

FINAL TERMS**3 September 2010****RCI Banque****Issue of Euro 500,000,000 2.750 per cent. Notes due 10 September 2012****under the Euro 12,000,000,000****Euro Medium Term Note Programme**

The Base Prospectus referred to below (as completed by these Final Terms) has been prepared on the basis that any offer of Notes in any Member State of the European Economic Area which has implemented the Prospectus Directive (2003/71/EC) (each, a **Relevant Member State**) will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of the Notes. Accordingly any person making or intending to make an offer in that Relevant Member State of the Notes may only do so in circumstances in which no obligation arises for the Issuer or any Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer. Neither the Issuer nor any Dealer has authorised, nor do they authorise, the making of any offer of Notes in any other circumstances.

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Base Prospectus dated 5 July 2010 (the **Base Prospectus**) and the supplement to the Base Prospectus dated 3 August 2010 (the **Supplement**) which together constitute a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the **Prospectus Directive**). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus as so supplemented. The Base Prospectus and the Supplement are available for viewing at www.bourse.lu and copies may be obtained from the registered office of the Issuer, the principal office of the Agent in London and the principal office of the Paying Agent in Luxembourg.

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| 1. Issuer: | RCI Banque |
| 2. (a) Series Number: | 250 |
| (b) Tranche Number: | 1 |
| 3. Specified Currency or Currencies | Euro |



4. Aggregate Nominal Amount:	Euro 500,000,000
5. Issue Price:	99.767 per cent. of the Aggregate Nominal Amount
6. (a) Specified Denomination(s):	Euro 1,000
(b) Calculation Amount	Euro 1,000
7. (a) Issue Date:	7 September 2010
(b) Interest Commencement Date:	7 September 2010
8. Maturity Date:	10 September 2012
9. Interest Basis:	2.750 per cent. per annum Fixed Rate
10. Redemption/Payment Basis:	Redemption at par
11. Change of Interest Basis or Redemption/Payment Basis:	Not Applicable
12. Put/Call Options:	Not Applicable
13. (a) Status of the Notes:	Senior
(b) Date approval for issuance of Notes obtained:	1 June 2010
14. Method of distribution:	Syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15. Fixed Rate Note Provisions	Applicable
(a) Rate of Interest:	2.750 per cent. per annum, payable annually in arrear
(b) Interest Payment Date(s):	10 September in each year commencing on 10 September 2011
(c) Fixed Coupon Amount(s):	Euro 27.50 per Calculation Amount
(d) Broken Amount(s):	Long first coupon from and including the Issue Date to but excluding the first Interest Payment Date amounting to Euro 27.726 per Euro 1,000 Calculation Amount.
(e) Day Count Fraction:	Actual/Actual (ICMA) unadjusted

(f) Determination Date(s): 10 September in each year

(g) Other terms relating to the method of calculating interest for Fixed Rate Notes: Not Applicable

16. Floating Rate Note Provisions Not Applicable

17. Zero Coupon Note Provisions Not Applicable

18. Index Linked Interest Note Provisions Not Applicable

19. Dual Currency Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

20. Issuer Call: Not Applicable

21. Put Option: Not Applicable

22. Final Redemption Amount of each Note: Euro 1,000 per Calculation Amount

23. Early Redemption Amount: Early Redemption Amount(s) per Calculation Amount payable on redemption for taxation reasons or on event of default and/or the method of calculating the same (if required or if different from that set out in Condition 7(f): As set out in Condition 7(f)

GENERAL PROVISIONS APPLICABLE TO THE NOTES

24. Form of Notes: **Bearer Notes:**
Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Notes on an Exchange Event

25. New Global Note: Yes

26. Financial Centre(s) or other special provisions relating to payment days: Not Applicable

27. Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such

Talons mature):

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| 28. Details relating to Partly Paid Notes:
amount of each payment comprising
the Issue Price and date on which
each payment is to be made and
consequences (of any) of failure to
pay, including any right of the Issuer
to forfeit the Notes and interest due
on late payment: | Not Applicable |
| 29. Details relating to Instalment Notes:
amount of each instalment, date on
which each payment is to be made: | Not Applicable |
| 30. Redenomination, renominisation
and reconventioning provisions: | Not Applicable |
| 31. Consolidation provisions: | Not Applicable |
| 32. Other final terms: | Not Applicable |

DISTRIBUTION

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| 33. (a) If syndicated, names and
addresses of Managers: | Joint Lead Managers
Commerzbank Aktiengesellschaft
Kaiserstraße 16 (Kaiserplatz)
60311 Frankfurt am Main
Federal Republic of Germany

Crédit Agricole Corporate and Investment
Bank
9, Quai du Président Paul Doumer
92920 Paris La Défense Cedex
France

Société Générale
Tours Société Générale
17, cours Valmy
92987 Paris - La Défense Cedex
France |
| (b) Date of Syndication
Agreement: | 3 September 2010 |
| (c) Stabilising Manager(s) (if
any): | Crédit Agricole Corporate and Investment
Bank |

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| 34. Total commission and concession: | 0.17 per cent. of the Aggregate Nominal Amount |
| 35. If non-syndicated, name and addresses of Dealer: | Not Applicable |
| 36. U.S. Selling Restrictions: | Reg. S Compliance Category 2; TEFRA D |
| 37. Non-exempt Offer: | Not Applicable |
| 38. Additional selling restrictions: | Not Applicable |

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for issue and admission to trading on the Regulated Market of the Luxembourg Stock Exchange and Euronext Paris of the Notes described herein pursuant to the €12,000,000,000 Euro Medium Term Note Programme of RCI Banque.

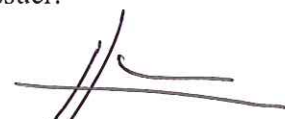
RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of the Issuer:

By:

Duly authorised



Jean-Marc SAUGIER
VP Finance and Group Treasurer
Finance and Treasury Division

PART B - OTHER INFORMATION

1. **LISTING AND ADMISSION TO TRADING** Application has been made by the Issuer (or on its behalf) for the Notes to be listed and admitted to trading on the *Bourse de Luxembourg* and Euronext Paris with effect from 7 September 2010.

2. **RATINGS**

Ratings: The Notes have not been rated.

3. **NOTIFICATION**

The competent authority in Luxembourg has provided the *Autorité des Marchés Financiers* with a certificate of approval attesting that the Base Prospectus has been drawn up in accordance with the Prospectus Directive.

4. **INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE**

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

5. **REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES**

- (i) Reasons for the offer: See "Use of Proceeds" wording in Base Prospectus
- (ii) Estimated total expenses: Euro 3,870
- (iii) Estimated net proceeds: Euro 497,985,000

6. **YIELD**

Indication of yield: 2.871 per cent. per annum

The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

7. **OPERATIONAL INFORMATION**

ISIN Code: XS0538543389

Common Code: 053854338

Any clearing system(s) other than Euroclear Bank SA/NV Not Applicable

and Clearstream Banking,
société anonyme and the
relevant identification
number(s):

Delivery: Delivery against payment

Names and addresses of initial
Paying Agent(s): Citibank, N.A.
Ground Floor
DUB-01-11
1 North Wall Quay
Dublin 1
Ireland

Intended to be held in a manner
which would allow Eurosystem
eligibility: Yes

Note that the designation "Yes" simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safe-keeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra-day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met.