

PRESS RELEASE

FRENCH TNTSAT ON ASTRA CONTINUES TO SHOW STRONG GROWTH

2.3 million receivers sold by the end of June 2010

Paris / Luxembourg, 12 July 2010 – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that the French digital terrestrial channel offer on satellite, TNTSAT, broadcast via ASTRA, continues to show strong growth with a total of 2.3 million receivers sold at the end of June 2010. Between June 2009 and June 2010 alone 800,000 receivers were sold. The channel offer was launched in March 2007.

“The consistently strong growth shows that French households outside the reach of terrestrial networks adopt TNTSAT as a solution to easily switch to digital television,” says Ferdinand Kayser, President and CEO of SES ASTRA. “With the ongoing transition to digital television, further growth can be expected in the second half of 2010 and in 2011.”

With TNTSAT, viewers are able to receive all programmes of the French digital terrestrial offer: 18 free-to-air programmes, France O, the 24 regional channels of France 3 as well as four free-to-air channels in High Definition.

In order to receive these programmes, households only need a satellite dish pointed to an ASTRA satellite at the orbital position of 19.2 degrees East and a TNTSAT receiver. Optimal reception of the offer is assured for the whole of France. There is no subscription or decoder rental fee for the service.

For more information please contact:

Markus Payer
SES ASTRA
+ 352 710 725 500
markus.payer@ses-astra.com

Nick Stubbs
ASTRA France
+33 6706129 82
nick.stubbs@ses-astra.com

Géraldine Chupin
ASTRA France
Tel + 33 1 42 68 82 25
Géraldine.chupin@ses-astra.com

About SES ASTRA

www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 16 satellites. The ASTRA satellite system delivers services to more than 125 million DTH and cable households and transmits more than 2,600 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 130 High Definition (HD) channels on its main orbital positions, ASTRA represents the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: www.ses.com

For more information about TNTSAT, please visit: www.tntsat.tv