- (ii) Date of Subscription Agreement
Not Applicable
- (iii) Stabilising Manager (if any): Not Applicable
40. If non-syndicated, name and address of relevant Dealer:
Société Générale
Tours Société Générale
17, Cours Valmy
92987 Paris-La Défense Cedex 7
41. Total commission and concession: There is no commission and/or concession paid by the Issuer to the Dealer
42. Whether TEFRA D or TEFRA C rules applicable or TEFRA rules not applicable: Not Applicable
43. Additional selling restrictions: Not Applicable
44. Table: Applicable (see the table on the following page)

ISIN	Common code	Mnemonic code	Underlying	Specified Denomination (s)	Final Valuation Date	Maturity	Issue Price	Number of Notes	Aggregate Principal Amount of Tranche	Series	Tranche	Value,*	Limit*	Coupon
FR0010918474	52461928	7475S	AIR FRANCE - KLM	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1135/1 0.7	1	EUR 10.66	EUR 7.25	EUR 8.00
FR0010918482	52461979	7476S	ALCATEL-LUCENT	EUR 100	06-Jul-11	21-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1136/1 0.7	1	EUR 2.25	EUR 1.40	EUR 8.00
FR0010918508	52462002	7477S	ARCELOR MITTAL	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1137/1 0.7	1	EUR 24.30	EUR 14.00	EUR 8.00
FR0010918516	52462053	7478S	AXA	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1138/1 0.7	1	EUR 13.40	EUR 6.70	EUR 8.00
FR0010919654	52462070	7479S	AXA	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1139/1 0.7	1	EUR 13.40	EUR 9.00	EUR 12.00
FR0010919696	52462118	7480S	BNP PARIBAS	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1140/1 0.7	1	EUR 46.37	EUR 24.00	EUR 8.00
FR0010918268	52448310	7481S	BNP PARIBAS	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1141/1 0.7	1	EUR 46.37	EUR 32.50	EUR 12.00
FR0010918276	52448468	7482S	BOUYGUES	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1142/1 0.7	1	EUR 32.87	EUR 19.00	EUR 8.00

FR0010918318	52449049	7483S	CARREFOUR	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1143/1 0.7	1	EUR 33.84	EUR 23.75	EUR 6.75
FR0010918326	52449766	7484S	CREDIT AGRICOLE	EUR 100	29-Jun-11	14-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1144/1 0.7	1	EUR 9.06	EUR 4.60	EUR 8.00
FR0010918334	52449880	7485S	CREDIT AGRICOLE	EUR 100	29-Jun-11	14-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1145/1 0.7	1	EUR 9.06	EUR 6.25	EUR 13.50
FR0010918342	52449898	7486S	FRANCE TELECOM	EUR 100	29-Jun-11	14-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1146/1 0.7	1	EUR 14.63	EUR 11.50	EUR 7.50
FR0010918359	52449910	7487S	FRANCE TELECOM	EUR 100	29-Jun-11	14-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1147/1 0.7	1	EUR 14.63	EUR 10.25	EUR 5.50
FR0010918706	52460808	7488S	GDF-SUEZ	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1148/1 0.7	1	EUR 24.25	EUR 18.50	EUR 8.00
FR0010918847	52460930	7489S	L.V.M.H.	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1149/1 0.7	1	EUR 92.90	EUR 65.00	EUR 6.35
FR0010918862	52460999	7490S	LAFARGE	EUR 100	20-Jul-11	04-Aug-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1150/1 0.7	1	EUR 47.90	EUR 27.00	EUR 8.00
FR0010918904	52461014	7491S	LAFARGE	EUR 100	20-Jul-11	04-Aug-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1151/1 0.7	1	EUR 47.90	EUR 34.00	EUR 12.00

FR0010918946	52461057	7492S	LAGARDER E S.C.A.	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1152/1 0.7	1	EUR 26.19	EUR 18.50	EUR 6.25
FR0010919159	52461073	7493S	MICHELIN	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1153/1 0.7	1	EUR 59.52	EUR 41.65	EUR 6.45
FR0010919191	52461120	7494S	PERNOD RICARD	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1154/1 0.7	1	EUR 64.94	EUR 45.50	EUR 6.50
FR0010919811	52466890	7495S	PEUGEOT	EUR 100	06-Jul-11	21-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1155/1 0.7	1	EUR 22.36	EUR 15.65	EUR 8.00
FR0010919829	52467063	7496S	PPR	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1156/1 0.7	1	EUR 105.15	EUR 73.65	EUR 6.00
FR0010919837	52467268	7497S	RENAULT	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1157/1 0.7	1	EUR 33.00	EUR 19.00	EUR 8.00
FR0010919852	52467152	7498S	RENAULT	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1158/1 0.7	1	EUR 32.11	EUR 22.50	EUR 10.00
FR0010919886	52467411	7499S	SAINT GOBAIN	EUR 100	15-Jul-11	30-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1159/1 0.7	1	EUR 32.64	EUR 18.75	EUR 8.00
FR0010919894	52467578	7500S	SAINT GOBAIN	EUR 100	15-Jul-11	30-Jul-11	EUR 100 per Note of EUR 100 Specified	50,000	EUR 5,000,000	DE1160/1 0.7	1	EUR 32.64	EUR 22.84	EUR 10.00

							Denomination							
FR0010919902	52467624	7501S	SCHNEIDER	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1161/1 0.7	1	EUR 86.62	EUR 60.00	EUR 8.00
FR0010918250	52451493	7502S	SOCIETE GENERALE	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1162/1 0.7	1	EUR 36.09	EUR 18.05	EUR 8.00
FR0010918284	52451612	7503S	SOCIETE GENERALE	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1163/1 0.7	1	EUR 36.09	EUR 25.25	EUR 12.00
FR0010918300	52451671	7504S	STMICROEL ECTRONIC	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1164/1 0.7	1	EUR 6.81	EUR 4.85	EUR 8.00
FR0010918375	52451698	7505S	SUEZ	EUR 100	01-Jul-11	16-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1165/1 0.7	1	EUR 13.92	EUR 11.00	EUR 7.00
FR0010918383	52451728	7506S	TOTAL	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1166/1 0.7	1	EUR 37.93	EUR 30.00	EUR 6.50
FR0010918391	52451779	7507S	VALLOUREC	EUR 100	11-Jul-11	26-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1167/1 0.7	1	EUR 150.05	EUR 105.00	EUR 7.00
FR0010918417	52451825	7508S	VEOLIA	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1168/1 0.7	1	EUR 20.33	EUR 15.50	EUR 7.00
FR0010918425	52451868	7509S	VINCI	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified	50,000	EUR 5,000,000	DE1169/1 0.7	1	EUR 36.20	EUR 25.35	EUR 7.50

							Denomination							
FR0010918433	52451892	7510S	VIVENDI	EUR 100	28-Jun-11	13-Jul-11	EUR 100 per Note of EUR 100 Specified Denomination	50,000	EUR 5,000,000	DE1170/1 0.7	1	EUR 17.39	EUR 13.00	EUR 7.00

** Subject to adjustment*

LISTING AND ADMISSION TO TRADING APPLICATION

These Final terms comprise the final terms required for the issue of the Notes and listing and admission to trading on the regulated market of Euronext Paris **described herein** by Société Générale Effekten GmbH pursuant to its Debt Issuance Programme for which purpose they are hereby submitted

RESPONSIBILITY

Société Générale Effekten GmbH as Issuer and Société Générale as Guarantor accept responsibility for the information contained in these Final Terms under § 5 Sec. (4) German Securities Prospectus Act (*Wertpapierprospektgesetz*). Information or summaries of information included herein with respect to the Underlying(s) has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as they are aware and are able to ascertain from information published, no facts have been omitted which would render the reproduced information, inaccurate or misleading.

Signed on behalf of the Issuer:

By: Günter HAPP Achim OSWALD

Duly authorised

Signed on behalf of the Guarantor:

By: Günter HAPP Achim OSWALD

Duly authorised

PART B – OTHER INFORMATION**1. LISTING**

- (i) Listing: Application has been made to list the Notes on the Regulated Market of Euronext Paris.

2. RATINGS

- Ratings The Notes to be issued have not been rated.

3. NOTIFICATION

The *Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin)*, Germany, has provided the *Autorité des marchés financiers (AMF)*, France, with a certificate of approval attesting that the Prospectus has been drawn up in accordance with the Prospectus Directive.

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Dealer(s), so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

The Issuer and Société Générale expect to enter into hedging transactions in order to hedge the Issuer's obligations under the Notes. Should any conflicts of interest arise between (i) the responsibilities of Société Générale as Calculation Agent for the Notes and (ii) the responsibilities of Société Générale as counterparty to the above mentioned hedging transactions, the Issuer and Société Générale hereby represent that such conflicts of interest will be resolved in a manner which respects the interests of the Noteholders.

5. ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

- (i) Reasons for the offer: See "Use of Proceeds" wording in the Debt Issuance Programme Prospectus
- (ii) Estimated net proceeds: Not Applicable
- (iii) Estimated total expenses: Not Applicable
- (iv) Taxes and other expenses: Taxes charged in connection with the subscription, transfer, purchase or holding of the Notes must be paid by the Noteholders and neither the Issuer nor the Guarantor shall have any obligation in relation thereto; in that respect, Noteholders shall consult professional tax advisers to determine the tax regime applicable to their own situation. Other expenses that may be charged to the Noteholders, *inter alia* by distributors, in relation to the subscription, transfer, purchase or holding of the Notes, cannot be assessed or influenced by the Issuer or the Guarantor and are usually based on the relevant intermediary's business conditions.

6. YIELD (*Fixed Rate Notes only*)

Indication of yield: Not Applicable

7. HISTORIC INTEREST RATES (*Floating Rate Notes only*)

Not Applicable

8. PERFORMANCE OF UNDERLYING, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT AND ASSOCIATED RISKS AND OTHER INFORMATION CONCERNING THE UNDERLYING

The Notes are not capital guaranteed. In a worse case scenario, investors could sustain a **partial loss** of their investment and should therefore reach an investment decision on this product only after careful consideration with their own advisers as to the suitability of this product in light of their particular financial circumstances.

Pursuant to the provisions of the Equity Technical Annex, upon the occurrence of certain Extraordinary Events and Adjustments affecting the Underlying, the Calculation Agent may decide an Early Redemption of the Notes on the basis of Market Value.

9. PERFORMANCE OF RATE[S] OF EXCHANGE AND EXPLANATION OF EFFECT ON VALUE OF INVESTMENT (*Dual Currency Notes only*)

Not Applicable

10. OPERATIONAL INFORMATION

(i) ISIN Code: see Table in paragraph 44. of Part A – Contractual Terms

(ii) Common Code: see Table in paragraph 44. of Part A – Contractual Terms

(iii) Clearing System(s): Euroclear France (Paris)

(Service Conservation)
115 rue de Réaumur
75081 Paris Cedex 02
France**11. Delivery:** Delivery against payment**12. Names and addresses of Additional Paying Agent(s) and Settlement Agent (if any):** Not Applicable**13. Address and contact details of Société Générale for all administrative communications relating to the Notes:** Société Générale
17, Cours Valmy
92987 Paris La Défense Cedex
Name: Sales Support Services - Equity Derivatives
Tel : +33 1 42 13 86 92 (Hotline)

Fax : +33 1 58 98 35 53
Email : clientsupport-deai@sgcib.com
valuation-deai@sgcib.com

14. PUBLIC OFFERS

Not Applicable

GOVERNING LAW

15. Governing law in respect of the Notes: German law

16. Governing law in respect of the
Guarantee: French law

Post-issuance information: The Issuer does not intend to provide any post-issuance information in relation to any assets underlying issues of Notes constituting derivative securities.

SCHEDULE

(This Schedule forms part of the Final Terms to which it is attached)

Part 1:

1.	(i)	Issuer:	Société Générale Effekten GmbH
	(ii)	Guarantor:	Société Générale
3.		Specified Currency or Currencies:	see Table in paragraph 44. of Part A – Contractual Terms
4.		Aggregate Principal Amount:	see Table in paragraph 44. of Part A – Contractual Terms
	(i)	Tranche:	see Table in paragraph 44. of Part A – Contractual Terms
	(ii)	Series:	see Table in paragraph 44. of Part A – Contractual Terms
5.		Issue Price:	see Table in paragraph 44. of Part A – Contractual Terms
6.		Specified Denomination(s):	see Table in paragraph 44. of Part A – Contractual Terms
7.		Issue Date	8 July 2010
8.		Maturity Date	see Table in paragraph 44. of Part A – Contractual Terms
1.(i) (Part B)		Listing	Application has been made to list the Notes on the Regulated Market of Euronext Paris.
23.		Final Redemption Amount:	Index Linked
	(i)	Index/Formula:	<p>Unless previously redeemed or purchased and cancelled, the Issuer shall redeem the Notes on the Maturity Date in accordance with the following provisions in respect of each Note:</p> <p>(i) If $VALUE_f$ is strictly greater than the Limit:</p> <p style="padding-left: 40px;">Specified Denomination + Coupon</p> <p>(ii) Otherwise, if $VALUE_f$ is less than or equal to the Limit:</p> <p style="padding-left: 40px;">Coupon + Specified Denomination $\times \left\{ 100\% + \left[\frac{VALUE_f}{VALUE_i} - 1 \right] \right\}$</p>
34.		Other final terms:	Not Applicable

Part 2: Definitions

Terms used in the Formula above are described in this Part 2.

Final Valuation Date see Table in paragraph 44. of Part A – Contractual Terms.
Provided that if this date is not an Exchange Business Day, the first Exchange Business Day of the Valuation Period

Valuation Period The period of five calendar days which follows the Final Valuation Date

Underlying The following 36 Shares as defined below:

Company name	Reuters code	Country	Exchange	Website*
AIR FRANCE - KLM	AIRF.PA	France	Euronext Paris	www.airfrance.com
ALCATEL-LUCENT	ALUA.PA	France	Euronext Paris	www.alcatel-lucent.com
ARCELOR MITTAL	ISPA.AS	France	Euronext Amsterdam	www.arcelormittal.com
AXA	AXAF.PA	France	Euronext Paris	www.axa.com
AXA	AXAF.PA	France	Euronext Paris	www.axa.com
BNP PARIBAS	BNPP.PA	France	Euronext Paris	www.bnpparibas.com
BNP PARIBAS	BNPP.PA	France	Euronext Paris	www.bnpparibas.com
BOUYGUES	BOUY.PA	France	Euronext Paris	www.bouygues.com
CARREFOUR	CARR.PA	France	Euronext Paris	www.carrefour.com
CREDIT AGRICOLE	CAGR.PA	France	Euronext Paris	www.credit-agricole.com
CREDIT AGRICOLE	CAGR.PA	France	Euronext Paris	www.credit-agricole.com
FRANCE TELECOM	FTE.PA	France	Euronext Paris	www.francetelecom.com
FRANCE TELECOM	FTE.PA	France	Euronext Paris	www.francetelecom.com
GDF-SUEZ	GSZ.PA	France	Euronext Paris	www.gdfsuez.com
L.V.M.H.	LVMH.PA	France	Euronext Paris	www.lvmh.com
LAFARGE	LAFP.PA	France	Euronext Paris	www.lafarge.fr
LAFARGE	LAFP.PA	France	Euronext Paris	www.lafarge.fr
LAGARDERE S.C.A.	LAGA.PA	France	Euronext Paris	www.lagardere.com
MICHELIN	MICP.PA	France	Euronext Paris	www.michelin.com
PERNOD RICARD	PERP.PA	France	Euronext Paris	www.pernod-ricard.com
PEUGEOT	PEUP.PA	France	Euronext Paris	www.peugeot.com
PPR	P RTP.PA	France	Euronext Paris	www.ppr.com
RENAULT	RENA.PA	France	Euronext Paris	www.renault.com
RENAULT	RENA.PA	France	Euronext Paris	www.renault.com
SAINT GOBAIN	SGOB.PA	France	Euronext Paris	www.saint-gobain.com
SAINT GOBAIN	SGOB.PA	France	Euronext Paris	www.saint-gobain.com
SCHNEIDER	SCHN.PA	France	Euronext Paris	www.schneider.com
SOCIETE GENERALE	SOGN.PA	France	Euronext Paris	www.societegenerale.com
SOCIETE GENERALE	SOGN.PA	France	Euronext Paris	www.societegenerale.com
STMICROELECTR ONIC	STM.PA	France	Euronext Paris	www.st.com
SUEZ	SEVI.PA	France	Euronext Paris	www.suez-environnement.fr
TOTAL	TOTF.PA	France	Euronext Paris	www.total.com
VALLOUREC	VLLP.PA	France	Euronext Paris	www.vallourec.com
VEOLIA	VIE.PA	France	Euronext Paris	www.veolia.com

VINCI	SGEF.PA	France	Euronext Paris	www.vinci.com
VIVENDI	VIV.PA	France	Euronext Paris	www.vivendi.fr

**The information relating to the past and future performances of any Underlying is available on the website of the relevant Company and the volatility can be obtained, upon request, at the specified office of Société Générale (see in address and contact details of Société Générale for all administrative communications relating to the Notes).*

Closing Price	As defined in Part 1 of the Equity Technical Annex
Exchange Business Day	As defined in Part 1 of the Equity Technical Annex
VALUE_f	The Closing Price of the Underlying on Final Valuation Date
VALUE_i	see Table in paragraph 44. of Part A – Contractual Terms.
Limit	see Table in paragraph 44. of Part A – Contractual Terms.
Coupon	see Table in paragraph 44. of Part A – Contractual Terms.

Part 3: Information relating to the Underlying(s)

Information or summaries of information included herein with respect to the Underlying(s) has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published, no facts have been omitted which would render the reproduced information, inaccurate or misleading.

Part 4: Additional information

- a) For the purpose of the listing on Euronext Paris, the mnemonic codes have been inserted in these Final Terms on the Table as specified in paragraph 44. of Part A – Contractual Terms.
- b) These Final Terms and the Debt Issuance Programme Prospectus and any amendments or supplements thereto are available in electronic form on the website of the Issuer on <http://prospectus.socgen.com>