

PRESS RELEASE

SES ASTRA ADDS FRENCH WIMAX OPERATOR WIBOX AS DISTRIBUTION PARTNER FOR ASTRA2CONNECT

Luxembourg, 30 June 2010. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it has signed an agreement with the French WIMAX operator Wibox for the distribution of its satellite-based broadband service *ASTRA2Connect*. Wibox will offer SES ASTRA's broadband access to end customers, small and home offices as well as small and medium enterprises especially in regions without terrestrial networks. The marketing will begin in July 2010.

Wibox, a subsidiary of the French telecoms operator Altitude Infrastructure, has specialized in providing customers in rural regions with tailored solutions to access the high-speed internet. Wibox will offer *ASTRA2Connect* to complement its current solutions. In addition to interactive broadband access, users will also benefit from VoIP telephony and TV reception from ASTRA's orbital position 19.2 degrees East, including hundreds of analogue and digital TV and radio stations.

"We are very delighted that Wibox has chosen *ASTRA2Connect* to extend its service portfolio for high speed internet connections", said Norbert Willems, Managing Director of ASTRA Broadband Services, SES ASTRA's broadband subsidiary. "Wibox is the first WIMAX operator to use our successful satellite broadband technology. The agreement will allow Wibox to provide 100% coverage everywhere in France without an additional investment into costly infrastructure."

"The *ASTRA2Connect* solution allows Wibox to offer its subscribers a universal service, including those who are not connected to terrestrial networks," said David El Fassy, President of Wibox. "Wibox can therefore always offer the right technical solution to connect its customers to the broadband internet – no matter where they live."

With more than 60,000 end users, *ASTRA2Connect* is the most successful satellite broadband service in Europe. Offering always-on and interactive broadband internet access for flat service fees, *ASTRA2Connect* is immediately available anywhere within the footprint of the satellite. *ASTRA2Connect* is marketed via wholesalers and internet service providers to the residential, industrial and maritime markets in Europe, Africa and the Middle East.

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About SES ASTRA

www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 16 satellites. The ASTRA satellite system delivers services to more than 125 million DTH and cable households and transmits more than 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 120 High Definition (HD) channels on its main orbital positions, ASTRA represents the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: www.ses.com

About Wibox

WIBOX, a subsidiary of Altitude Infrastructure, is an Internet services provider dedicated at residential customers and very small companies located in the white spots of France.

With almost 15 years of expertise, the telecommunications operator Altitude is engaged with communities. This has allowed Wibox to always offer its customers the best solution from a large set of technologies and to further develop the use of broadband internet in rural areas.