



8.7% Increase in Revenue for Q3 2010

Paris, 28th October 2010

Business & Decision Group, the international Consulting and Systems Integration (CSI) Company, announces consolidated revenue of €55.3m for Q3 2010, representing 8.7% growth compared with Q3 2009. Growth at constant exchange rates is 6.2%.

Over the first nine months of 2010, consolidated revenue was €174.6m, representing growth of 3.0% compared with the same nine-month period in 2009. Revenue growth for this period is 1.7% at constant exchange rates, despite exceptional licence sales of €5m in Q1 2009 in the US.

(In €m)	9 months 2010	9 months 2009	Growth	Q3 10	Q3 09	Growth
Revenue	174.6	169.5	3.0 %	55.3	50.9	8.7 %

Patrick Bensabat, Business & Decision CEO, comments, *“The growth of activities first seen towards the end of 2009 has been validated by the results for this third quarter, and should enable the Group to maintain its position in its markets.”*

Revenue by geographical area

The French operation recorded revenue of €89.0m for the first nine months of 2010, representing an increase of 5.9% from the same period in 2009. The summer period in particular marked high activity levels.

International activities over the first nine months recorded revenue of €85.6m, a slight increase of 0.3% compared with the same period in 2009. Excluding the exceptional licence sales in Q1 2009 in the US, international revenue has increased by 4% at constant exchange rates.

Revenue by service line

Business Intelligence represented 65.8% of revenue, with an increase of 4.9% in the first nine months of this year, compared with the same period in 2009.

E-business generated 17.6% of the Group's revenue, an increase of 29.5% compared with the first nine months of 2009.

CRM recorded 16.6% of revenue for the Group over the nine month period, a decrease by 19.7% on the same period in 2009, due primarily to the revenue generated by afore-mentioned licence sales in 2009.

Outlook

The Group has now been experiencing significant growth over the last several consecutive quarters, reflecting an overall increase in performance. An ambitious recruitment plan has been put in place in order to support the increased activity levels foreseen in the upcoming months. Increasing profit margin and cash flow also continues to be one of the Group's main priorities.

Upcoming Financial Dates:

January 31st 2011 Publication of 2010 full year turnover at 5 :35 PM

About Business & Decision

Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in Business Intelligence (BI) and Customer Relationship Management (CRM), and a major player in e-Business, Enterprise Information Management (EIM), Enterprise Solutions as well as Management Consulting. Business & Decision contributes to the success of customer projects by driving maximum business performance. The company has a reputation for functional and technological expertise and has forged partnerships with all of the key technology vendors.

Located in 19 countries, Business & Decision currently employs 2600 people worldwide.

Additional information is available at www.businessdecision.com

CONTACT

Communications Service

Business & Decision

Tel: +33 (0)1 56 21 21 20

finance@businessdecision.com